

FALL 2020 GENERAL PLAN AMENDMENT PACKAGE YOLANDA INDUSTRIAL PROJECT

General Plan and Zoning Amendments

0, 324, 324, 328/340, 330, 358/358 & 326/368 Yolanda Avenue

December 8, 2020

Susie Murray, Senior Planner Planning and Economic Development

Yolanda Industrial Project - Council Actions

- Mitigated Negative Declaration (Full project, seven parcels)
- General Plan Amendment Change five parcels from Retail & Business Services and one parcel from Medium-High Density Residential to Light Industry
- Rezoning five parcels from the General Commercial and one parcels from Multifamily Residential zoning districts to the Light Industrial zoning district

Additional Actions Required

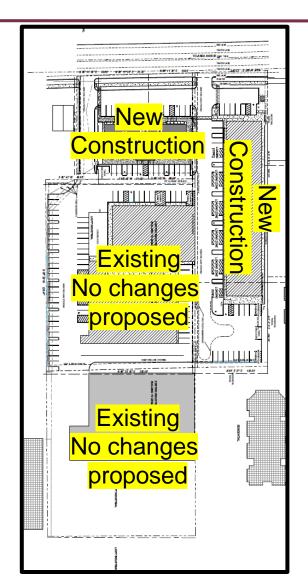
- Design Review Redevelop 350/358 and 326/368 Yolanda Avenue
- Conditional Use Permit Cannabis Retail, Non-volatile Manufacturing and Distribution



anta Rosa Future Development Plan

Mitigated Negative Declaration

- General Plan & Zoning Amendments
 Five parcels from commercial to industrial
 One parcel from residential to industrial
- Redevelopment along Yolanda Avenue
 Demolish & reconstruct two buildings
 Allow cannabis-related uses





0, 324, 324, 328/340, 330, 350/358 and 326/368 Yolanda Avenue

Existing uses:

- RV repair & sales
- Fireplace sales & manufacturing
- Flooring installation
- Plumbing & heating repair
- Gym
- Shoe recycling
- Used office furniture



anta Rosa Project History

- May 31, 2017 CUP for operation of various cannabis uses at 368 Yolanda Avenue
- August 10, 2017 DR to redevelop 324, 330 & 358 Yolanda Avenue
- April 20, 2018 CUP for Cannabis Retail (dispensary)
- June 18, 2018 Neighborhood Meeting for dispensary
- September 24, 2018 Pre-application Meeting with staff (comprehensive project review)
- September 28, 2018 GP Amendment application submitted
- November 14, 2018 Cannabis Subcommittee selection



anta Rosa Project History

- November 26. 2018 Appeal for Subcommittee decision
- January 22, 2019 Rezoning application submitted
- March 12, 2019 Council upheld Subcommittee decision
- August 7, 2019 Neighborhood Meeting (GPAM & REZ)
- September 12, 2019 DR to redevelop 368 Yolanda Avenue
- October 14, 2020 Stop Work Order (SWO) issued for 328
 Yolanda Avenue
- November 9, 2020 Building permit submitted to address SWO
- November 12, 2020 The Planning Commission made recommendation to Council



Santa Rosa General Plan & Zoning (Existing)

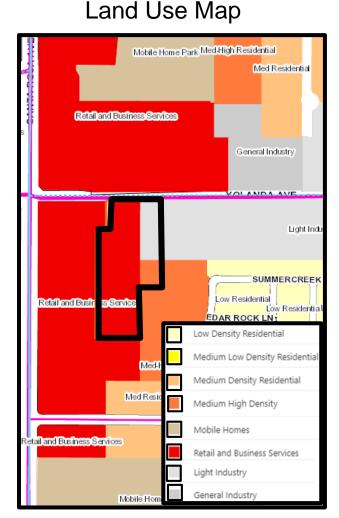
Land Use

Retail & Business Services Medium-High Residential Light Industry

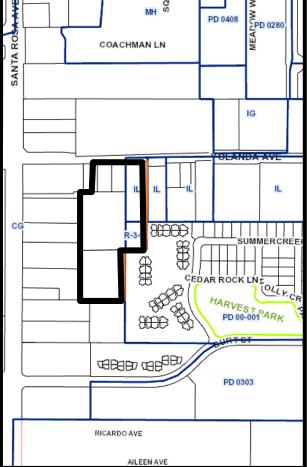
Zoning

General Commercial Multifamily Residential Light Industrial

Priority Development Area Santa Rosa Avenue



Zoning Map





Environmental Review California Environmental Quality Act (CEQA)

- Initial Study/Mitigated Negative Declaration
 - Circulated for a 30-day public review period commencing June 30, 2020
- Mitigation Monitoring & Reporting Program (MMRP):
 - Air Quality
 - Cultural & Tribal Resources
 - Geology & Soils
 - Greenhouse Gas Emissions
 - Hazard & Hazardous Materials
 - Noise



Senate Bill 330

- No net loss in land designated for residential uses
- Loss of six potential units
- Offset by potential development opportunities created by the Downtown Station Area Specific Plan & 3575 Mendocino Avenue

Stop Work Order

- Zoning Code 20-50.080 prohibits application processing if a code violation exists;
- A building permit has been submitted to correct the pending code violation



a Rosa Public Comments & Noticing

All required noticing was done in compliance with Zoning Code Chapter 20-66, including:

- ☐ Onsite sign (three times)
- ☐ Published notice (two times)
- ☐ Mailed notice (four times)

No public comments have been received to date as of the date these slides were prepared.

a Rosa Recommendation

The Planning Commission and Planning and Economic Development Department recommend that the Council by resolution, adopt a Mitigated Negative Declaration; by resolution approve General Plan amendments changing General Plan land use designations from Retail & Business Services to Light Industry or from Medium-High Density Residential to Light Industry; and introduce an ordinance rezoning from CG (General Commercial) or R-3 (Multi-family Residential) to IL (Light Industrial) for those parcels at 0, 324, 324, 328/340, 330, 350/358, and 326/368 Yolanda Avenue, which are also identified as Assessor's Parcel Numbers 044-081-029, 044-081-024, 044-072-006, 044-072-007, 044-072-008, 044-072-009, and 044-390-061; File No. PRJ19-002.



Susie Murray, Senior Planner Planning and Economic Development smurray@srcity.org (707) 543-4348