



**community
advisory board**

City of Santa Rosa

**Community Advisory Board
Community Improvement Grant
2021 Application Form**

Project Name:	Requested Grant Amount: \$2,500
Fulton Day Labor Center Renovation Project	Other Funding Sources: \$2,500
Project Physical Address:	TOTAL Project Cost: \$5,000
2 nd Street	Group or organization:
Fulton, CA 95439	California Human Development
Nearest cross street:	How did you hear about the Grant Program?
Fulton Road	Santa Rosa City website
What is your CAB area? (Check one)	
<input checked="" type="checkbox"/> Northwest <input type="checkbox"/> Northeast <input type="checkbox"/> Southwest <input type="checkbox"/> Southeast <input type="checkbox"/> Core <input type="checkbox"/> Citywide	
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754	
Property Owner (see page 3 for all requirements):	
<u>Thomas Stuebner, California Human Development</u>	<u>CEO</u>
Name – Property Owner	Title
Contact Person responsible for Grant Application	
Isaiah Antoine	Isaiah.antoine@cahumandevlopment.org
Name – Contact Person	Email
	(707) 523-1155
	Phone
3315 Airway Drive	Santa Rosa CA 95403
Address	City Zip

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Thomas Stuebner

Signature Thomas Stuebner

Title CEO

Date 9/27/2021

California Human Development's Fulton Day Labor Center Renovation Project

**Community Improvement Grant
Project Budget and Matching Funds**

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
		N/A	N/A
Contracted Services			
		N/A	N/A
Materials/Supplies			
	Furniture (benches, chairs tables)	\$684	\$684
	Materials (awning, sign, planters, lighting, heat lamps)	\$1,188	\$1,188
	Garden (plants, soil, drip irrigation)	\$525	\$525
Printing/Reproduction			
	Outreach (printing, Open House reception)	\$103	\$103
Rentals			
		N/A	N/A
Other			
		N/A	N/A
Total Requested Grant Amount		A. \$2,500	
Total Matching Funds			B. \$2,500
Total Project Cost (A+B)		\$5,000	

Other Funding Sources:

Funding Sources	Date Committed	Amount
Sonoma County Community Investment Fund	Pending	\$2,500
Total		\$2,500



California Human Development's Fulton Day Labor Center Renovation Project

Community Advisory Board 2021 Community Improvement Grant Questions

Please answer the following questions as they apply to your project. **Responses are limited to three double-sided pages with 12-point font including drawings and photographs. Please include page numbers on all pages.**

1. Project, Goals, Objectives, and Beneficiaries

The goal of the Fulton Day Labor Center Renovation Project is to create a greater sense of community, dignity, and pride around this critical community service center serving Santa Rosa employers and day laborers. One objective is to increase awareness and utilization of this employment and safety net program through capital improvements which will improve both safety and aesthetics. Another objective is to increase employability of clients by providing them with opportunities to learn and practice gardening skills, the most common job dispatched. The renovation project includes the installation of planters and plants on the premises to facilitate the development of these high-demand job skills. Capital renovations include the purchase and installation of an outdoor sign: *California Human Development Fulton Day Labor Center*, furniture that can be used outside and disinfected, lighting, a doorway awning, planters, soil and plants, drip irrigation, and outreach and Open House materials.

Opened in 2013, California Human Development's (CHD) Fulton Day Labor Center provides a safe and dignified place where day laborers can meet with employers for an honest day's work at fair pay. CHD center staff also distribute safety net and emergency supplies and services including food, clothing, and personal protective equipment. Staff connect clients to English-language classes and job skills training to increase their employability. Typical jobs dispatched through the center include landscaping/gardening, construction, building, and demolition, moving (residential and business), agricultural or bottling, suckering, and harvest, house maintenance, house cleaning, and outdoor cleaning as well as seasonal and event projects such as disaster clean up. With a mission to break the cycle of poverty for Northern California's vast population of migrant and seasonal farmworkers, CHD was created in 1967. Our Fulton Day Labor Center helps low-income Santa Rosa residents obtain employment and greater financial stability. This program helps to empower individuals to pursue and achieve the American Dream--building successful lives, families, neighborhoods, and communities.

The COVID-19 pandemic has been particularly devastating to an already vulnerable population which this project serves: low-income minorities and immigrants struggling for survival in our very own community. The CHD Fulton Day Labor Center is located on Second Street, one block west of downtown Fulton. Fulton is a rural, census-designated place in Sonoma County just north of Santa Rosa city limits. The day labor center serves approximately 100 individuals annually, mostly Hispanic/Latinx males who are Santa Rosa residents ranging in age from 18 to 70. Almost all of our clients, and many of our employers who hire them, are repeat "customers" depending on us to facilitate this connection in a safe, professional, and dignified manner. By connecting 100 individuals to consistent employment, we are indirectly serving their families, so at least 300 Santa Rosa residents (approximately 75 clients with four family members on average) are served annually. The wages earned support the economic development of the community enabling residents to pay rent and shop for food and other staple household items.

California Human Development's Fulton Day Labor Center Renovation Project

Keeping this population working and off the streets decreases public loitering and increases safety. Our community has an economic and civic obligation to support hard-working immigrants seeking a better life for themselves and their families.

The land is privately owned by Rami Batarseh of Batarseh Investments, LLC (please see attached letter). The building is owned by California Human Development. The aforementioned capital improvements do not require any specific approvals or permits from Santa Rosa City or Sonoma County.

2. Outreach

Outreach will include: 1) an Open House ceremony which will include invitations to residents living in the neighborhood in which the day labor center is located as well as to funders and supporters of the renovation project, 2) announcements via CHD's electronic media channels including social media (Facebook, Twitter, LinkedIn), CHD's website, and CHD's internal and external quarterly e-newsletters, 3) flyers posted throughout Fulton and Santa Rosa in places frequented by our target population including ethnic markets, churches, parks and other social service organizations, and 4) word of mouth.

3. Community support

The Fulton Day Labor Center is so much more than a day labor center. Our community partners, St. Joseph and Alliance Medical Center, regularly provide us with COVID safety information, supplies, testing and vaccinations on the premises for our clients. Our day labor center is a Redwood Empire Food Bank (REFB) distribution site, and we distribute free, nutritious food to needy families on the first and third Tuesday of every month (please see attached REFB letter of support). Before COVID we accepted donations of clothing and toys from private citizens and churches for distribution at our day labor center. Partners and private individuals have told us that they are very much in favor of our renovation project and will help in any way they can. Local businesses including wineries rely on our workers who have a reputation for being hardworking and professional. CHD has an excellent reputation in our community and looks forward to increasing business access to our local workforce during this pandemic and beyond. CHD's dedicated staff often volunteer their personal time at CHD and community fundraisers and events. In fact, some CHD employees who reside in Santa Rosa regularly utilize the Fulton Day Labor Center for their own home and garden tasks. In addition, our day labor center clients are referred to CHD's Immigration and Citizenship program for information and assistance as well as to CHD's CARES program for linkages to disaster recovery resources. Financial support is being sought from the County of Sonoma Community Investment Fund Program as well as from online and private donors (as needed) who feel passionately about supporting this target population.

4. Maintenance

Not applicable. Day labor center staff will periodically boost soil nutrient levels in planters and swap out plants as needed.

5. Eco-Friendly

CHD will use eco-friendly materials and supplies to the extent possible given budgetary constraints.

California Human Development's Fulton Day Labor Center Renovation Project

6. Safety

CHD adheres to all CDC and local government regulations and recommendations for maximizing safety in relation to the current pandemic. We strictly enforce mask wearing, even outdoors around the facility, encourage frequent sanitizer use, and enforce social distancing. Canopies and grant-funded heat lamps will enable outdoor meetings and trainings during cooler weather.

7. Budget

The Fulton Day Labor Center Renovation Project budget is \$5,000 and includes Furniture or two benches at \$163 each or \$326 total, two tables at \$206 each or \$412 total, 10 chairs at \$63 each or \$630 total for a Furniture subtotal of \$1,368. Materials include one awning at \$420, one sign at \$800, six planters at \$90 each or \$540 total, four lighting units at \$79 each or \$316 total, and two heat lamps at \$150 each or \$300 total for a Materials subtotal of \$2,376. Garden supplies include drip irrigation at \$200, 30 plants at \$25 each or \$750, 10 bags of soil at \$10 each or \$100 for a Garden subtotal of \$1,050. Finally, outreach includes an Open House ceremony and the printing and distribution of flyers which we estimate to cost approximately \$206 in total. This CAB grant request is for half of all expenses listed (all are eligible according to grant guidelines) and, if awarded, this \$2,500 will be matched by \$2,500 from a Sonoma County Community Investment Fund grant. Should California Human Development not be awarded grant funding, the Fulton Day Labor Center will submit an internal funding request to cover project expenses with funds from CHD's general, unrestricted account and/or an online crowdfunding fundraiser.



Batarseh Investments, LLC
613 4th St Suite 207 Santa Rosa, CA 95404
707-331-4348

September 21, 2021

Thomas Stuebner
Chief Executive Officer
California Human Development
3315 Airway Drive
Santa Rosa, CA 95403

Dear Mr. Stuebner,

This letter is submitted in support of your application for the Santa Rosa City Community Advisory Board 2021 Community Improvement Grant to make capital improvements to the California Human Development's (CHD) Day Labor Center (DLC) in Fulton. As the landlord and owner of the land upon which CHD's shipping container resides, I am in full support of your efforts to improve your facilities through the purchase and installation of a new outdoor sign, planter boxes and plants, and furniture and supplies. These enhancements will create an attractive and welcoming facility and be a significant improvement to the neighborhood. I welcome these modifications to the building and future discussions around outdoor improvements such as walkways, fencing, etc. Thank you for keeping me apprised of these developments and I look forward to seeing these improvements come to fruition.

Sincerely,



Rami Batarseh
Batarseh Investments, LLC
707-331-4348
ramibatarseh1@gmail.com



September 21, 2021

Thomas Stuebner
Chief Executive Officer
California Human Development
3315 Airway Drive
Santa Rosa, CA 95403

Dear Mr. Stuebner,

I am writing in support of your application for the Santa Rosa City Community Advisory Board 2021 Community Improvement Grant.

We value our collaboration with California Human Development's (CHD) Day Labor Center (DLC) in Fulton and appreciate the opportunity to provide food to low-income families for free the first and third Tuesdays of every month. We know this partnership reduces food insecurity among immigrant workers, day laborers and their families experiencing significant financial hardship. The pandemic has only exacerbated this crisis and our partnership providing free, nutritious food to these families is more important than ever.

The Redwood Empire Food Bank has enjoyed its working relationship with CHD over the years and we find the DLC staff to be highly competent, organized, responsive and positive. We fully support CHD's mission to create pathways out of poverty and into opportunities to live better lives leading to dignity, contribution and greater health and wellbeing.

It is with pleasure that we support your funding application towards capital improvements of the Fulton DLC which employs and serves Santa Rosa residents. We believe improvements and enhancements will create a more welcoming space, dignified experience and safe attractive environment within which to match employers and laborers as well as to distribute safety net provisions such as nutritious food and warm clothing this Fall and Winter. We look forward to continued collaboration and new and improved supplies supporting these critical goods and services to our vulnerable community members.

Sincerely,

A handwritten signature in black ink, appearing to be "M. Fuentes", written in a cursive style.

Hunger Relief Worker & Every Child, Every Day Manager
(707) 523-7900
mfuentes@refb.org

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