



APPC ACTIVATION OUTLINE

April 5, 2021

The APPC is integral to the implementation of the goals and strategies outlined in the Public Art Program Strategic Plan FY 21-24. To “strategically activate” the APPC (V.B.1.), the plan recommends the formation of ad hoc taskforces to enable an iterative process in developing and defining the roles, responsibilities, and expectations of APPC members and the committee as a whole, ensuring productive collaboration between the APPC and Public Art Program staff.

The function of an ad hoc taskforce is to accomplish specific tasks on a short-term basis not easily provided for elsewhere in the committee structure. Each ad hoc has a particular goal to achieve on behalf of its initiating body and when that task is completed, the taskforce is dissolved. The Brown Act does not apply to ad hoc committees consisting of less than a quorum of the initiating body.

Proposed APPC limited term ad hoc taskforces:

- **Diversity, Equity, Inclusion, Access Taskforce**
 - Partner and build stronger relationships with culturally diverse local and regional community organizations and associations. (I.A.2.)
 - Create a set of specific criteria related to diversity and inclusion for consideration when developing and approving new projects. (I.A.3.)
 - Prioritize diverse voices in Public Art Program planning. (I.B.2.)
 - Prioritize transparency and accessibility. (I.B.3.)
- **Engagement Taskforce**
 - Increase and sustain community participation in the Public Art Program, public meetings, community surveys, and open houses. (I.B.1.)
 - Build an informal and diverse advisory board. (II.B.2.)
 - Seek regular input from the business community. (III.A.1.)
 - Partner with The Office of Community Engagement to be neighborhood ambassadors. (IV.B.5.)
- **Project Development Taskforce**
 - Conduct an audit of the current process by which regular and temporary projects are approved. (V.A.1.)
 - Create a new rapid-response approval process for funding temporary and timely projects. (V.A.2.)
 - Public Art Project Plan Development for various projects.
 - Artists in City Planning & Projects. Art and creative thinking as elevated elements considered across the organization during planning processes and project development.

Next Steps: Discussion, sign-up process, taskforce meeting format and frequency.