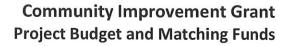


Title CEO & President

Community Advisory Board Community Improvement Grant 2021 Application Form

| Project Name: | | Requested Grant A | mount: | \$ 2500 |
|--|----------------------|--------------------------|------------|---------------------|
| Woodstock at Ur | nited Way | Other Funding Sou | rces: | \$2500 |
| Project Physical Address: | | TOTAL Project Cos | st: | \$5000 |
| 975 Corporate Center Pkwy | #160 | Group or organization | n: | |
| Santa Rosa, CA 95407 | | Raizes Collective/Uni | | f the Wine Country |
| Nearest cross street: | | 建心的 是是一种的人的 | | |
| The second secon | | How did you hear ab | out the G | rant Program? |
| Sebastopol Road | d | CAB Memb | er Ba | aldenegro |
| What is your CAB area? (Check | one) | | | |
| □Northwest □Northeast ■ | Southwest Sou | ıtheast □Core □C | itywide | |
| Not sure? Click here: http://srcity.org/ | DocumentCenter/H | ome/View/14754 | | |
| Property Owner (see page 3 for | all requirements): | | | |
| Lisa Carreno | | | CEO & | President |
| United Way of the Wine Cou | | | | Title |
| Contact Person responsible for | Grant Application | 19.46 | | |
| Isabel Lopez | ilopezisazio | on@gmail.com | 707-48 | 6-6300 |
| Name – Contact Person | Emai | ii | Pho | ne |
| 1535 Franklin Ave | Santa Rosa | | 95404 | |
| Address | Cit | y | | Zip |
| | cket describes the i | ntended use of the reque | ested Gran | t funds to complete |
| Print Name Lisa Carreno | | Signature Like | Ala | rien |





PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

| Cost Estimate | Requested Funds | Match |
|---|--|-----------|
| Salaries/Wages (In-kind only) | SE WELL STORY | |
| | N/A | |
| Contracted Services | | |
| Stipend for 1 artist from the Charles Schulz Musuem | \$625 | \$625 |
| Stipend for 1 artist from Raizes Collective | \$625 | \$625 |
| Materials/Supplies | | |
| Paint | \$250 | \$250 |
| Primer | \$25 | \$25 |
| Mediums | \$40 | \$40 |
| Tarps | \$25 | \$25 |
| Brushes | \$40 | \$40 |
| Cleaning supplies, solvent, rags, misc items. | \$250 | \$250 |
| Printing/Reproduction | | 型点列 |
| | | |
| | | |
| Rentals | | |
| | | |
| | | |
| Other Control of the | A STATE OF THE STA | |
| Camera Tripod | \$25 | \$25 |
| Community Event | 250 | 250 |
| Total Requested Grant Amount | A. \$ 2155 | |
| Total Matching Funds | | B.\$ 2155 |
| Total Project Cost (A+B) | \$ 4310 | |

Other Funding Sources:

| Funding Sources | Date Committed | Amount |
|--------------------------------|----------------|--------|
| Inited Way of the Wine Country | | |
| | | |
| | | |
| | Total | |

Community Advisory Board

2021 Community Improvement Grant Questions

- 1. This "Woodstock" Project will include the United Way of the Wine Country the primary funding nonprofit sponsor, Raizes Collective, and the Charles M. Schulz Museum. This project will seek community input during the design process along with a potential community event upon the completion of the work. Local Girl Scout's will be invited to view the new Woodstock as they have a patch to find the Snoopy statues around Santa Rosa and Sonoma County. We have secured an artist Rachel Barker from the Charles Schulz Museum and Raizes Collective Irma Rodriguez to work collaboratively on this project. We are looking to create a Woodstock that is indicative of the emerging Latinx community of Sonoma County. We will incorporate a Mayan/Aztec/Olmec color scheme in updating Woodstock.
- 2. In the attached materials, you will find a sketch of Woodstock. Two separate designs will be created. We will seek input from the local community through a social media campaign and encourage folks to "like" (vote) on a design. The winning design will be the blueprint moving forward in painting Woodstock. Also, we will document the progress moving forward and share the images on Social Media and partner websites. We hope to have a "Woodstock Unveiling" for the local community once the project is complete.
- 3. We currently have three organizations involved in this project: United Way of the Wine Country (fiscal sponsor) https://www.unitedwaywinecountry.org/; Raizes Collective, a local latinx art nonprofit https://www.raizescollective.org/; and, the Charles M. Schulz Museum https://schulzmuseum.org/. While United Way of the Wine Country is the primary fiscal sponsor, Raizes Collective and the Schulz Museum are providing artists (Irma Rodriquez & Rachel Barker) to work on the project. We will also reach out and build further support as the project is underway.
- 4. There is no on-going maintenance required upon completion of this project.
- 5. We will dispose of any paints used in this process in a safe and environmental manner. All materials used will be handled appropriately as well.
- Per Covid-19 guidelines, only one artist will be allowed to work on the piece at a time. We will provide a schedule and timeline to be followed. Masks must be worn while in the United Way of the Wine Country suite. Gloves will be provided.
- 7. For the project we are requesting \$2500 for materials and the contract work done by the artists in the form of a stipend.

United Way of The Wine Country

Woodstock Restoration 2021



