



# City Council and Executive Staff Goal Setting Final Report

City Council Meeting  
September 15, 2020

Sean McGlynn  
City Manager

# Goal Setting

The City Council meets annually with the Executive Team, to review and determine their goals for the following year. This year, due to COVID-19 outbreak, the Council goal setting was held as a virtual meeting on August 3 and 4, 2020.

## Crisis Response Priorities

- Economic Resiliency, including Childcare
- Homelessness
- Public Safety Priorities and Reform
- Organizational Diversity, Equity, and Inclusion
- Fiscal Stability, Funding and Services

## Tier 1 – Continuing Priorities

- Climate Change
- Housing and Affordable Housing
- Government and Council Reform

# Crisis Response Priorities

## Economic Resiliency, Including Childcare

By 9/29/2020 - Enhanced Infrastructure District (EIFD) Study Session - **Community Development and Engagement (CDE)**

By 10/13/2020 – CityBus Discount Fare programs – Operations, Transportation and Public Works **(OTPW)**

By 10/27/2020 – Childcare Pilot Program – **CDE**

# Crisis Response Priorities

## Homelessness

By 12/1/2020 – Finley Temporary Shelter Review –  
CDE

# Crisis Response Priorities

## Public Safety Priorities and Reform

By 12/15/2020 – After Action Report Study Session and Report on Use of Force during the 2020 Protests – **Police Department (PD)**

By 1/31/2021 – Report on Police Auditor Solutions – **City Manager and PD**

By 3/30/2021 – Mental Health Collaborative Program Proposal Review -- **PD**

# Crisis Response Priorities

## Organizational Diversity, Equity and Inclusion

By 10/27/2020 – Contract approval for firm selected to assist with Diversity, Equity and Inclusion – **Human Resources (HR)**

By 11/17/2020 – Community Listening Sessions Report to Council – **CDE**

# Crisis Response Priorities

## Fiscal Stability, Funding and Services

By 9/15/2020 – General Fund Review and Sustainability Options Review – Finance (Fin)

By 10/27/2020 – Update on Community Input Regarding PG&E Settlement – Fin

By 1/31/2021 – Mid-Year Budget Review – Fin



# Tier 1 – Continuing Priorities

## Climate Action

By 10/23/2020 – Shared Mobility Devices Study  
Session – [OTPW](#)

By 11/10/2020 – Sonoma County Zero Waste  
Resolution Public Hearing -- [OTPW](#)

# Tier 1 – Continuing Priorities

## Climate Action – continued

By 11/17/2020 – Microgrid Study and Energy Audit – [OTPW](#)

By 12/8/2020 – Reusable and Compostable Food Ware Ordinance Public Hearing -- [OTPW](#)

# Tier 1 – Continuing Priorities

## Housing and Affordable Housing

By 10/13/2020 – Downtown Station Area Plan Update and EIR Certification -- [CDE](#)

By 11/17/2020 -- Resilient City Development Measures Ordinance Update – CDE Downtown Plan Zoning and Design Guideline Amendments – Implementation Package -- [CDE](#)

By 12/15/2020 – Downtown Infill Development Agreements – [CDE](#)

# Tier 1 – Continuing Priorities

## Government and Council Reform

By 10/27/2020 – Open Government Ordinance –  
City Clerk, Legal, and CDE

# Questions?



# Recommendation



It is recommended by the City Manager's Office that the Council, by resolution, receive and adopt the City of Santa Rosa City Council and Executive Team Goal Setting final report.