

DRAFT MINUTES

CONVENING: The Board of Public Utilities Water Conservation Subcommittee met on July 12, 2021 at 2:02 p.m. via a Zoom Webinar, with Board members Watts, Grabill and Walsh presiding.

PRESENT: Jennifer Burke, Peter Martin, Claire Nordlie, Priscilla Reyes and Roberta Atha

OTHERS PRESENT: Kimberly Zunino, Karen Donovan and Lori Urbanek

ITEM NO. 2: PUBLIC COMMENT – NONE.

ITEM NO. 3: MINUTES APPROVAL

The minutes for May 4, 2021 were accepted and received.

ITEM NO. 4.1 CASH FOR GRASS REBATE EXPANSION

Claire Nordlie, Water Use Efficiency Coordinator, provided information on increasing the Cash for Grass lawn removal rebate from \$0.75 per square foot to \$1.50 per square foot for all customers due to the drought emergency.

Board Members Watts, Grabill and Walsh supported the proposed change to the program.

ITEM NO. 4.2 DROUGHT UPDATE

Peter Martin, Deputy Director – Water Resources and Claire Nordlie, Water Use Efficiency Coordinator, provided an update on Santa Rosa Water’s drought response. The update included information on implementation of Stage 3 of the City’s Water Shortage Contingency Plan, an update on water use efficiency programs and increased participation levels, and current and planned outreach and marketing activities.

The meeting was adjourned at 3:10 p.m.

ATTEST:

Roberta Atha, Recording Secretary