



Countywide Transportation Sales Tax

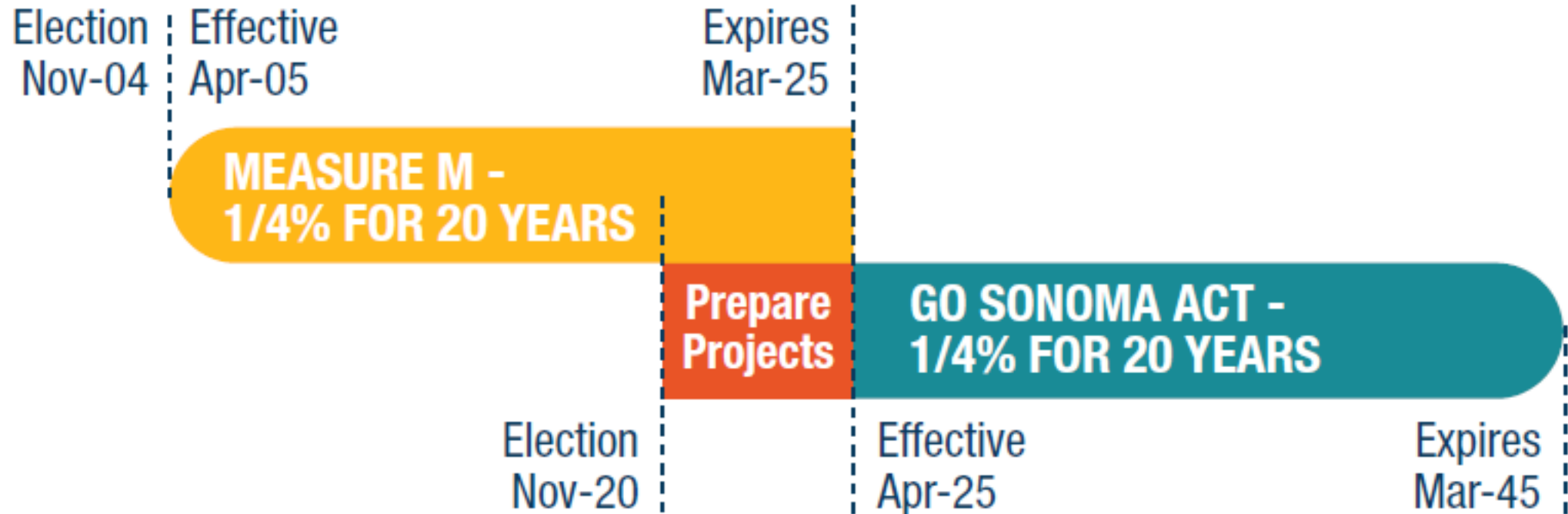
Santa Rosa Climate Action Subcommittee

April 21, 2021



SONOMA COUNTY TRANSPORTATION AUTHORITY

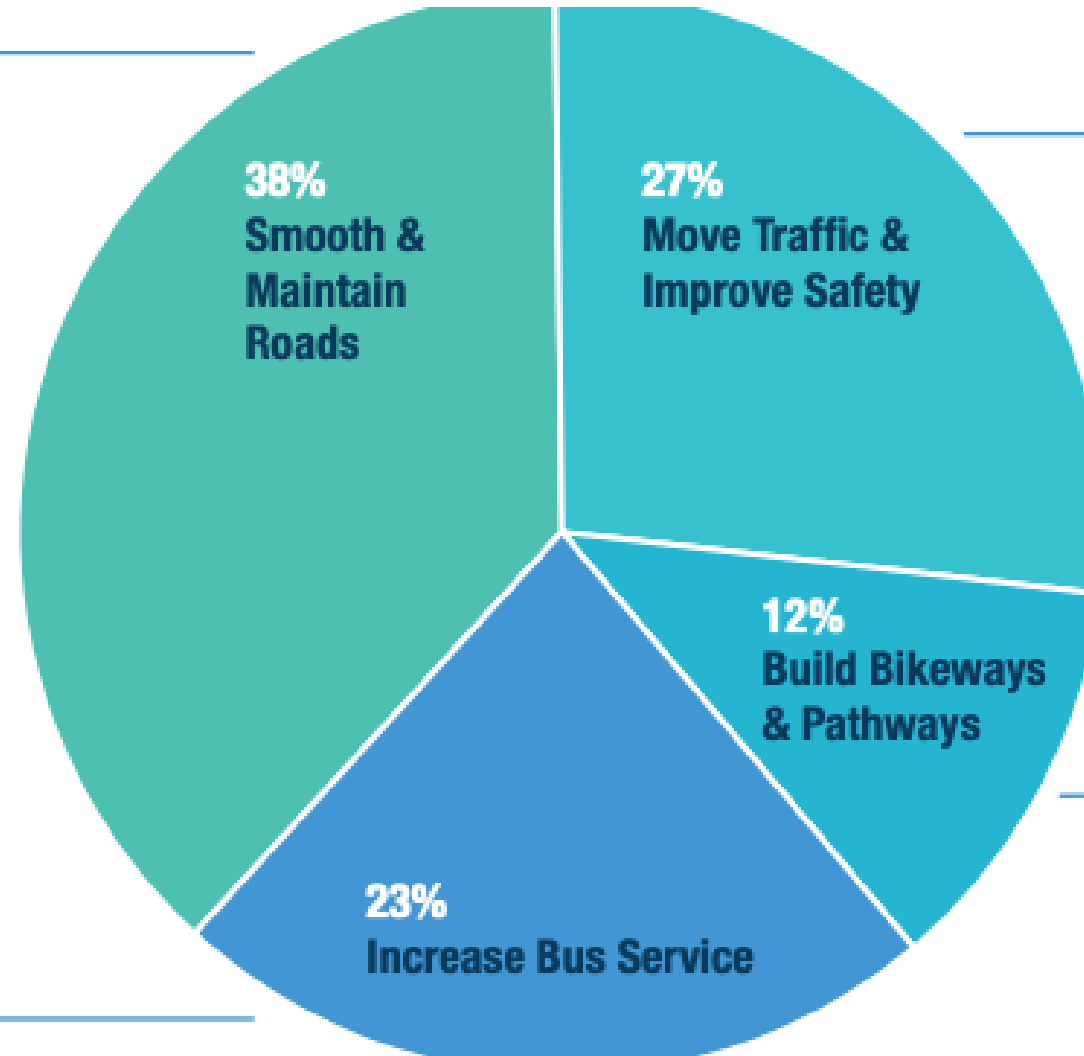
Go Sonoma Timeline



Go Sonoma Expenditure Plan

Would provide
\$10 million each
year to repave
roads; doubling
the amount of
available
local funds

Would more
than double the
amount of local
money going to
bus service



Would fund projects
that move traffic and
improve safety for
vehicles, bicycles
and pedestrians

Would more than
triple local funding
for bike and
pedestrian projects

Move Traffic and Improve Safety

Moving people and goods around Sonoma County means making changes to our roadway system, prioritizing alternatives and using technology to ensure reliability and safety.

Ensures no delay in getting projects ready to go for construction.

Requires road projects to include bike and pedestrian elements.



Increase Bus Service, Affordability and Connections

Expands and enhances local bus operations to provide a more reliable service that works for more people.

Prioritizes increased bus frequencies and extended hours of operations

Dedicates funds to fare free programs for groups like students and seniors.



Build Bikeways and Pathways

More than quadruples the amount of local funding for bike and pedestrian projects.

Requires projects to use best practices for bikeway design.



What's next?

- Adopt our long-range transportation plan
 - Update our bike plan
 - Transit collaboration and a unified brand
 - Establish initial call for Go Sonoma projects
 - Leverage State and federal funds
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QUESTIONS?



[SCTA.CA.GOV/GOSONOMA](https://scta.ca.gov/gosonoma)

More information on the measure.



[SCTA.CA.GOV/2050](https://scta.ca.gov/2050)

Moving Forward 2050 Plan



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