



# City of Santa Rosa

City Hall  
100 Santa Rosa Avenue,  
Room 10  
Santa Rosa, CA 95404

## Santa Rosa Tourism Business Improvement Area Advisory Board Regular Meeting Minutes - Final

---

Wednesday, November 16, 2022

11:00 AM

---

### 1. CALL TO ORDER AND ROLL CALL

Chair Rivero called the meeting to order at 11:08 A.M

**Present** 4 - Board Member Todd Anderson, Board Member Tony Pace, Board Member Donna Renteria, and Chair Rafael Rivero

**Absent** 2 - Board Member Peter Rumble, and Alternate Board Member Tara Thompson

### 2. SCHEDULED ITEM(S)

2.1 Short Term Rental Ordinance Update

Planner Meads presented.

### 3. EVENT SUPPORT APPLICATIONS

3.1 WinterBlast

**A motion was made by Board Member Anderson, seconded by Board Member Renteria, that this SRTBIA Advisory Board agenda item be approved as amended. Support will be provided in the amount of \$5,000.**

**The motion carried by the following vote:**

**Yes:** 4 - Board Member Anderson, Board Member Pace, Board Member Renteria and Chair Rivero

**Absent:** 3 - Lennon, Board Member Rumble and Alternate Board Member Thompson

#### **4. ADJOURNMENT**

Chair Rivero adjourned at 11:39 A.M.

Approved on: March 23, 2023

s/Lani Buckheit