



Study Session: One-time Monies

Alan Alton, Acting Chief Financial Officer

October 26, 2021

One-Time Monies: Working Group

- Development of Review Criteria

Name	Title	Department
Jason Nutt	Assistant City Manager	Public Works
Clare Hartman	Interim Assistant City Manager	Planning and Economic Development
Eric McHenry	Chief Information Officer	Information Technology
Socorro Sheils	Diversity, Inclusion, and EEO Officer	Human Resources
Raissa De La Rosa	Deputy Director	Economic Development
Magali Telles	Deputy Director	Community Engagement
Tasha Wright	Sustainability Coordinator	Santa Rosa Water
Alan Alton	Deputy Director	Finance

Review Criteria: ARPA and PG&E Programs

<i>Sustainable</i>	<i>Economic</i>	<i>Equity</i>
<p>Environmental Equity – Does a citywide program identify funding to direct investment specifically in vulnerable communities?</p>	<p>Socio-Economic Upstream Investment - Addresses inequities in access to resources; Addresses factors that comprise social-structural influences on health, gov. policies, and the social, physical, economic and environmental factors that determine health</p>	<p>Advances Diversity (of problem solving); Advances Equity/Access; and Advances Inclusion</p>
<p>Environmental Health - Projects/programs that aid or add to health benefits, or access to health benefits</p>	<p>Economic Determinants of Health - Projects/programs that will affect/influence the socioeconomic position, neighborhood conditions, and/or societal and cultural factors that influence health and wellbeing</p>	<p>Impacts underserved populations; Addresses Generational Poverty; Improves access to City Services; Advances homeless/housing first strategies; Expands availability of childcare</p>
<p>One-time program; free up GF; require ongoing funds; implements CAP</p>	<p>Advances Econ. Dev. in downtown; Eliminates bottleneck in PED; reduces ongoing GF maintenance costs; enhances recruitment/retention</p>	

All review criteria recognize priority investment for federally determined Qualified Census Tracts (QCT) place-based equity strategies.

Summary of FEMA Public Assistance Projects

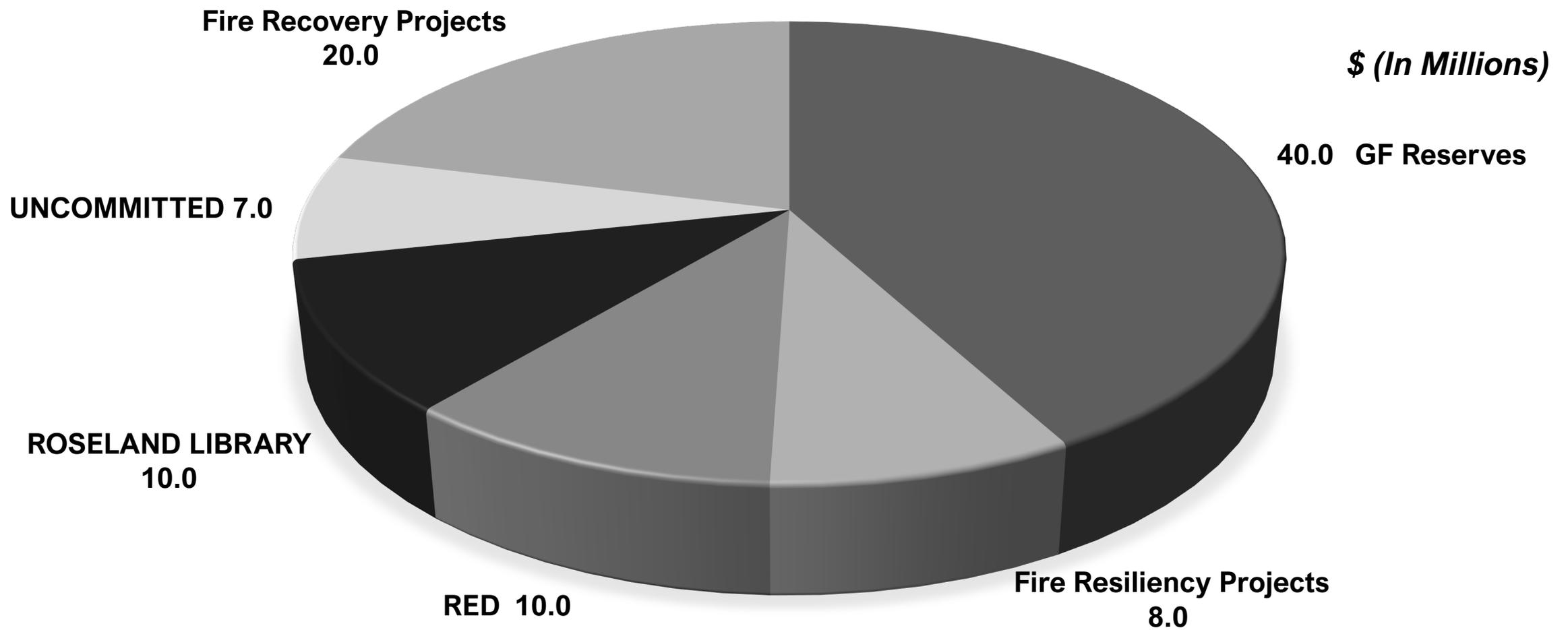
General Fund

Project Type/Title	City Estimate	Obligation	Received
Emergency Response Projects			
Debris Removal	\$ 3,139,473	\$ 1,099,648	\$ 101,094
Emergency Protective Measures	\$ 4,096,485	\$ 2,825,074	\$ 3,242,754
Fire Recovery Projects			
Roads, signs, poles, & melted conduit City Wide	\$ 3,608,266	\$ 2,188,689	\$ 1,974,111
Roads & Bridges-Vehicular Bridges	\$ 6,000	\$ 3,149	\$ 3,087
Road & Bridges-Storm Drain, Pipes, Catch Basins, & Drop Inlets	\$ 330,770	\$ 15,954	\$ 15,641
City wide work completed storm drains	\$ 2,070,985	\$ 843,121	\$ 843,121
Roads & Bridges City-wide asphalt & pavement damage from Burnt Debris	\$ 250,000	\$ 141,307	\$ 2,771
Bldg. & Equip. Vehicle Losses & Sign Damage	\$ 100,748	\$ 96,339	\$ 94,450
Burned Parks Irrigation System	\$ 7,714,148	\$ 6,433,088	\$ 487,912
Pedestrian Bridge at Francis Nielsen Park, Parker Hill Road	\$ 250,000	\$ 63,354	\$ 62,112
Parks, Fences, Recreation & Other City Wide	\$ 4,843,865	\$ 2,810,650	\$ 2,514,061
Administrative Costs	\$ 5,000,000	\$ 1,294,193	\$ 1,213,305
Total	\$ 31,410,740	\$ 17,814,565	\$ 10,554,420

Summary of FEMA Public Assistance Projects

Water Fund

Project Type/Title	City Estimate	Obligation	Received
Emergency Response Projects			
Emergency Protective Measures	\$ 901,202	\$ 805,349	\$ 805,349
Fire Recovery Projects			
Utilities-Portable Water Pumps & Reservoirs	\$ 2,200,000	\$ 678,821	\$ 563,249
Utilities-Sewer Lift Stations	\$ 400,000	\$ 23,833	\$ 23,366
Contaminated Water Supply System	\$ 8,345,147	\$ 5,321,869	\$ 4,800,118
Sewer Lift Station 1	\$ 1,100,000	\$ 174,959	\$ 157,806
Water Dept. Metering-City Wide-Water meter replacement	\$ 1,994,738	\$ 1,907,467	\$ 37,401
Sewer Lift Station - 2	\$ 3,100,000	\$ 2,852,956	\$ 55,940
Sewer Lift Station 20	\$ 2,200,000	\$ 1,511,097	\$ 29,629
Total	\$ 20,241,087	\$ 13,276,351	\$ 6,472,858



PG&E Settlement Funds: \$95M

- *\$68M Obligated (GF Reserves, Fire Resiliency, Fire Recovery Projects)*
- *\$20M Committed (RED Contribution, Roseland Library)*
- *\$7M Remaining Balance Uncommitted*

Committed Programs: PG&E Settlement (\$88M)

Program	City Estimate	Notes
<i>General Fund Fiscal Stability</i>	\$40.0M	<ul style="list-style-type: none"> ▪ <i>Restore General Fund Reserves</i>
<i>Fire Resiliency</i>	\$8.0M	<ul style="list-style-type: none"> ▪ <i>Vegetation Management (\$5.25M)</i> ▪ <i>Wildland Resiliency/Response Strategic Plan (\$2.75M)</i>
<i>Fire Recovery</i>	\$20.0M	<ul style="list-style-type: none"> ▪ <i>Hopper Ave. Corridor (\$6M)</i> ▪ <i>Residential Street Repair (\$7M)</i> ▪ <i>Re-landscaping and Vegetation Restoration (\$7M)</i>
<i>Contribution to Roseland Library</i>	\$10.0M	<ul style="list-style-type: none"> ▪ <i>City contribution to build Roseland Library</i>
<i>Contribution to Renewal Enterprise District (RED)</i>	\$10.0M	<ul style="list-style-type: none"> ▪ <i>City contribution matches County contribution to the RED</i>

PGE Settlement Funds

Proposed Program Funding:

\$6,988,550

Program	Term	Total	On-going costs	Subtotal SUSTAINABILITY	Subtotal ECONOMIC	Subtotal EQUITY	TOTAL
Translation Services (Written & Oral)		500,000		2	6	7	15
Youth Promotores/Youth Council		50,000		2	5	6	13
Replace Mendocino Ave with South SR Ave Specific Plan		600,000	0	5	3	5	13
Enhanced Infrastructure Finance District (EIFD)		80,000		6	4	3	13
Roseland Creek Park		1,500,000		5	3	4	12
Intern Program		80,000		1	3	6	10
Community Capacity Building Equity		35,000		1	3	6	10
Staff Equity Capacity Building		115,000		1	3	6	10
DEI spaces		150,000		1	3	6	10
Board/Committee Member Stipend Program		75,000		0	3	6	9
SEED Equity Plan Prioritized Recommendations		300,000		1	2	6	9
Community Empowerment Plan		250,000	150,000	-1	3	6	8
PED Plan Check and Inspection Professional Services		298,000		1	3	4	8
Consulting Svcs - Plan Review	1	500,000		3	3	2	8
Equity Data Dashboard		50,000		1	2	4	7
Hire 1 City Planner, Limited Term 2 years	2	240,550		1	3	2	6
Public Records Management Update		900,000		1	3	1	5
Implement Trusted System	1	85,000	15,000	2	2	1	5
Fire recovery/resilience - Fire Insp Database	1	190,000		2	3	0	5
Transit Radio Upgrade		100,000		3	1	1	5
Asawa fountain (\$300k)		300,000	10,000	3	1	0	4
LT (3 Yrs) Media Services Tech	3	240,000	0	2	1	1	4
Climate Action Plan Update implementation		200,000		2	0	0	2
Evacuation Equipment (Streets)		150,000		1	0	0	1
Total PGE Program Costs		6,988,550					

Proposed Spending Plan: PG&E Settlement Funds (\$7M)

	Est.	Rank	Notes
Translation Services	\$500K	15	<ul style="list-style-type: none"> Written and Oral communication Potential for ongoing program cost
Youth Promotores/Youth Council	\$50K	13	<ul style="list-style-type: none"> Creates a model for youth engagement Expands outreach capacity, uses place-based models
Specific Plan	\$600K	13	<ul style="list-style-type: none"> Replace Mendocino Ave. with South SR Ave Specific Plan One-time Cost; combining funds with other revenue Timeline: EIR to begin 2023, completed 2024
Roseland Creek Park	\$1.5M	12	<ul style="list-style-type: none"> Complete remainder of bicycle/pedestrian trail access and completion of looped pathway system Two pedestrian creek crossings Bicycle/pedestrian multi-use trail connecting McMinn and Burbank Avenues

Proposed Spending Plan: PG&E Settlement Funds (\$7M)

DEI Initiatives	Est.	Rank	Notes
Intern Program	\$80K	10	▪ Local talent pool connection to City opportunities (Diversity/Inclusion)
Community Equity	\$35K	10	▪ Community Speaker Series (Inclusion)
Staff Equity Training	\$115K	10	▪ Equity Training for City Staff (Equity/Inclusion)
DEI Spaces	\$150K	10	▪ Funding to support/develop multicultural spaces and events
Board/Committee Stipend	\$75K	9	▪ Stipends for Board and Committee members to encourage diversity in participation (Diversity/Inclusion)
SEED Recommendations	\$300K	9	▪ Implementation of Equity Task Force plan recommendations
Equity Dashboard	50K	7	▪ Public facing dashboard for transparency and accountability for implementation of the City Equity Plan recommendations (Equity/Inclusion)

Proposed Spending Plan: PG&E Settlement Funds (\$7M)

	Est.	Rank	Notes
Community Empowerment Plan	\$250K	8	<ul style="list-style-type: none"> Provide operating budget for FY 21-22 initiatives Neighborfest, Sunshine Ordinance listening sessions, engagement for Redistricting
PED/Fire Contract Services	\$798K	8	<ul style="list-style-type: none"> Plan (Fire) \$500K; Plan review, and Inspection services (PED) \$298K
Public Records Management Update (PED)	\$900K	5	<ul style="list-style-type: none"> Digitize PED hard copy records to Trusted System Part of cost is support for digitizing Ultimately reduces cost of long-term storage
Trusted System (Citywide)	\$85K	5	<ul style="list-style-type: none"> Implement Trusted System as Records Management Software Annual license fee of \$15K
Fire Inspection Database	\$190K	5	<ul style="list-style-type: none"> Streamline required reporting to state
Transit Radio Upgrade	\$100K	5	<ul style="list-style-type: none"> Upgrade Citybus radios to Police departments new digital radio system
Asawa Fountain Panels	\$300K	4	<ul style="list-style-type: none"> Cast and Install artwork on Asawa Fountain Ongoing maintenance cost of \$10K

Proposed Spending Plan: PG&E Settlement Funds (\$7M)

	Est.	Score	Notes
Climate Action Plan	\$200K	2	<ul style="list-style-type: none"> Use funds to support Climate Action policy initiatives Toolkits for applicants of development/remodels
Evacuation Equipment	\$150K	1	<ul style="list-style-type: none"> Barricades: concrete k-rail, plastic waterfilled barrier, lighted a-frame barricades Light towers, message boards and transport trailer.
Enhanced Infrastructure Financing District	\$80K	13	<ul style="list-style-type: none"> Consultant to prepare Financing Plan/Fiscal Impact Report Needed to show return on investment (ROI) for negotiations with County Timeline: RFP/Contract immediate; Spring 2022 study session
Limited Term Planner	\$240K	6	<ul style="list-style-type: none"> 2-year limited term Focus on RED-Funded Development, deadline driven Affordable Housing projects
Limited Term Media Tech	\$240K	4	<ul style="list-style-type: none"> Supports meeting configuration, setup, recording, editing, post-processing and posting for hybrid/remote meetings Current Media Tech positions at pre-COVID levels
Total Spending Plan	\$6.9M		

American Rescue Plan Act Funds

- *What funds may/may not be used for*
- *Program spending considerations based on eligible uses*
- *Given temporary nature of funds, attempted alignment with temporary expenditures*

\$17.1M received in FY 21

***\$17.1M to be received in
FY 22***

***All funds required to be
obligated by December
31, 2024***

ARPA: Specific timing and spending requirements; consistent compliance and certification necessitated

- ✓ Revenue replacement for government services
- ✓ COVID-19 expenditures and/or negative economic impacts of COVID-19 for
 - Small business assistance
 - Industries that are hard hit
 - Economic-recovery specific
- ✓ Premium pay for essential workers (with income restrictions)
- ✓ Investments in water, sewer, and broadband infrastructure
- ❑ May not be used to directly or indirectly to offset tax reductions or in conjunction with other federal sources
- ❑ Funds cannot be deposited into pension fund system
- ❑ Must be fully obligated by December 31, 2024
- ❑ Federal Recognition that negative pandemic impacts have “fallen most severely on communities and populations disadvantaged before it began”

ARPA Proposed Program Funding: \$34,267,000

Program (* = program confined to Qualified Census Tract)	Term	Year 1 Cost	Year 2 Cost	Remaining	Total Cost	On-going costs	Subtotal Sustainable	Subtotal Economic	Subtotal Equity	TOTAL
After school programs *	3	84,000	84,000		168,000		2	2	7	11
Fiber backbone (Westside)*	2	3,600,000	5,000,000	-	8,600,000		4	2	5	11
Universal Basic Income *	2	480,000	480,000		960,000		1	2	7	10
Homeless services budget	3	4,100,000	4,000,000	1,750,000	9,850,000		1	2	7	10
Safe Parking Pilot Program w/ Wrap-around services	2	1,000,000	1,000,000		2,000,000		1	2	7	10
Expand Recreation Sensation*	3	105,000	105,000		210,000		1	2	7	10
SJH Capital Projects (from Revenue Loss Calc)		2,000,000			2,000,000		2	2	6	10
Childcare funding*	3	1,000,000	1,000,000	900,000	2,900,000		1	2	6	9
inRESPONSE Mental Health Response Team	2	1,679,000	2,300,000		3,979,000	2,341,000	-1	3	7	9
Small business tenant improvements*	2	500,000	500,000		1,000,000		2	2	5	9
Secure Family Fund - Youth Immigration Attorney	2	50,000	50,000		100,000		1	2	5	8
Baby bonds*	1	1,050,000	-		1,050,000		1	2	4	7
City COVID Testing	1	1,200,000			1,200,000		2	0	0	2
City ARPA Administration	1	250,000			250,000		2	0	0	2
Program Total		17,098,000	14,519,000	2,650,000	34,267,000					
Tranche Amount		17,138,718	17,138,718							
Over/(Under) Budget		(40,718)	(2,619,718)	2,650,000	(10,436)					

ARPA Proposed Spending Plan: \$34.2M

Total Community Assistance Programs: \$21.1M			
	Cost	Rank	Notes
Homeless Assistance	\$9.8M	10	<ul style="list-style-type: none"> Fund Homeless Services over three years Timeline: Immediate
SJH Capital Project (via Revenue Loss Calculation)	\$2.0M	10	<ul style="list-style-type: none"> One-time Capital project including bathroom at SJH Annex Timeline: 2022
Safe Parking Program	\$2.0M	10	<ul style="list-style-type: none"> Pilot program with wrap-around services for two years
Childcare Program	\$2.9M	9	<ul style="list-style-type: none"> Phase 2 of program over three years in QCT as possible Timeline: January/February 2022
inRESPONSE Program	\$3.9M	9	<ul style="list-style-type: none"> \$1.6M added to existing funds to make 24/7 operation \$2.3M is full program cost in Year 2 and ongoing
After School Programs	\$168K	11	<ul style="list-style-type: none"> Expand 2 programs from 4 to 5 days; add two sites Timeline: 22/23 school year; 23/24 school year (potential)
Recreation Sensation	\$210K	10	<ul style="list-style-type: none"> Expand number of Recreation Sensation Sites in QCT Timeline: Summer 2022 and Summer 2023 (if funds remain)
Secure Family Fund	\$100K	8	<ul style="list-style-type: none"> Youth Immigration legal services Timeline: Immediate

ARPA Proposed Spending Plan: \$34.2M

Total Community Investment Programs: \$11.5M

	Cost	Rank	Notes
Universal Basic Income	\$960K	10	<ul style="list-style-type: none"> Partner with County for administration 100 families @ \$400/month for two years Timeline: Estimated Jan. 2022 in alignment with County program
Baby Bonds	\$1.0M	7	<ul style="list-style-type: none"> 700 families, \$1,500 bond (must live in qualified census tract)
Tenant Improvements	\$1.0M	9	<ul style="list-style-type: none"> Grants for small businesses tenant improvements Business must be in QCT Timeline: January/February 2022
Broadband	\$8.6M	11	<ul style="list-style-type: none"> Fiber Backbone projects; Focus on QCT on west side Timeline: Not clear – potential to partner with County

Total Administrative and Organizational Support: \$1.5M

	Cost Est	Rank	Notes
COVID-19 Testing	\$1.2M	2	<ul style="list-style-type: none"> Weekly testing for unvaccinated employees Timeline: Jan 2022 (after FEMA PA program)
ARPA Administration	\$250K	2	<ul style="list-style-type: none"> Program eligibility review, quarterly reporting Timeline: Immediate

Programs Not In Spending Plans

Program	Cost	Rank
ARPA		
Fire Station Remodel	\$7,500,000	2
Water System Fire Damage	\$1,200,000	1
Parklet Program	\$500,000	0
PG&E Settlement Funds		
New Fire Station	\$15,000,000	13
Fiber Backbone (Eastside)	\$10,200,000	9
Bike Lanes	\$4,200,000	8
Down payment assistance program	\$3,000,000	7
Fire Assets Capital Investment Program	\$4,000,000	7
Roof Replacement (Burbank Carriage Home)		6

Programs Not In Spending Plans

Program	Cost	Rank
PG&E Settlement Funds Programs, Cont.		
Vegetation Management	\$1,225,000	5
Hearn Avenue Interchange	\$14,000,000	5
SRJC Bicycle and Pedestrian Overcrossing	\$6,000,000	5
Second Oakmont Evacuation Route	\$10,000,000	4
Build Hybrid Meeting Rooms	\$100,000	4
Physical Site Security	\$100,000	4
Fire Apparatus	\$1,500,000	4
Citywide HVAC Replacement/Upgrade	\$12,400,000	4
Energy Audit/Microgrid Implementation	\$10,000,000	4
Expand Park Monitor Program	\$120,000	3

Programs Not In Spending Plans

Program	Cost	Rank
PG&E Settlement Funds Programs, Cont.		
“Hot” Emergencies Operation Center	\$1,400,000	3
Evacuation Bus	\$500,000	3
Pension UAL Buydown	\$10,000,000	2
Replenish Parking Fund	\$1,500,000	2
California Tiger Salamander Mitigation Plan	\$2,000,000	2
City Government Center (P3) evaluation	\$525,000	2
Replenish SRTBIA Funds	\$200,000	2
Replenish Recreation Revenue	<u>\$4,500,000</u>	0
Total Unfunded Programs	\$122,655,000	

Next Steps:

- *Provide direction to staff*
- *With any proposed changes, we will return to Council with a revised spending plan for adoption*

