

Received 9/30/21



**community
advisory board**
City of Santa Rosa

**Community Advisory Board
Community Improvement Grant
2021 Application Form**

Project Name: <u>AFC RAILROAD MURAL Project</u>		Requested Grant Amount: \$ <u>2,500</u>
Project Physical Address: <u>99 6th St.</u>		Other Funding Sources: \$ <u>500</u>
		TOTAL Project Cost: \$ <u>11,084.8</u>
		Group or organization: <u>AFC FOUNDATION</u>
Nearest cross street:		How did you hear about the Grant Program? <u>City website</u>
What is your CAB area? (Check one)		
<input type="checkbox"/> Northwest <input type="checkbox"/> Northeast <input type="checkbox"/> Southwest <input type="checkbox"/> Southeast <input checked="" type="checkbox"/> Core <input type="checkbox"/> Citywide		
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754		
Property Owner (see page 3 for all requirements):		
<u>Arlene Francis Foundation</u>		
<small>Name - Property Owner</small>		<small>Title</small>
<u>Féven Zandi</u>		
Contact Person responsible for Grant Application		
<u>Féven Zandi</u>	<u>FZandi@gmail.com</u>	<u>707-856-1903</u>
<small>Name - Contact Person</small>	<small>Email</small>	<small>Phone</small>
<u>1540 Lantana Ln.</u>	<u>Santa Rosa</u>	<u>95407</u>
<small>Address</small>	<small>City</small>	<small>Zip</small>

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Féven Zandi
Title Lead artist, AFC Associate

Signature [Signature]
Date 9/29/21

CITY OF SANTA ROSA
HOUSING & COMMUNITY SERVICES
DATE RECEIVED

SEP 29 REC'D

paper



Community Improvement Grant Project Budget and Matching Funds

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
	Volunteer Hours (22.14 x 8 ppl x 8 hrs) x 5 days	N/A	\$7,084.8
Contracted Services			
	ARTIST DESIGN + TIME FEE	\$1,000	\$1,000
Materials/Supplies			
	All PRINT supplies	\$1200	
	COVID Supplies	\$150	
	PRINT Removal Supplies	\$500	
	ART Framing AND Canvas Cost	\$650	
Printing/Reproduction			
Rentals			
Other			
Total Requested Grant Amount		A. \$2,500	
Total Matching Funds			B. 0,084.8
Total Project Cost (A+B)		\$ 10,584.8	

Other Funding Sources:

Funding Sources	Date Committed	Amount
AFC Foundation - Food/Supplies etc..	10/29/21	\$500
Total		\$ 500

Q. #1

This project will be a series of projects that include graffiti removal, new paint job and then completing 5-panels of art installations that will be framed and drilled on to brick walls that closely parallel the train tracks (highly visible for passengers).

The goal is to procure public art while defusing a hot spot for constant graffiti tagging. This will be a neighborhood inclusive event, visible to many on a daily basis especially for train goers, and trail passerby's.

The center benefits from this project by creative a barrier for future damage. The community benefits through meaningful public art while employing local artists for design and community for an interactive project.

No permits necessary to perform all the necessary steps for this..

Q. #2

The outreach plan is to put a call to community members through a formal flyer of the project, volunteer call and the process. This will be posted on all of our social platforms, website and emailed to local businesses in the neighborhood for invitation.

Q. #3

The leading artist of this project is one of the artist for SCAPE (Sonoma county artists propelling equity). This project is going to be shared through SCAPE's audience and supporters, also with the help of Monarch Project.

This project will be highly collaborative and well organized between all parties to ensure the safest and memorable experience for volunteers and audiences during, and after the completion.

We will also notify the Railroad Business Association of this event and open a discussion for input.

Q. #4

The ongoing maintenance will be left for artist to detail the pieces as needed. The plan is to have this wall be a revolving gallery of new art through other funding programs we will seek and apply for. The responsibility of this project is equally communicated between members of AFC and ensured and protected.

Q. #5

All paint used used for this project is eco-friendly, non-toxic house paint. All operations for this project will be outdoors with sunlight. We will have clear signage of the eco-friendly use of all materials to be handled by participants.

Q. #6

This will be covid regulated; mask required, social distanced. We will provide a check station of supplies of sanitizers, gloves, and masks to all participants. The regulations will be included in all info-share of the project.

Q. #7

We are asking for the max grant amount because this a lengthy project that will require a lot more for us to match. Just on some volunteer time, we are able to match the \$2,500. This would help buy supplies needed for this project.