



Volunteer Program & Park Permits

The Why, How, and What during COVID-19

BOCS February 2021

OUR WHY

We believe in building community through recreational programs.

Volunteer Program

- Volunteering is a recreational activity.
- Volunteering unites people from diverse backgrounds to work together for the common goal of making our City a better place to live.
- We are unique to other volunteer programs: We bond and build teamwork between citizens and their local government.



DURING COVID (May 2020)



OUR HOW

The Why is constant but the How has evolved.

Volunteering during COVID-19

- Guidelines and procedures
- Reestablishing existing groups
- Virtual
- Utilizing existing volunteers in a new way

PRE-COVID (Jan 2020)



Challenge

- Frozen positions in Recreation and Parks Divisions

THE WHAT

2020 Volunteer Accomplishments

- **5147** volunteer hours: a labor value of **\$140,000**
- **2787** Volunteer Hub members
- **398** participants in the 2020 volunteer program
- **85** volunteers participated in 5 Community Events/Activities
- **34** participants for a total of **78** volunteer hours for our Virtual MLK Week of Service
- **21** youth volunteers participated in producing community photo videos
- **7** groups up and running under new Covid-19 guidelines
- **2** new volunteer groups established: Guerneville Median & Coffey Park

BEFORE



AFTER





Park Permits

- Park permits are recreational programs organized by the community—family picnics of 20 people to large open to the public community events of 5000 people.
- “The City recognizes the substantial community benefits that result from events and wishes to encourage such activities.”—Council Policy
- Parks make life better, so we must protect them for future generations to enjoy.

**Parks
Make
Life
Better!**

OUR WHY

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Our How

The Why is constant, but the How has evolved.

Park Permits during COVID-19

- Pivoted from open social gathering permits to registered kids' camps, youth sport practices, and business permits
- Site Specific COVID-19 Safety Plan
- Covid-19 80% Hardship Discount
- Park Monitors

Challenge

- Balancing space for businesses and space for public use



THE WHAT

2020 Park Permit Accomplishments

Park Permit Activities

- 134 Camp Days
- 81 Basketball Camp Days
- 13 Volleyball Practices
- 20 Music Classes
- 3 Covid-19 Testing
- 1 Photography Session
- 19 Yoga Classes
- 43 Food Distributions
- 158 Fitness Classes
- 7 Soccer Practices
- 4 Martial Arts Classes





Thank You

volunteersantarosa@srcity.org ✉

srcity.org/parksvolunteer 🔗

parkpermits@srcity.org ✉

srcity.org/parkpermits 🔗



Questions?