

A close-up photograph of pink cherry blossoms with yellow stamens, serving as the background for the text.

Santa Rosa Senior Centers

How Active Adults Celebrate LIFE at our Centers

Learning – Expanding Knowledge

Independence – Live on your terms

Friends – Enjoy life

Energy – Discover health & vitality

Board of Community Services

September 22, 2021

Recreation Coordinators Al Pritchard & Mickey Remy

Reflecting (2018-2019)

- Steele Lane - over 200 weekly participants
- PSW – over 800 weekly participants
- Memberships – over 600 active members!
- Events - Over 800 participants
 - Dances
 - Expo
 - St. Patrick's Day Lunch/Oktober Fest
 - BBQ's/Chorale Concerts
 - Aging Gayfully Parade
 - Bingo Party



Then COVID-19 hit!

What did we do during the shut down?

- Cancelled all activities until Summer 2021 (outdoor/zoom)
- Reassigned senior center staff to support Distance Learning program
- Care calls – 1,000's of calls
- Newsletter w/resources & care package
- 5-day meal packs
- Car bingo
- Mailed holiday card with staff photo and well wishes from staff



What did we do during the shut down cont.....

Events



- St. Patrick's Day Lunch (Closed the day before this event!)
- Caravan to Candyland
- Kentucky Derby Lunch
- St. Patrick's Day (Car Bingo)

Reopening

- One of the first Cities
- Opened in phases beginning June 2021
- Fully re-opened in September
- Pre-registration option
- Require all participants to have accounts
- Continue to provide resources to seniors such as access to meals, rides, mental health....



Challenges

- Limit number of participants to provide social distancing
- Pre-registration option
- Mask requirement/exercise-type classes
- Multi-generational programming
- Low attendance
- Many instructors have not returned, seeking additional instructors
- Support staff
- Those experiencing homelessness

City of Santa Rosa Recreation & Parks
COVID Safety Plan

ROOM CAPACITIES		
SQFT	BANQ	THEA
3712	250	308
1276	80	90

Revenue Loss Coronavirus COVID-19					
Rental Name	Permit Number	Date(s) of Rental	Rooms Rented	Potential Revenue Lost	Revenue Lost

How's it going?

- Now fully reopened
- Those that have returned are all smiles
- Everyone complying with mask mandates
- Hope to be 100% by Spring 2022



Questions?