

# Cockies



#### RETAIL EXPERIENCE

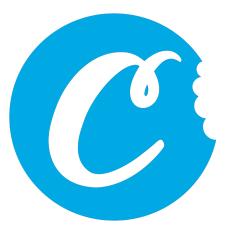


## **Cookies Store**

Cookies retail experience is for the cannabis community. Our Cookies retail store will carry the full line of Cookies products as well as a curated line of third-party and local cannabis goods. Our store will feature a one-to-one supervised shopping experience. Community is a key component to the design of Cookies retail storefronts. We will be designing this store in concert with the community to ensure it has a design and vibe that is entirely representative of the neighborhood. Featuring artwork from local artists, the focus is on experience and creating a destination store that people want to visit and talk about when they leave.



#### RETAIL EXPERIENCE



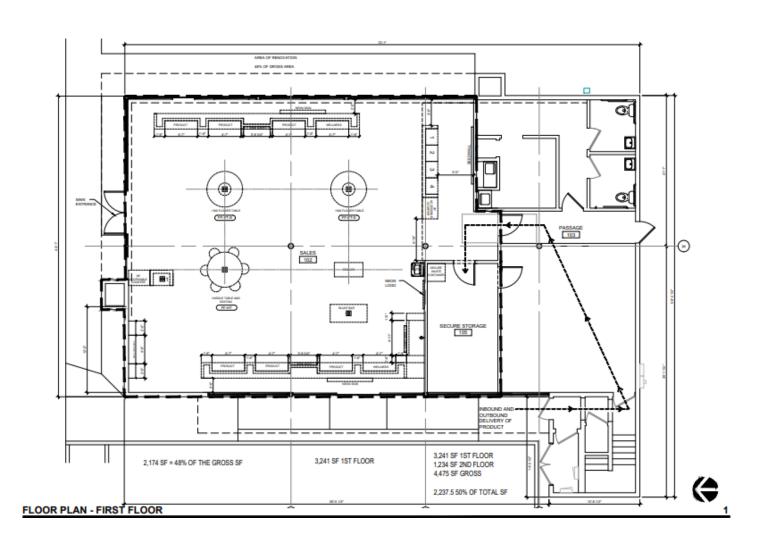
## **Santa Rosa**

Cookies Retail is proposing a new storefront cannabis dispensary at 1937 Santa Rosa Avenue. Currently, the property is home to Beauty Connection Plus in a 4,475 square foot retail space located in an existing two-story commercial building. The Project would include renovations to the interior of the space, new signage, and a comprehensive security plan.

# **Floor Plan**

**1937 Santa Rosa Avenue** 

**Proposed Floor Plan** 



#### **OPERATIONS**

# **Security**

The security mission of Cookies Retail is to dispense cannabis and cannabis products with the highest standards for quality of product, service, and public safety. Working with industry leading licensed security firms, Cookies ensures that every aspect of operations has a strong emphasis on security and preventing the diversion of cannabis. Cookies is committed to its mission of working collaboratively with fellow cannabis business owners and local city officials in creating and improving cannabis security programs. Cookies positions itself as an industry leader by working with the cannabis community to further improve security and safety policies and procedures as well as serves as a model for other cannabis businesses.





### **Pre-Application Meeting #1** August 19, 2020 **Pre-Application** Meeting #2 October 14, 2020 **Sensitive Use Analysis** & Outreach 3 February 2021 **Door-to-Door Outreach** April 23-24, 2021 **Neighborhood Meeting** 5 May 5, 2021 **Application** Complete May 13, 2021

## **Process & Outreach**

We have been discussing the proposed dispensary with the City, neighbors, and local stakeholders over the past year. As we look to join the community, we are looking for additional ways to partner with local organizations and businesses. We understand the importance of weaving ourselves into the context of the Santa Rosa business community and our neighborhood.

# Community First.

**Cannabis Next.** 

Coordination with City
June to October, 2021

8 Planning Commission Hearing October 14, 2021







