

CITY OF SANTA ROSA
BICYCLE AND PEDESTRIAN ADVISORY BOARD
STAFF REPORT
April 15, 2021

SUBJECT

Bike Share Ad Hoc Subcommittee

ISSUE

The Board may form an Ad Hoc Subcommittee to monitor the pilot Bike Share Program.

STAFF PRESENTER

Nancy Adams, Transportation Planner

RECOMMENDATION

This item is for Board discussion. No action is required. The Board may consider establishing an Ad Hoc Subcommittee to monitor the pilot program.

BACKGROUND

In late 2017, the Metropolitan Transportation Commission (MTC) awarded Sonoma County Transportation Authority (SCTA) and the Transportation Authority of Marin (TAM) \$826,000 in funding from the Bike Share Capital grant program. SCTA and TAM's joint proposal envisioned a regional bike share system focused around Sonoma Marin Area Rail Transit (SMART) stations in Sonoma and Marin counties.

SCTA and TAM have been working with the operator in coordination with City of Santa Rosa, City of Rohnert Park, City of Cotati, City of Petaluma, City of Novato, City of San Rafael, City of Larkspur, SMART, and Golden Gate Transit to oversee planning and development of the program. Each participating agency will confirm their participation through a coordination agreement and local approval process.

On March 18, 2021, the Board received an update on the pilot Bike Share program. During the discussion, the Board was asked to consider establishing an Ad Hoc Subcommittee to monitor the pilot program. Staff suggested that this item come back to the Board for further discussion to establish the Subcommittee.

ANALYSIS

Per the Board Bicycle and Pedestrian Master Plan Update 2018 (BPMPU 2018) implementation priorities, the Board may consider establishing an Ad Hoc Subcommittee to monitor the Bike Share pilot program.

RECOMMENDATION

This item is for Board discussion. No action is required. The Board may consider establishing an Ad Hoc Subcommittee to monitor the pilot program.