

BOARD OF COMMUNITY SERVICES MEETING – JANUARY 27, 2021

UPCOMING EVENTS:

Feb 1 – Permits for baseball & softball fields begin under current Health Order restrictions (practice only, non-contact). Over 500 youth served through Clubs, Little League and Schools that utilize our fields.

March 22-26 – Spring Break – We'll be offering several modified programs (following County & State Health Order) including Spring *Daze* Camp @ WA-tam in Howarth Park. Registration for Spring Break Camp will happen in February.

ACCOMPLISHED EVENTS:

Week of Dec 14 – Over 800 comfort calls were made to seniors wishing them Happy Holidays. Also, personalized holiday cards from staff were mailed to over 600 senior members.

January 11 – Quarter 3 of *School of Rec* Distance Learning Support program resumed with 120 children participating.

Creekside Open Space Proposed Renaming – Survey Update and Extension

In response to the December BOCS discussion, staff updated the Creekside Proposed Renaming survey by removing the questions specific to Council Policy 000-25. The survey link and updated text has been added to the park projects webpage. The project and survey have been shared with Mr. Berding to distribute to the neighboring community and to post on NextDoor.

Communications staff shared metrics for project outreach leading up to and after the virtual meeting including:

- Nextdoor
 - Posted November 5 receiving 3,390 impressions
 - Posted November 17 receiving 3,808 impressions
- Facebook
 - Posted November 17
 - Posted November 24
 - Facebook Event reaching 2,460 people
- Article and Link in City Connections – 92,000 subscribers
 - Emailed October 29
 - Emailed November 12
- Direct Mail - Postcard
 - 3,000+ residences

Measure M – Parks for All Virtual Community Meeting with Sports Community –

Recreation and Parks staff met virtually with the sports and athletics community on December 3, 2020 from 5:30-7:30pm. Rochelle Cook with Santa Rosa Youth Soccer League (SRYSL) hosted the meeting. There were 20 attendees during the meeting and 61 respondents to the survey, which was shared via email with the sports and athletics community following the meeting. The survey is available through the end of February. Staff took the advice of the meeting host and members of the sports and athletics community and had the presentation and survey translated to Spanish. It was shared with the sports & athletics community. To date there have been three responses to the Spanish survey. The week after the meeting 21 individuals from the Galvin Tennis Community emailed staff to request Measure M monies be used to restore the courts at Galvin to useable condition. Three emails have been received from the pickleball community and one from the youth soccer community.

Colgan Creek – Virtual Neighborhood Meeting

Parks staff conducted a virtual neighborhood meeting via Zoom on December 17th starting at 5:30pm. Two options for replacement of the playground for children ages 5 – 12 were presented and neighbors in attendance provided their feedback. Information and a survey were placed on the City's Recreation and Parks web site for neighbors to provide their playground preferences. The survey closed on January 17, 2021 and received 182 responses. The data will be analyzed, and the neighborhood preferences will be shown on the Recreation and Parks webpage soon.