

Water Use Efficiency Awards

April 6, 2021
Heather Aviles,
Sustainability Representative



OUR FUTURE IN EVERY DRÖP

Mr. & Mrs. Mericle

Single Family Residence



- Participated in multiple WUE programs including:
 - Cash for Grass rebate
 - Irrigation Efficiency rebate
 - Received low flow toilets
 - Installed a recirculating hot water pump
 - Purchased a high efficiency washing machine
- They have gone above and beyond to use water wisely and save thousands of gallons a year!

Garden Sense: The Master Gardeners

- Provided more than 400 at home visits to local residents since the program's inception in 2014.
- Helps residents complete their Cash for Grass projects which is one of our biggest water saving programs.
- In 2020, Master Gardeners partnered with Santa Rosa Water to provide 3 free virtual gardening workshops.



Anne Baker

Anne Baker Landscape Architecture



Sonoma Cottage A

- Led a team to create 8 free scalable front yard landscape designs that focus on low water use and “fire safe” designs.
- Dedicated her time to create realistic renderings to show homeowners what each template will look like once installed.
- These templates were used in over 40% of all fire rebuilds.



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Questions?

Water Awareness Month (WAM)

- May is Water Awareness Month
- Proclamation of WAM will be made to City Council on May 18th
- Advertise through social media, radio, newsletters, and local partnerships.



2021 WAM Events



- Virtual EcoFriendly Garden Tour
 - May 15
 - 3 Santa Rosa gardens and 14 in total
 - 2 – 3,000 people expected online
 - www.savingwaterpartnership.org/eco-friendly-garden-tour/
- Earth Day event
 - April 22
 - 11am – 2pm at A Play to Play park
 - Drive Thru event and masks required
 - WaterSmart Toolkits and kids Eco-Exploration Guide
 - www.srcity.org/EarthDay
- Coloring page for kids of all ages
 - Returned coloring pages will be shown on our website



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