CIVIC 101 VIDEOS TOPIC LIST

This list was compiled by City of Santa Rosa Community Engagement staff and the Community Advisory Board's Empowerment Subcommittee. In addition, the Greater Cherry Street Neighborhood Association also submitted ideas for consideration.

City of Santa Rosa/ Local government organization

- City of Santa Rosa history, basic information (office address(es), office hours), and organizational chart
    o Including City Manager, City Attorney, City Clerk
    o What is a Charter City?
    o Sister Cities – Who Are They? How Do We Add More?
- Difference between City and County Government
- How do I engage with and contact City staff?
- How does the City decide on which projects to implement?
- How do I make a public records request?
- How are City policies created?
- City of Santa Rosa Online Resources - Website, Social Media, Alerts, Apps, City Connections newsletter

City Council and Boards
- What is the City Council and what do they do?
- What is the role of the Mayor and Vice Mayor?
- How do I run for City Council?
- How do I engage with the whole City Council and how do I interact with my District Council Member?
- How do I find Council meeting agendas and what are the posting requirements?
- How do I make public comment and why doesn't the Council engage directly with me during public comment?
- What is a board, committee or commission?
- Serving on a boards, committees, or commissions
- Community Advisory Board basics

Community Engagement and Advocacy
- How do I influence change in the community?
- How do I become a community leader?
- What is civic engagement? Why participate in your local government?
- What is community engagement?
- How do I start a neighborhood group?
- Information about Historical Neighborhood Associations and other neighborhood groups
- How do I make my neighborhood healthier and safer?
- CAB/Community Improvement Grant Program
- Equity Initiatives from the City
- Why is Spanish used on some materials, but not others?

Tier 2: Information for inclusion in Civic Engagement Academy

Finance/Budget

- City finance basics
- How is the City budget created?
- Participatory Budgeting
- Overview of Public Banking
- Where does Sales Tax Revenue come from?

Public Safety
- Police basics
- C-CAT
- Fire Department 101
- What is the difference between SRPD and County Sheriff?

Economic Development
- Tourism, dining and shopping in Santa Rosa
- Public Arts Program
- City Banner Program (neighborhood banners)
- How to put a community event together
- Community Promotions Grant Program
- Out There Santa Rosa! What's That?
- What is a BIA?
- Visit Santa Rosa. What's That?
- Public Art Overview

Planning, Housing and Community Services

- Housing
- Homelessness
- General Plan Update
- Permitting
- Recreation/Neighborhood Services
- Parking Department – Overview, Contesting a Citation, Residential Parking Permits
- ADU / JADU Primer

City Infrastructure

- Park planning basics
- Permit basics
- Transportation (bus system)
- Public works

- Where you water comes from? Virtual trip to the water system?
- Parking: Safety Suggestions for Structures, Downtown Parking District

Other Suggestions:

- Public Initiative Process
- What does it mean to be a Tree City USA?
- TOT – What is it? How is it spent?
- Home Sharing. Help Others – Help Yourself.
- What are the differences between a "weak" and a "strong" mayor?