

Water & Recycled Water Supply Update

Board of Public Utilities Meeting

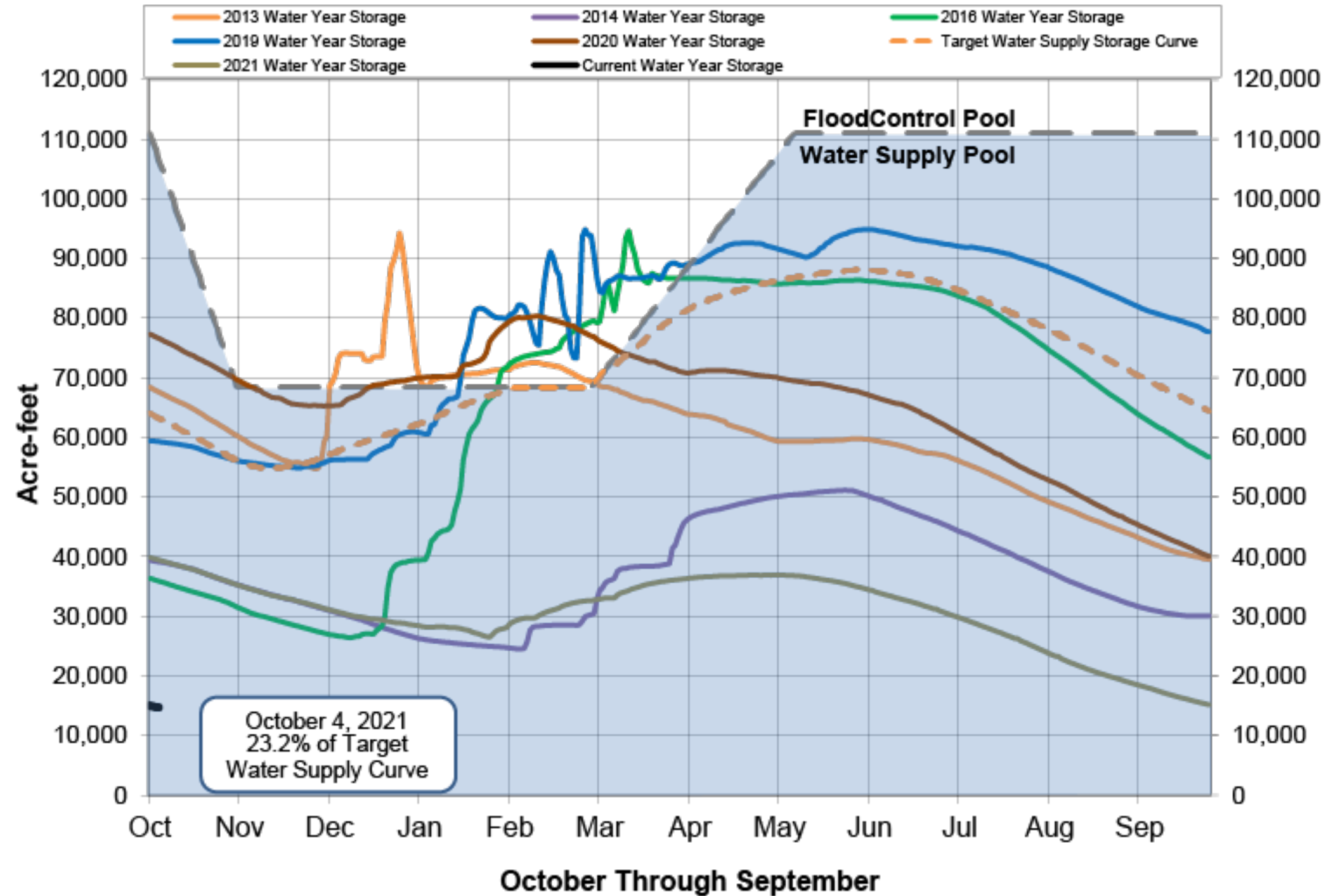
October 7, 2021

Peter Martin – Deputy Director Water Resources

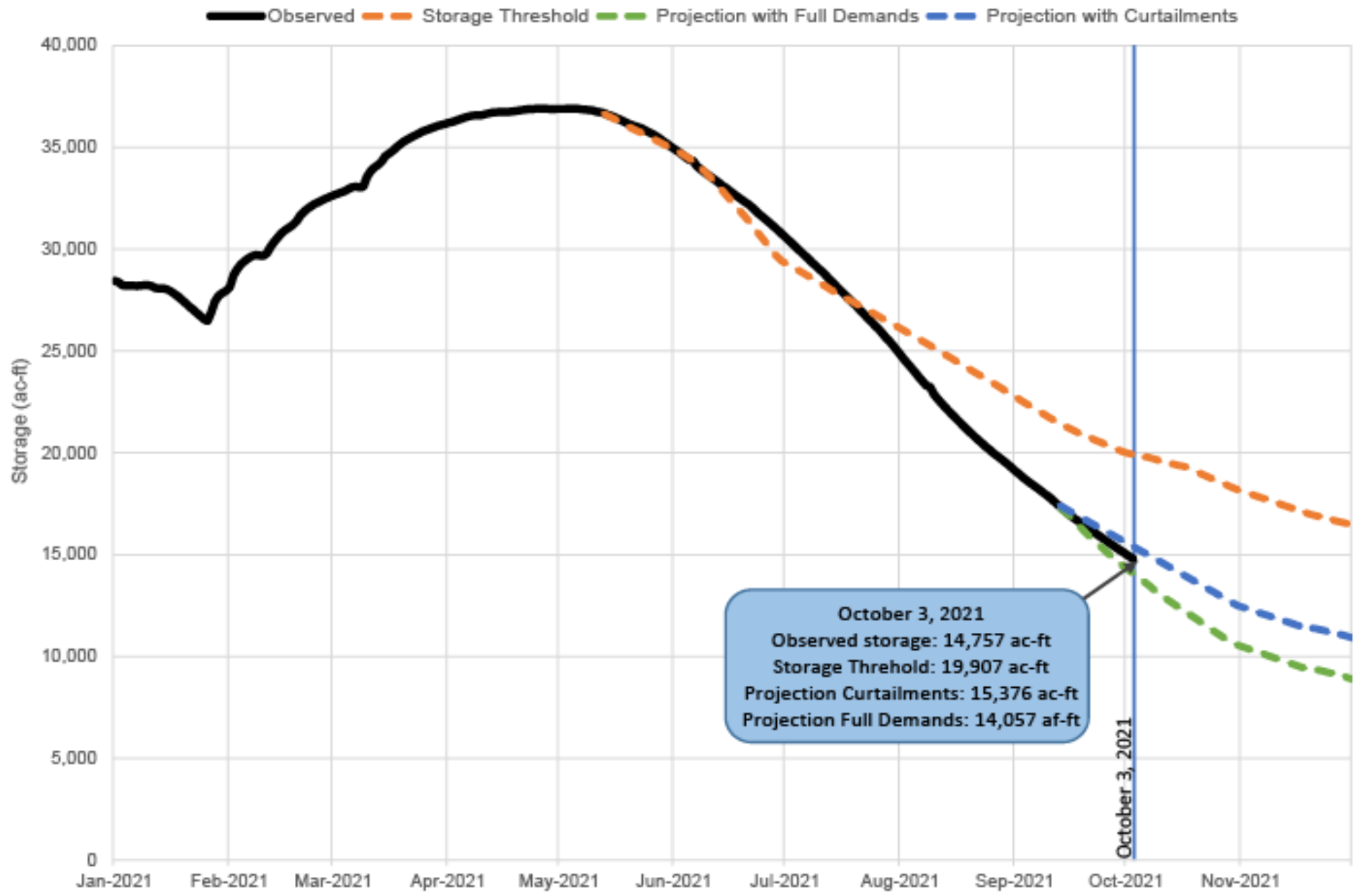
Emma Walton – Deputy Director Water Reuse



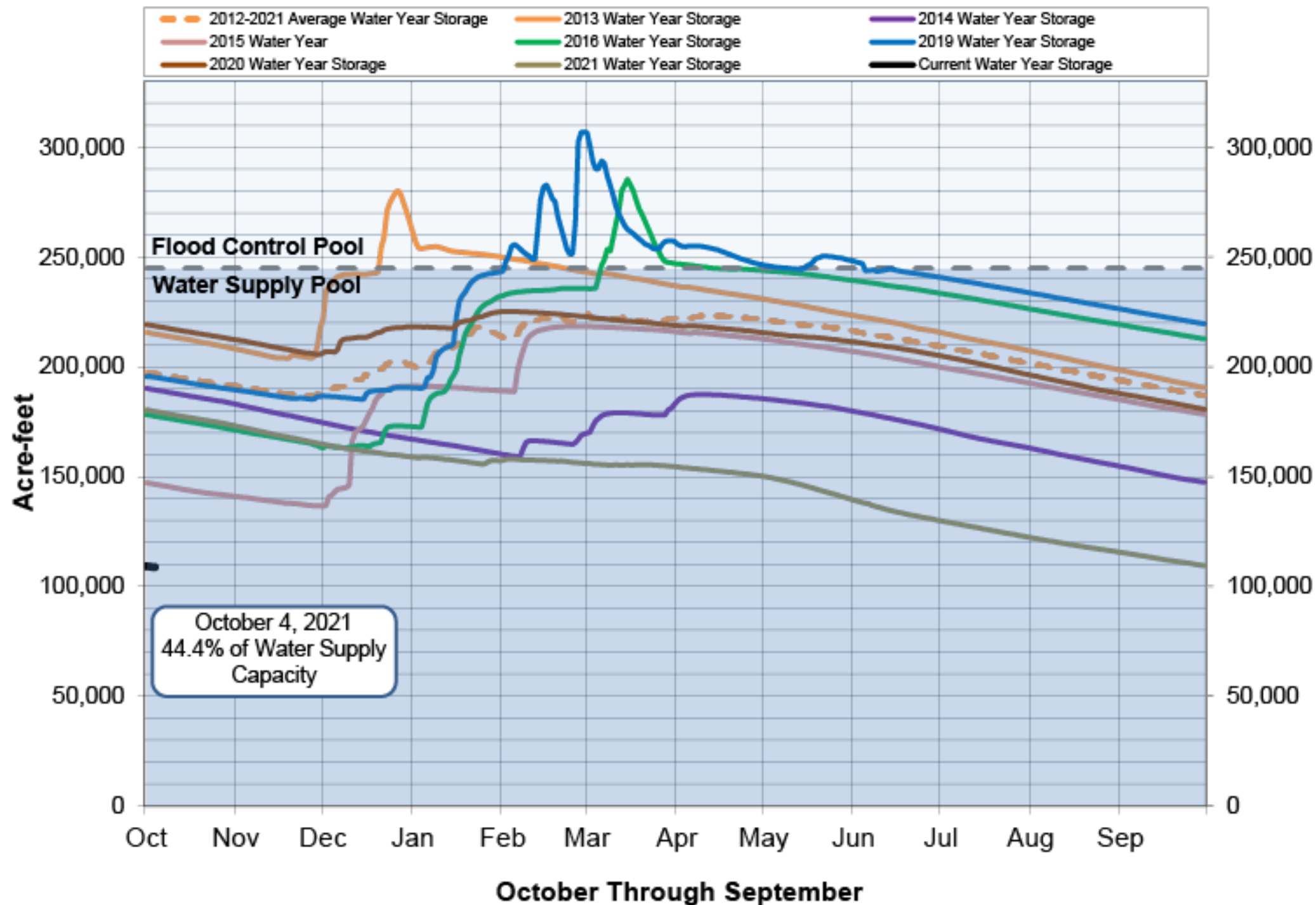
Lake Mendocino Storage



Lake Mendocino Storage and Projection



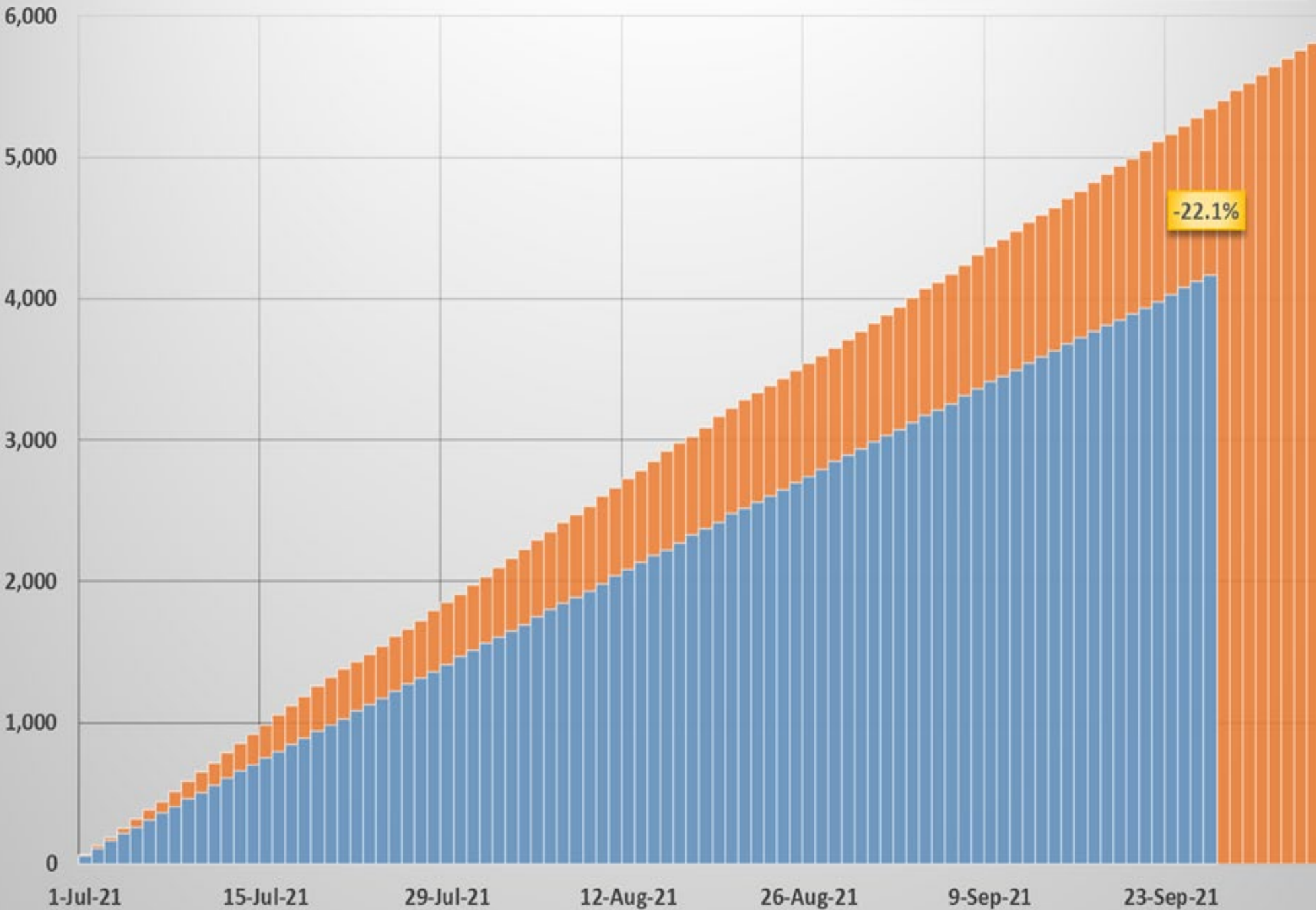
Lake Sonoma Storage



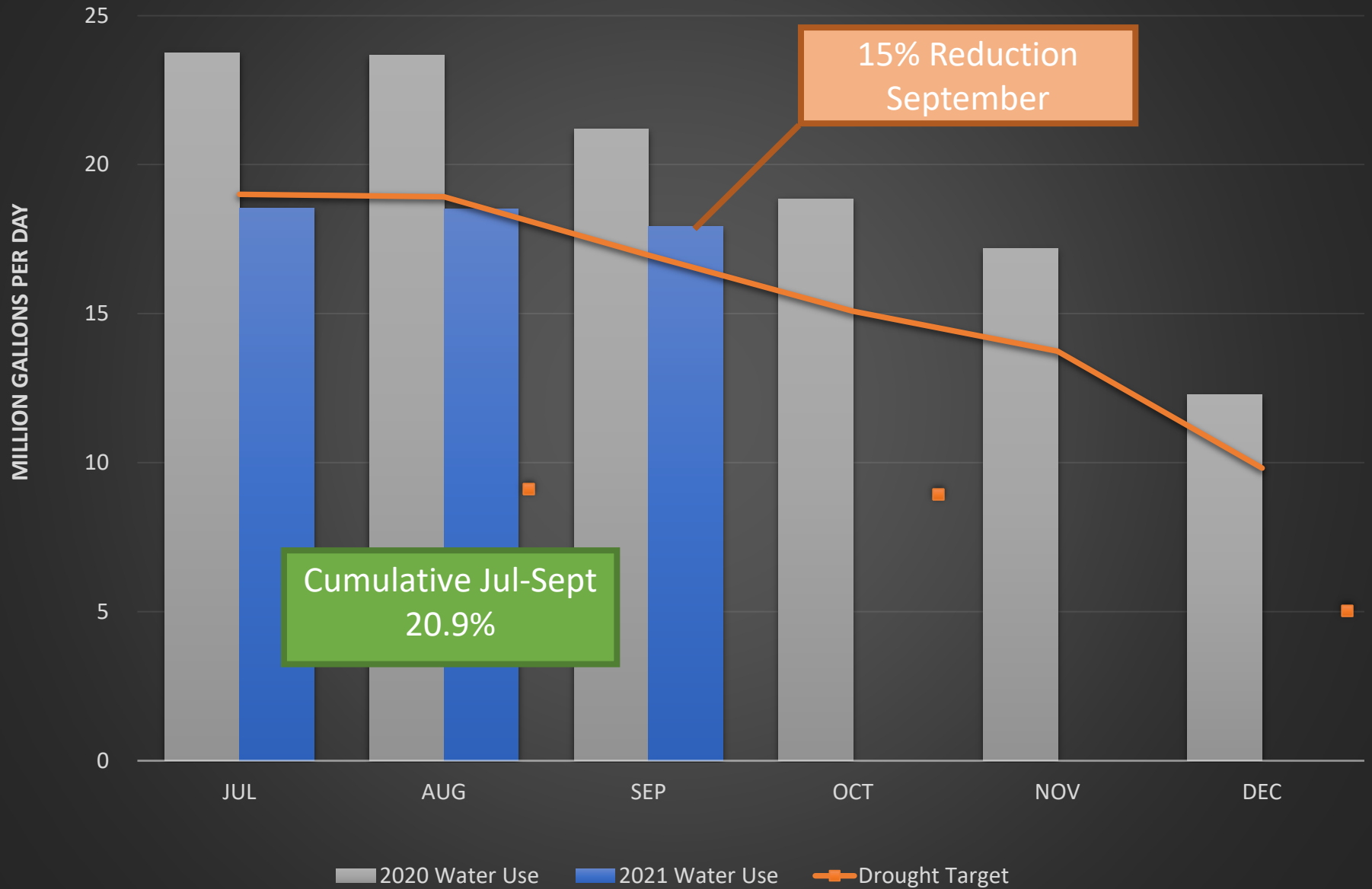
Cumulative Sonoma Water Russian River Diversions

(Million Gallons)

2020 Diversions 2021 Diversions



Santa Rosa Drought Response



DROUGHT IS HERE **SAVE WATER**

Drought Outreach

October 2021

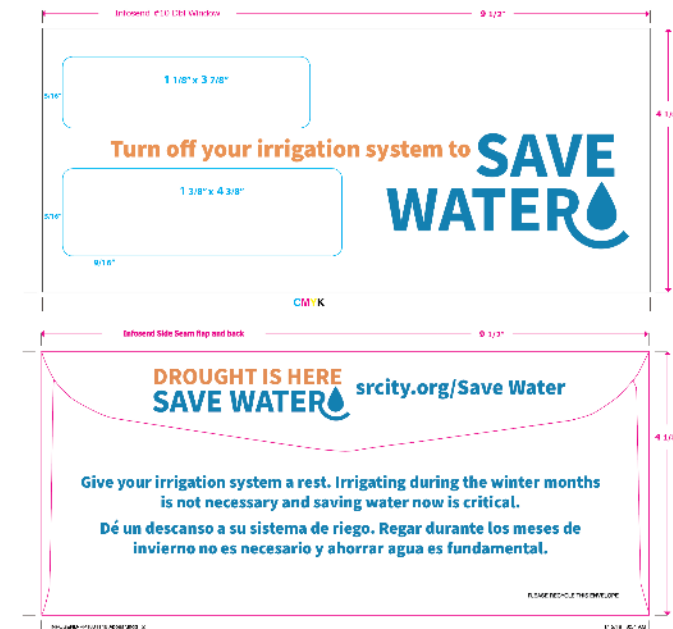
Print Ads

- Bill Insert
- Bill Snipe
- Press Democrat Post-it Ad
 - October 17 and 31

Radio

- Wine County Radio
 - October 4 - 18

DROUGHT IS HERE **SAVE WATER**



Digital Ads

- Social Media
 - Super Water Savers
 - Turn off Irrigation
 - Drought Tips
- City Connections
- Google Ads

DROUGHT IS HERE **SAVE WATER**





October 9, 2021, from 8 a.m. to 12 p.m.

- **Youth Community Park:** 1701 Fulton Rd, Santa Rosa, CA 95403
- **Colgan Creek Park:** 2036 Bedford Street, Santa Rosa, CA 95404

Kit includes

- 1 gallon bucket
- 5 minute shower timer,
- WaterSense certified high efficiency showerhead
- Self-closing garden hose nozzle
- WaterSense certified high efficiency faucet aerators
- Toilet dye test tablets
- WaterSmart sponge
- Drought yard sign
- Free LED light bulbs ***courtesy of Sonoma Clean Power***
- Additional water-saving resources

Santa Rosa Plain GSA Updates

Let's **protect** a critical
water source!

Learn about groundwater in your community
and a plan being developed now to ensure
that groundwater is available in the future.

Community Meeting

Santa Rosa Plain
Wednesday, October 13

Meeting held via Zoom 5:30pm - 7:30pm



SantaRosaPlainGroundwater.org

- October 1st - Public draft of the Santa Rosa Plain GSP available (30 days)
- Press Release
- Outreach to Community
- Virtual Community Meeting
 - October 13 @ 5:30
- Adoption of Final GSP in December 2021

Santa Rosa Water is here to
help you save!

For WaterSmart Resources, visit:

srcity.org/WaterSmart

For the latest drought updates,
visit:

srcity.org/SaveWater

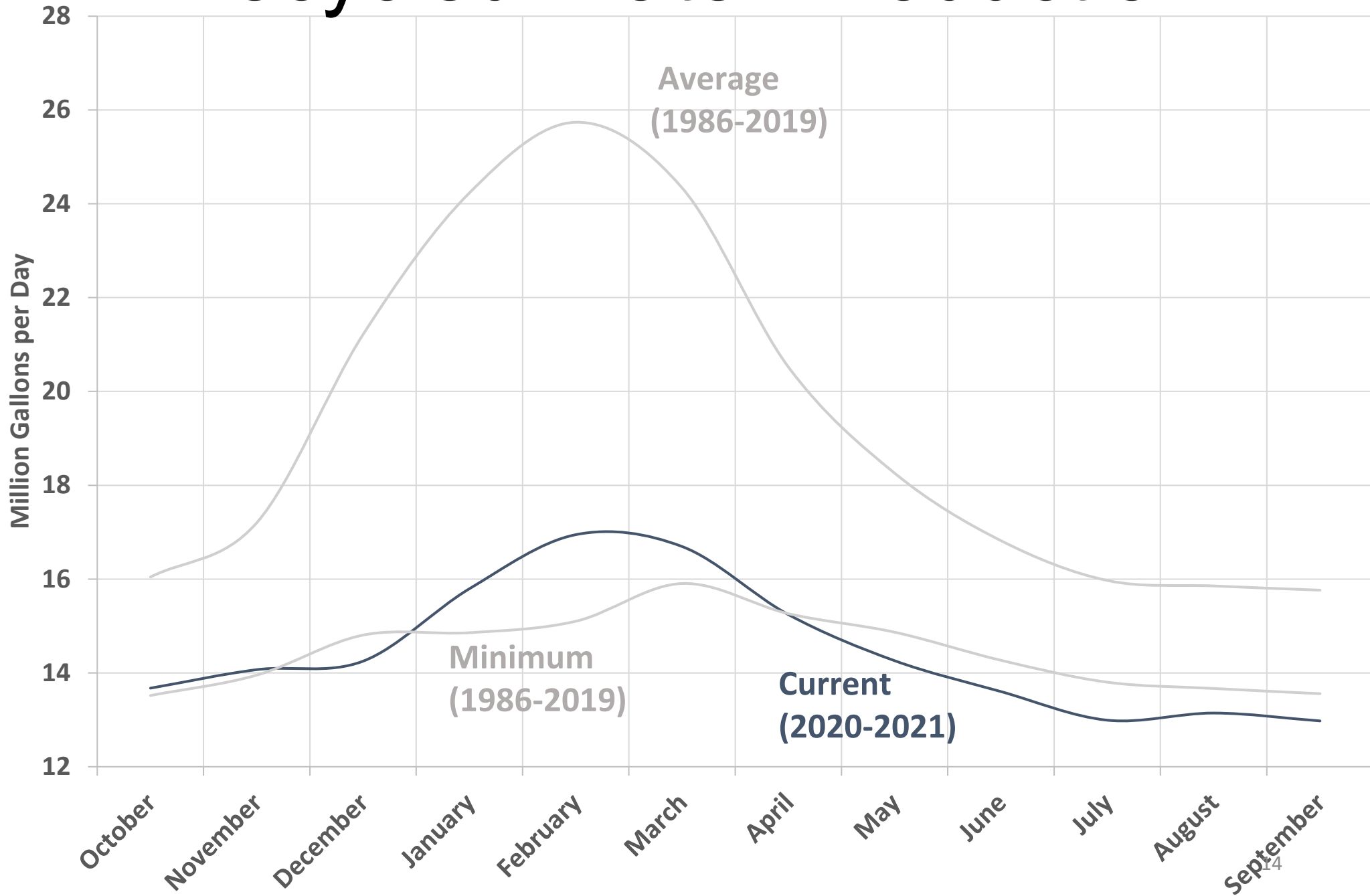


Recycled Water Supply Update



Emma Walton, Deputy Director Water Reuse
Board of Public Utilities Meeting
October 7, 2021

Recycled Water Production



Recycled Water Production

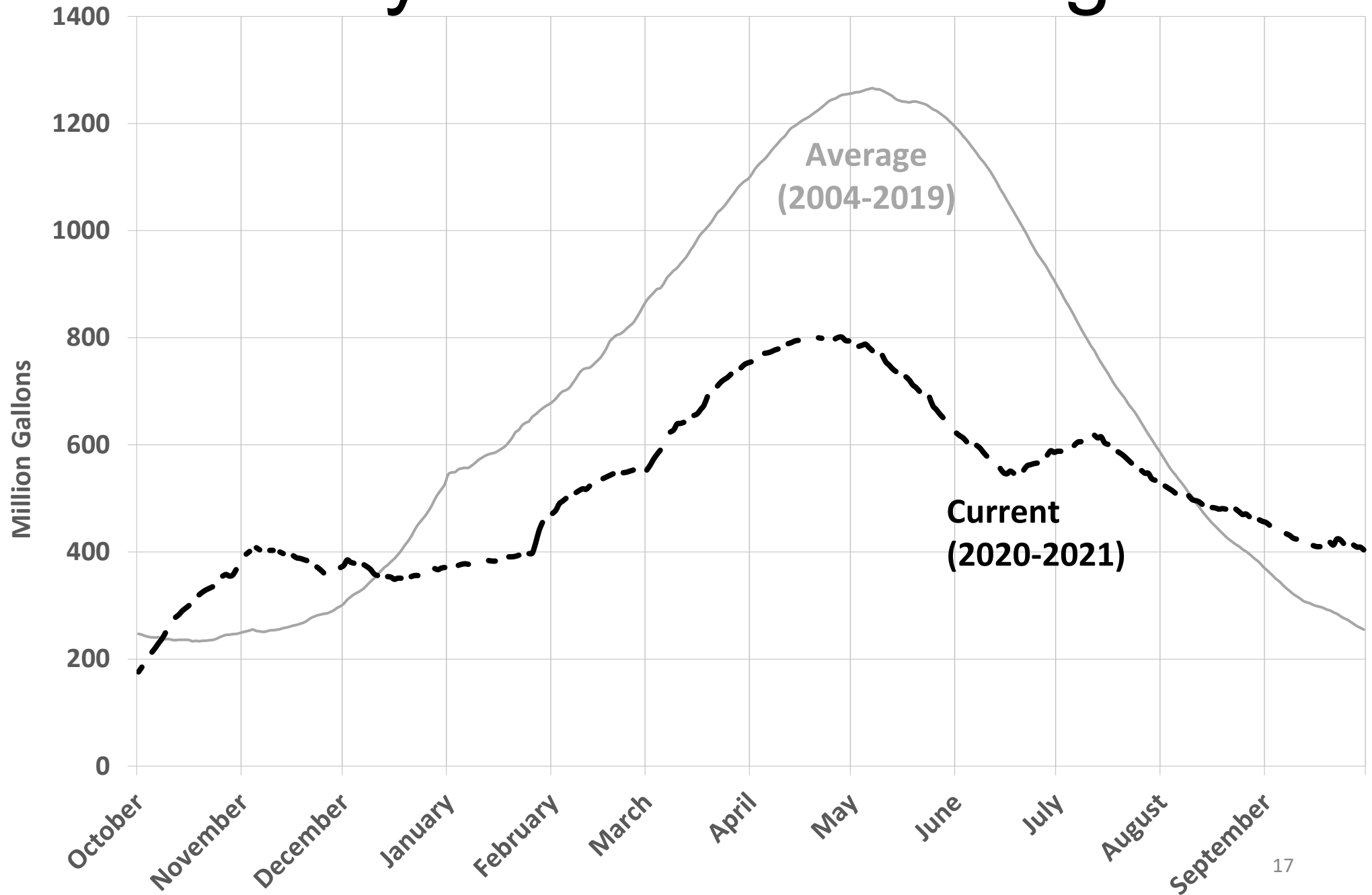
Water Year	Water Produced (BG)	Difference (BG)
Average	7.0	-
2013/2014	6.1	-0.9
2019	5.8	-1.2
2020	5.3	-1.7

Recycled Water Deliveries

Use	Average (MG)	Allocation (MG)	YTD Delivered (MG)
Geyzers	4,200	4,000	2,765
Agricultural	1,700	600	580
Urban	400	480	335

~1,400 MG remaining in allocations

Recycled Water Storage



Summary

- Collaborated closely with Users and Regional Partners
- Windsor has delivered 190 MG YTD
- SR has met/will meet all agricultural allotments
- On-track to meet all contractual requirements
- Hoping for rain, planning for another dry winter

CONNECT WITH US!

CALL: 707.543.4200

EMAIL: SRWATER@SRCITY.ORG

VISIT: SRCITY.ORG/WATER



OUR FUTURE IN EVERY DRÖP