



City of Santa Rosa

Communications &
Intergovernmental
Relations Office
637 First Street
Santa Rosa, CA 95404

Community Advisory Board Regular Meeting Minutes - Final

Wednesday, August 23, 2023

6:00 PM

1. CALL TO ORDER & ROLL CALL

Chair Weeks called the meeting to order at 6:04 p.m.

Present: 10 - Chair Calum Weeks, Vice Chair Cherie Barnett, Board Member Ariana Diaz De Leon, Board Member Amy Holter, Board Member Henry Huang, Board Member Jorge Inocencio, Board Member Kirstyne Lange, Board Member Steve Rahmn, Board Member Andrea Rodriguez, and Board Member Yvonne Sierra

Excused: 1 - Board Member Angelina Vasquez

Absent: 1 - Board Member David Chen

2. PUBLIC COMMENT

Dwayne DeWitt made public comment regarding Roseland Census District.

3. APPROVAL OF MINUTES

May 24, 2023 Regular Meeting Minutes

Public Comment: None.

Approved as submitted.

4. CAB ANNOUNCEMENTS & ISSUES OF CONCERN TO CITY RESIDENTS

CAB Members may share community news, upcoming community events that may be of interest to the CAB and issues of concern for residents. This is also the time when CAB Members may announce departure from the meeting early, or any other announcement that may affect the meeting.

Vice Chair Barnett announced Prince Memorial Greenway meeting and briefly discussed Wildfire Ready.

Member Rodriguez announced Creek Week.

Member Diaz de Leon discussed recent Violence Prevention Program wellness pop-up events.

Member Huang discussed Chanate Project's impact on the Chanate Historic Cemetery.

Chair Weeks welcomed new Administrative Secretary, Caitlin Brandon, and announced movie in the park events coming to Howarth Park, Oktoberfest and the Merit Award Ceremony.

Public Comment: None.

5. STAFF UPDATES

This time is reserved for City staff to provide a briefing on issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

Alexa Popplewell, Communications Coordinator, discussed the successful Wildfire Ready event.

Lon Peterson, Director of Communications, Engagement and Government Affairs discussed upcoming Town Hall, Fiesta de Independencia, and South Park Day and Night Festival.

Member Holter asked clarifying questions regarding Wildfire Ready.

Public Comment: None.

This item was received and filed.

6. SCHEDULED ITEMS

6.1 2023 Q2 COMMUNITY IMPROVEMENT GRANT APPLICATION SELECTION

REPORT - COMMUNITY IMPROVEMENT GRANT PROGRAM 2023 Q2 APPLICATIONS FOR FUNDING

BACKGROUND: On April 1, 2023, the Community Advisory Board (CAB) released the 2023 Community Improvement Grant. Application for Quarter 2 to the public. The application closed on June 30, 2023. The CAB received five applications eligible for funding, totaling \$12,067. The projects are as follows:

AAPIC Community Gathering & AGM
Sequoia Gardens Community Garden
Bags of Love Program
Minor Beats Open Mic
North Park Community Micro-Restoration, Art Mural & Clean-up Project

RECOMMENDATION: The Communications, Engagement, and Government Affairs Department recommends the CAB discuss the five project applications for this grant period.

Public Comment: None.

A motion was made by Vice Chair Barnett, seconded by Board Member Holter, to approve all second quarter grants as listed on the agenda attachments. The motion carried by the following vote:

Yes: 8 - Chair Weeks, Vice Chair Barnett, Board Member Diaz De Leon, Board Member Holter, Board Member Huang, Board Member Inocencio, Board Member Lange, and Board Member Rodriguez

Excused: 1 - Board Member Vasquez

Absent: 3 - Board Member Chen, Board Member Rahmn, and Board Member Sierra

6.2 CIVICREADY TEST MESSAGE ON MAY 31

The City of Santa Rosa sent out a test message for the Civic Ready function that City offers to residents. During the test, subscribers received a text message (if you included your cell phone number) and email (if you included your email address). This test was used to help the City evaluate the system's efficiency and allowed users to make any necessary tweaks to their subscriptions preferences. City staff will go over the test and what we learned from it.

Visit [SRCity.org/CivicReady](https://srcity.org/CivicReady) for more information, to sign up for CivicReady, or to modify your existing settings.

Alexa Popplewell, Communications Coordinator, presented information on CivicReady's test event performed on May 31, 2023, answered questions, and received comments from the Board.

Public Comment: None.

6.3 CITY OF SANTA ROSA TOWN HALL FRAMEWORK

Lon Peterson, Director Of Communications, Engagement And Government Affairs will provide an overview of the town hall framework developed.

PRESENTATION - CITY OF SANTA ROSA TOWN HALL FRAMEWORK

Lon Peterson, presented, answered questions and received comments from the Board.

Public Comment: None.

6.4 CITY'S GENERAL PLAN UPDATE OVERVIEW

Planning and Economic Development staff will provide an update on the City's General Plan update project (Santa Rosa Forward) and will introduce the draft General Plan 2050 which is currently out for public review and feedback. Amy Lyle, AICP Supervising Planner- Advance Planning will share information about past and future community engagement opportunities around the project.

PRESENTATION - GENERAL PLAN UPDATE

Amy Lyle, AICP Supervising Planner - Advance Planning, and Shari Meades, Senior Planner presented, answered questions

and received comments from the Board.

Public Comment: None.

6.5 COMMUNITY ADVISORY BOARD VISION

This is an opportunity for Community Advisory Board Members to participate in an envisioning process to decide the path forward for the Community Advisory Board.

Lon Peterson, Director of Communications, Engagement and Government Affairs, presented, and answered questions and received feedback from the Board.

Public Comment: None.

7. FUTURE AGENDA ITEMS

Member Lange suggested making the next meeting a working meeting.

Vice Chair Barnett suggested Jennielynn Holmes present on the homeless count report at the next meeting.

Member Rodriguez suggested discussing end of year meeting schedules at the next meeting.

Public Comment: None.

8. ADJOURNMENT

Chair Weeks adjourned meeting at 7:58 PM.

Approved on:

Dina Manis
City Clerk

