

Pilot Project for the Creation of Creek Bridge Murals

Mission Statement

Partner with neighborhoods in the Santa Rosa area to create creek-themed murals on bridges over creeks to bring joy, beauty and inspiration for neighbors to care for their local creek.



Project Partners

- Artstart
- Envirichment
- Community partners
- Funding partners
- Gamay Neighborhood: representative Suzanne Saucy
- City of Santa Rosa, Creek Stewardship Program

Pilot Project Proposal

Creation of a mural on the west abutment of the Gamay Street bridge over Steele Creek near Jennings Avenue will serve as a pilot project to guide program partners and participants through the process of creating a Creek Bridge Mural. After incorporating the lessons learned, the process can be followed to brighten other neighborhoods with Creek Bridge Murals. The Santa Rosa Public Art Master Plan supports such projects. *All project aspects are designed to comply with COVID-19 health orders while providing our community a safe way to engage.*

Link to [Gamay Street crossing of Steele Creek – Pilot Creek Bridge Mural location](#)

Budget

The bridge abutment selected for the mural on the west side of Gamay Street is approximately 58 square feet, a mid-range sized mural. Artstart would incorporate a community outreach component to create and install the mural for \$4,500.

The Creek Stewardship Program will provide contributions from staff and consultants to support this project in accomplishing its goals.

Budget for Creek Bridge Mural on Gamay Street	
Lead Artist	\$1,500
Lead Apprentice x 2	600
Design	500
Supplies	500
“To Go” art supply kits	200
Outreach	300
Videos/Tutorials	300
Insurance	400
Overhead	200
Total cost for mid-size mural (58 sq. ft.)	\$4,500

Timeline

October 2020

- Create compelling mock-up of the Creek Bridge Mural
- Gain permissions/encroachment permits to install a creek bridge mural (Art in Public Places Committee/City of SR Transportation and Public Works)
- Create specific funding outreach goals and actions
- Create specific neighborhood outreach goals and actions

November 2020

- Presentation to Art in Public Places Committees
- Create funding outreach materials and seek funding
- Create community outreach materials and begin mural/public engagement
- Complete Creek Bridge Mural components
- Schedule Creek Bridge Mural installation day(s) with project partners

January or March 2021

- Install Creek Bridge Mural

Potential Funding Sources

CAL Trout, Redwood Empire Trout Unlimited
Community Foundation of Sonoma County
City of Santa Rosa,

- Creek Stewardship Program
- Streets to Creeks Program
- Art in Public Places Committee

GoFundMe Campaign
Local Rotary Clubs
Local Homeowner Associations
Center for Spiritual Living

Potential Community Partners

Biella Elementary School
Olive Grove, Burbank Housing
Vineyard Meadows
Zinfandel Senior Apartments

Project Notes

Existing Creek Bridge Murals on [Roseland Creek x Burbank Avenue](#) and [Roseland Creek x McMinn Avenue](#)

Consider QR Codes on murals to direct community to [Streets to Creeks](#) information

Link to [Santa Rosa Public Art Master Plan](#)

“7.1 Stream Corridor Crossing Markers

Santa Rosa’s riparian corridors cross under arterial roads and neighborhood streets at regular intervals. Most of the bridges at these crossings are owned by the City, and though the crossings are generally marked by road signs, they could be also highlighted by simple public art projects that bring additional visibility, such as mosaic panels inset into the parapets of the bridges, or special street markings. The Public Art Program could collaborate with the Utilities and Transportation and Public Works Departments to determine an easily applicable suite of improvements that could be created by artists working with nearby communities and install projects as funding allows on bridges that the City owns.”

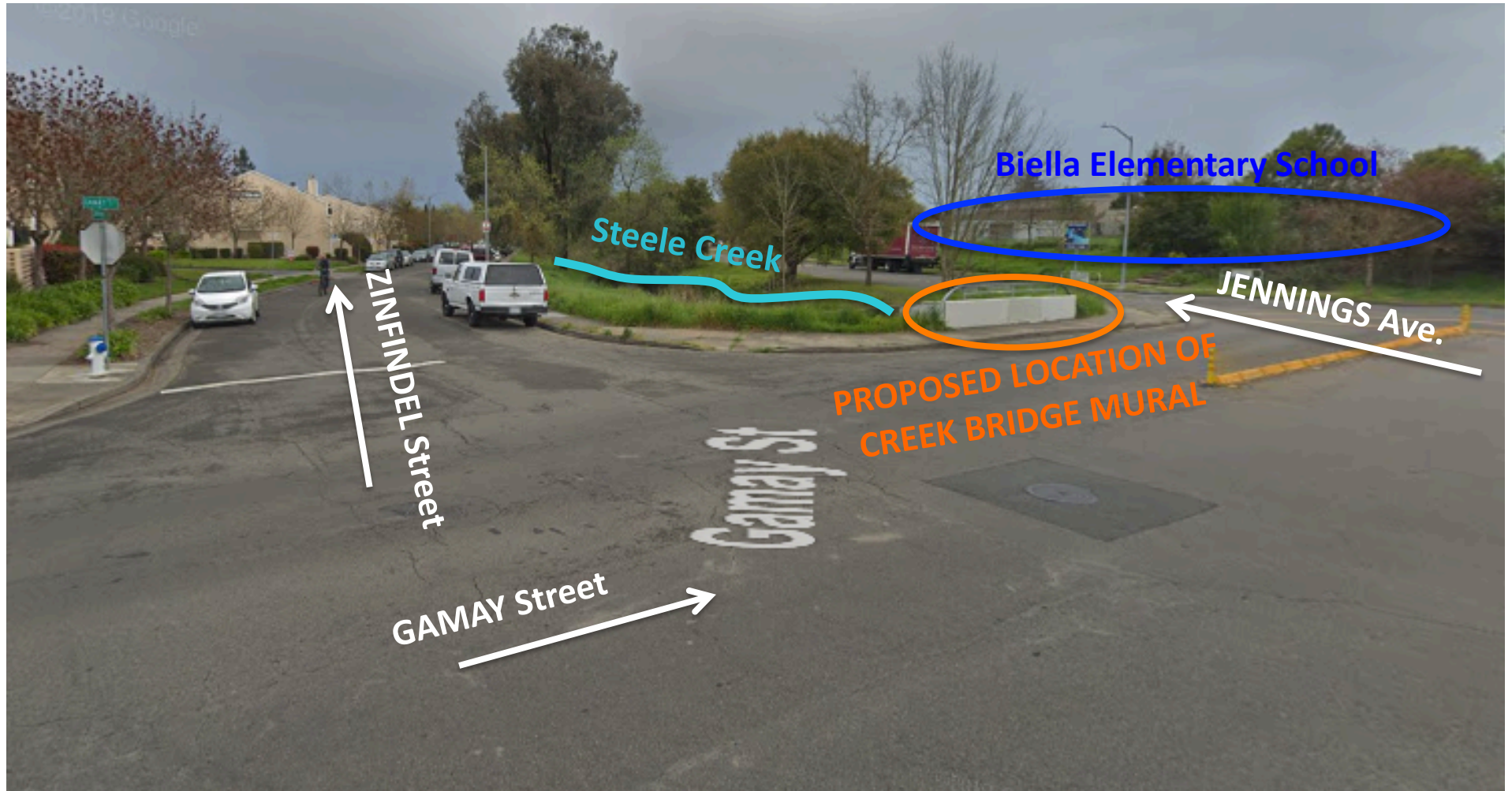
Seek Bennett Valley Vision’s interest in joining the Pilot Project with a Creek Bridge Mural on [Matanzas Creek x Bethards Drive](#)

Pilot Project LOCATION for the Creation of Creek Bridge Murals



Gamay Street x Steele Creek, near 1531 Gamay Street, Santa Rosa CA

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