



HOWARTH PARK

Board of Community Services

May 26, 2021

Nicole Lowery, Recreation Coordinator

HOWARTH PARK OPERATIONS

- **Bottini Boathouse (March-September)**
 - Boat Rentals
 - Introductory Boating Classes
 - Youth Boating Camps
- **K-Land (March-October)**
 - Snack Bar
 - Amusement Rides/Attractions
 - Train
 - Carousel
 - Bounce House
 - Animal Barn
 - Pony Rides



PARK AMENITIES – 138 acres

- 5 Tennis Courts
- 4 Pickleball Courts
- 8 Reservable Picnic Sites
- Softball Field
- Lake Ralphine
- 5 Miles of Trails
- Land of Imagination Playground
- Climbing Wall Playground



STAFFING

OPERATIONS

- 1 – Recreation Coordinator
- 54 – Temporary Employees
(7.5 FTE Equivalent)
 - Park Manager, Lifeguards, Register Staff, Ride Operators, Food Prep, Barn Aides and Dock Aides

MAINTENANCE

- 1 – Senior Maintenance Worker
- 2 – Maintenance Worker
- 1 – Park Aides (Temporary 20 hours/week)



Park Usage 2019

145 Birthday Party
Groups (1,700 kids)
75,948 K-Land Tickets
14,499 Pony Rides
3,188 Boat Rentals
3,316 Snow Cones
287 Picnic Permits

**Annual Revenue
Goal: \$445,000**



COMMUNITY EVENTS



COVID Operations

Open/Operated

- Boat rentals
- Boating Classes
- Fishing
- Playgrounds
- Walking Trails
- Tennis/Pickleball Courts & Lessons
- Softball field programs
- Violence Prevention Week, Boating Safety
- Summer & Spring Wa-Tam Camp
- Park and Picnic Permits



Drive thru Halloween at Howarth Park



Upcoming Operations

Upcoming

- Train and snack bar - May 29th
- Carousel - June 12th
- Animal Barn & Camps - June 14th
- NEW – Reading Railroad on Wednesday mornings in summer



On Hold 2021

- Pony Rides
- Jump House
- Birthday Party Packages
- Point of Sale for Amusement Rides
- Boating Rentals during the weekdays in summer
- Fishing in the City
- Fishing Derby
- Kids to Parks Day
- Movie Nights
- Large Group Park Permits (Renting Multiple Sites such as a Turkey Trot)

Updates to Boathouse Building



New ADA Carousel Seat



“Best Place to Take Kids”

Press Democrat's 2020 Readers' Choice Awards,
Howarth Park “Best Place to Take Kids,” the Jewel of
Santa Rosa



Questions?