



SHARED MOBILITY DEVICES



Community Advisory Board
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BACKGROUND

- Shared Mobility Devices (SMDs) have surged in the last several years
- Cities struggle to meet the mobility needs of residents, workers and tourists - e-scooters provide a convenient solution for improved mobility options
- E-scooters - challenges to riders and pedestrians and the use of public ROW
- 2021 pilot bike share project

BACKGROUND

Policy Context

- Bike Ped Master Plan 2018
 - 5% bicycle/pedestrian mode share by 2025
- Climate Action Plan 2012
 - Improve transport options which increase availability of alternatives to SOV and reduce VMT

ISSUES/CONCERNS

- Drop off/parking (clutter of devices) in public ROW
- Safety concerns with operations
- Interaction with pedestrians, cyclists, and vehicles
- Enforcement
- Liability/indemnification

STATE LEGISLATION

- AB 1112 – Amended July 2020
- AB 1286 – Enrolled September 2020

STATE AND LOCAL REGULATION

- California Vehicle Code
- Santa Rosa Municipal Code

ORDINANCE FRAMEWORK OBJECTIVES

- Promote safety within City's public ROW
- Ensure responsible operations
- Advance City mobility goals
- Promote economic development

CA City Ordinances – Common Elements

- Establishes regulatory framework and permit system – Fee Schedule/Cost recovery
- Requires operators to hold Insurance and indemnify the City
- Describes enforcement
- Establishes Administrative Regulations that govern operations
- Describes compliance with federal, state and local law, and
- Designates parking areas

Permit Regulations

- Program scope
- Safe operations
- Parking and redistribution of devices
- Operation and maintenance plan
- Customer service
- Community engagement and education requirements
- Equity requirements and affordability

Permit Regulations

- Data sharing and reporting/Privacy
- Compliance with federal, state and local laws
- Enforcement
- Accessibility to persons with disabilities
- Deposits and fees
- Insurance and indemnification

NEXT STEPS

- November 10, 2020 – City Council Study Session

QUESTIONS