

Pollution Prevention Week and Creek Week 2021

WHEREAS, throughout the United States the week starting on the third Monday of September is recognized as “National Pollution Prevention Week”; and

WHEREAS, throughout much of California, including the Russian River watershed, cities, counties and other stewardship organizations are recognizing the fourth week of September as “Creek Week”; and

WHEREAS, our pollution prevention practices are intrinsically linked to the health of our watershed lands and waterways; and

WHEREAS, the City of Santa Rosa supports programs to reduce pollution, improve the environmental quality of our watershed, and provide our communities with the knowledge to be effective stewards of the Russian River watershed lands and waterways; and

WHEREAS, the nearly 1,500 square miles of lands, 238 creeks, and approximately 350,000 residents of the Russian River watershed are connected and mutually support each other making the Russian River along with its tributaries and associated features, important resources to the people of Sonoma and Mendocino Counties; and

WHEREAS, pollution in the form of trash and debris, chemicals from industry and everyday living, and sediment from construction and many land uses and activities all have the potential to degrade the quality of life and the quality of resources within the Russian River watershed; and

WHEREAS, the City of Santa Rosa, through our Storm Water Management Program, strives to protect our lands and waterways through ongoing pollution prevention outreach which aims to raise awareness of the harmful effects of pollutants to our natural systems.

NOW, THEREFORE, Chris Rogers, Mayor of the City of Santa Rosa, on behalf of the entire City Council recognizes September 19 through September 24, 2021 as Pollution Prevention Week and proclaims that September 18 through September 25, 2021 as Creek Week in the City of Santa Rosa, and asks all members of our community to support efforts to protect and enrich our watershed health by participating in the many Pollution Prevention Week/Creek Week activities, and to take active steps to reduce pollution and care for our environment throughout the year.

Mayor Chris Rogers
September 14, 2021