



COMMUNITY IMPROVEMENT GRANT PROGRAM: Q3 APPLICATIONS RECEIVED

Presented By:

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BACKGROUND: COMMUNITY IMPROVEMENT GRANT PROGRAM

- ✓ Each year, City Council provides CAB funding for the Community Improvement Grant Program (usually \$5,000/district; \$35,000 total)*
- ✓ Goal of the program:
 - ✓ Support community building
 - ✓ Improves neighborhoods
 - ✓ Strengthens City relationships with the community
 - ✓ Funds Neighborfest (currently suspended)
- ✓ Community Groups can apply for up to \$2,500
 - ✓ Includes neighborhood or community groups (formal or informal), schools, non-profits, and service services clubs

ELIGIBILITY CRITERIA

- ✓ This year only: Projects must be a physical improvement project (e.g. mural creation, neighborhood cleanup, etc.) or a “community practice” project (e.g. neighborhood association formation; leadership development trainings, etc.) in lieu of Neighborfest (suspended this year)
- ✓ Projects must align with current City Council goals and priorities
- ✓ Must have written approval from property owner or City (if on City property)
- ✓ Where required, must have permits and approval from appropriate City board (e.g. Art in Public Places Committee) or a letter stating pre-approval
- ✓ Budget must only have eligible expenses included and must show a 1:1 match (in-kind or monetary)

EVALUATION CRITERIA

- ✓ Does this application support community building and show community support?
- ✓ Is there are project team?
- ✓ Is the budget well thought out, reasonable and realistic?
- ✓ How many people will this project reach?
- ✓ Is this project environmentally friendly?
- ✓ Is this project free of charge and accessible to a wide range of participants?

Q3: JULY 1 – SEPTEMBER 30, 2021

Applicant	Project Name	Amount Requested
Arlene Francis Center Foundation	AFC Railroad Mural Project	\$2,500
Artstart (Start SoCo)	Pomo Mural Project	\$2,500
California Huma Development	Fulton Day Labor Center Renovation Project	\$2,500
Food for Thought	COVID-19 Nutrition Program	\$2,500
Historic Railroad Square Association	HRSA Holiday Horse & Carriage Rides	\$2,500
On the Move	Santa Rosa Dia de los Muertos	\$2,500
Santa Rosa Tool Library	Tool Acquisitions Program	\$2,323
Sonoma County Black Coalition	2021 Disaster Preparedness Kit and Workshop	\$2,500
Sonoma County Black Forum	Food Distribution for Times Like These	\$2,500
The Mural Project, Inc.	The Mural Project: Roseland	\$2,500
United Way of the Wine Country/Raizes Collective	Woodstock at United Way	\$2,500

ADDITIONAL INFORMATION

COMMUNITY IMPROVEMENT GRANT PROGRAM FUNDING AMOUNTS

TOTAL STARTING BUDGET FOR FY 2021-2022	\$82, 661
OUTSTANDING 2020 PROJECT TOTALS	\$12,454
Q2 FUNDED PROJECTS	\$13,328
Q3 FUNDING REQUESTS	\$27,323
BUDGET REMAINING (if all projects are funded and reimbursed)	\$29,556

RECOMMENDATION

The Office of Community Engagement recommends that the CAB fund all 11 project applications for this grant period.

THINGS TO THINK ABOUT MOVING FORWARD

- ✓ Neighborfest is approved to resume next year
 - ✓ CAB's current resolution for the grant program, approved in 2019 by the CAB, allows funding for Neighborfest:
 - ✓ 1 Neighborfest event (up to \$2,500) or
 - ✓ 1 Neighborfest event with a community improvement project (up to \$5,000)
 - ✓ The current resolution does not allow for stand-alone community improvement projects.
- ✓ Does the CAB still want to continue using this approach?
- ✓ If no, how do we fund Neighborfest?



QUESTIONS?