

Splash Express Car Wash

Sign Variance

3333 Cleveland Avenue

October 15, 2020

Adam Ross, Interim Senior Planner
Planning and Economic Development



The requested Sign Variance is to exceed the 30 square feet of signage allowed on the site and install three signs consisting of two wall mounted signs, 17 square feet and 38 square feet, and one 17 square-foot freestanding sign for a combined 72 square feet of total signage.

Zoning Code Section 20-38.060, Table 3-10 limits the total square footage for signage allowed to 1-foot per each primary building linear square-foot plus .5 for secondary frontage linear square-foot.

Results in a total of 30 square feet of signage for this site.



3333 Cleveland Avenue



(c)

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Proposed Sign Information:

<u>Type</u> (Free Standing, Attached, Awning, Window, Other)	<u>Sign Description</u>				<u>Illuminated?</u>
Free Standing	<u>Size:</u> Height <u>48"</u> Length <u>72"</u> Depth <u>14"</u> Sq. Ft. <u>17</u> Height Above Grade <u>8'-0"</u> Letter Height <u>12"</u> <u>Material:</u> Background <u>Opaque Acrylic</u> Letters <u>Acrylic</u>				<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Wall Mount	<u>Size:</u> Height <u>36"</u> Length <u>154"</u> Depth <u>6"</u> Sq. Ft. <u>38</u> Height Above Grade <u>16'-0"</u> Letter Height <u>36"</u> <u>Material:</u> Background <u>None</u> Letters <u>Red Acrylic</u>				<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Wall Mount	<u>Size:</u> Height <u>24"</u> Length <u>102"</u> Depth <u>6"</u> Sq. Ft. <u>17</u> Height Above Grade <u>13'-0"</u> Letter Height <u>24"</u> <u>Material:</u> Background <u>None</u> Letters <u>Red Acrylic</u>				<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Recommendation

The Planning and Economic Development Department recommends that the Zoning Administrator, by resolution, approve a Sign Variance for the Splash Express Car Wash located at 3333 Cleveland Avenue.

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