

Splash Express Car Wash

Sign Variance

3333 Cleveland Avenue

October 15, 2020

Adam Ross, Interim Senior Planner Planning and Economic Development





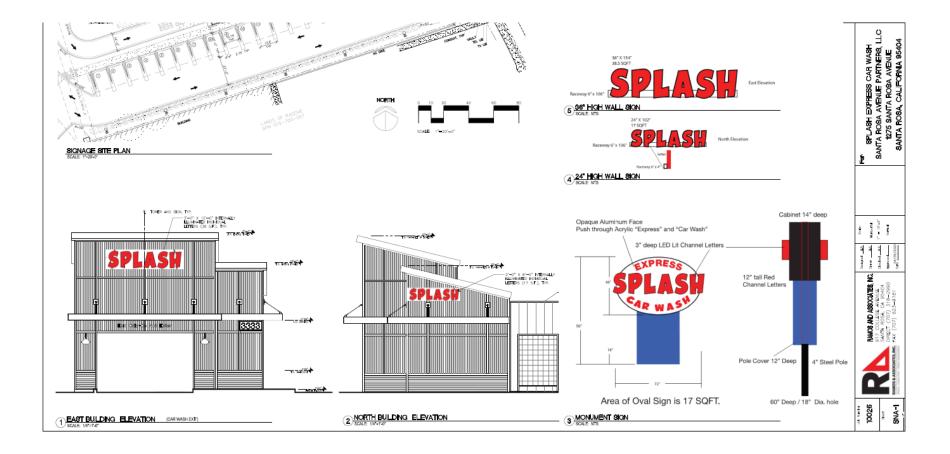
The requested Sign Variance is to exceed the 30 square feet of signage allowed on the site and install three signs consisting of two wall mounted signs, 17 square feet and 38 square feet, and one 17 square-foot freestanding sign for a combined 72 square feet of total signage.

Zoning Code Section 20-38.060, Table 3-10 limits the total square footage for signage allowed to 1-foot per each primary building linear square-foot plus .5 for secondary frontage linear square-foot.

Results in a total of 30 square feet of signage for this site.



Santa Rosa 3333 Cleveland Avenue





Santa Rosa 3333 Cleveland Avenue

Proposed Sign Information:				
<u>Type</u> (Free Standing, Attached, Awning, Window, Other)	Sign Description			Illuminated?
Free Standing	<u>Size</u> :	Height 48" Length 72"	Depth <u>14"</u> Sq. Ft. <u>17</u>	🗹 Yes 🗖 No
		Height Above Grade 8'-0"	Letter Height 12"	
	Material:	Background Opaque Acrylic	Letters Acrylic	
Wall Mount	Size:	Height 36" Length 154"	Depth_6"Sq. Ft_38	Ves No
		Height Above Grade 16'-0"	Letter Height_36"	
	Material:	Background None	Letters Red Acrylic	
Wall Mount	Size:	Height 24" Length 102"	Depth_6"Sq. Ft17	Ves 🗖 No
		Height Above Grade <u>13'-0"</u>	Letter Height 24"	
	<u>Material</u> :	Background None	Letters <u>Red</u> Acrylic	



The Planning and Economic Development Department recommends that the Zoning Administrator, by resolution, approve a Sign Variance for the Splash Express Car Wash located at 3333 Cleveland Avenue.



Questions

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