



City of Santa Rosa

Office of Community
Engagement
637 First Street

Community Advisory Board Regular Meeting Minutes - Final

Wednesday, June 27, 2018

5:30 PM

5:38 P.M.

1. CALL TO ORDER & ROLL CALL

Present: 10 - Chair Cherie Barnett, Board Member Linda Adrain, Board Member Daniel Chaparro, Board Member Veronica Cruz, Board Member Tanya Narath, Board Member Vincent Harper, Board Member Cecile Querubin, Board Member Calum Weeks, Board Member Victoria Fleming and Board Member Jazmin Gudino Mendoza

Absent: 4 - Vice Chair Lacinda Moore, Board Member Jennielynn Holmes, Board Member Xavier Nazario and Board Member Tulio Meza

2. PUBLIC COMMENTS

NONE.

3. APPROVAL OF MINUTES

Regular Meeting Minutes, May 23, 2018.

A motion was made by Board Member Weeks, seconded by Board Member Adrain, to approve the May 23, 2018 meeting minutes; motion approved:.

The motion carried by the following vote:

Yes 8 - Chair Barnett Board Member Adrain Board Member Chaparro
Board Member Cruz Board Member Narath Board Member Querubin
Board Member Weeks Board Member Fleming

Absent 4 - Vice Chair Moore Board Member Holmes Board Member Nazario
Board Member Meza

Abstain 2 - Board Member Harper Board Member Gudino Mendoza

4. CAB ANNOUNCEMENTS

Member Gudino announced that this meeting would be her final meeting as a CAB Member.

Member Cruz announced information about a Restorative Resources fundraiser to be held on August 17, 2018 at the Arlene Francis Center, starting at 5:30pm.

Member Fleming announced information about the centennial suffrage celebration

and that participation is open.

5. STAFF UPDATES

1. Community Improvement Grant update

Community Engagement Staff updated the CAB on the two most recently completed Community Improvement Grant projects: 2018 MLK Juneteenth Festival and Unshackled. In addition, Staff provided an update on the 2017-2018 CAB grant application appeals. The new hearing date is scheduled for September 4, 2018.

2. CAB Open House series update

Staff provided the CAB an update on the planning of the 2018 Open House series. Five events will take place between September and October. Locations include: Finley Community Center, DeTurk Round Barn, Montgomery High School, Roseland Accelerated Middle School, and Binkley Elementary School. At the July 16th Open House subcommittee meeting, the group will develop plans for each open house.

6. SCHEDULED ITEMS

6.1 CAB MONTHLY MEETING SCHEDULE AND LOCATION DISCUSSION

Director Barnes has been appointed Interim Director of Recreation and Parks. This position requires facilitating the monthly Board of Community Services meetings, which overlap with the CAB's monthly meeting. Director Barnes recommended that the CAB change their meeting start time to 6:00pm.

Public Comment: NONE

A motion was made by Board Member Adrain, seconded by Board Member Harper, to keep the CAB meetings at their current location and move the meeting time to 6:00; motion approved:. The motion carried by the following vote:

Yes 10 - Chair Barnett Board Member Adrain Board Member Chaparro
Board Member Cruz Board Member Narath Board Member
Harper Board Member Querubin Board Member Weeks Board
Member Fleming Board Member Gudino Mendoza

Absent 4 - Vice Chair Moore Board Member Holmes Board Member
Nazario Board Member Meza

6.2 CAB VICE CHAIR ELECTION

Chair Barnett spoke to several CAB members prior to the meeting to gauge interest in holding the position of Vice Chair. She also explained the roles of the Vice Chair. Since Vice Chair Moore's term as Vice Chair is up, after serving a year and a half, the CAB made a decision on their new Vice Chair. Board Member Weeks nominated Board Member Harper. Board Member Adrain

nominated Board Member Narath.

Public Comment: NONE.

A motion was made by Board Member Weeks, seconded by Board Member Adrain to nominate Vince Harper for CAB Vice Chair, motion approved:. The motion carried by the following vote:

Yes 10 - Chair Barnett Board Member Adrain Board Member Chaparro
Board Member Cruz Board Member Narath Board Member
Harper Board Member Querubin Board Member Weeks Board
Member Fleming Board Member Gudino Mendoza

Absent 4 - Vice Chair Moore Board Member Holmes Board Member
Nazario Board Member Meza

6.3 STRATEGIC PLANNING WORKSHOP FOLLOW-UP

Office of Community Engagement Staff provided the CAB with the draft strategic roadmap (plan). Staff asked the CAB Members to review the draft outside of the meeting and provide their feedback via email. Staff also provided some information about a service learning class from Sonoma State University taking a few of the strategic priorities from the plan and developing implementation plans for each selected priority. Finally, Director Barnes provided the CAB with information about the possibility of extending CivicMakers contract to develop other strategic priority implementation plans. The proposed cost is approximately \$4,900. The CAB discussed whether or not they wanted to extend the contract with CivicMakers.

Public Comment: NONE.

A motion was made by Board Member Weeks, seconded by Board Member Adrain, approved:. The motion carried by the following vote:

Yes 10 - Chair Barnett Board Member Adrain Board Member Chaparro
Board Member Cruz Board Member Narath Board Member
Harper Board Member Querubin Board Member Weeks Board
Member Fleming Board Member Gudino Mendoza

Absent 4 - Vice Chair Moore Board Member Holmes Board Member
Nazario Board Member Meza

6.4 OUTREACH PLAN FOR BICYCLE AND PEDESTRIAN MASTER PLAN

The CAB spent time brainstorming ideas for helping to collect feedback from the public about the Bicycle and Pedestrian Master Plan update. Ideas included handing the brochures out at the events they have planned to attend (Wednesday Night Market, Live at Julliard), attending community events and handing the brochures out, leaving brochures at local businesses, and

door-to-door in mobile home parks. The CAB brainstormed how to measure their success in this outreach.

Public Comment: NONE

A motion was made by Board Member Cruz, seconded by Board Member Harper, to support the Bicycle and Pedestrian Plan by taking the following action: distributing fliers at the Wednesday Night Market, Julliard Park, and neighborhood outlets like bicycle shop and other businesses that cater to bicyclists; and we use the metrics of flyer counts and uptick on social media through Transportation and Public Works, motion approved:. The motion carried by the following vote:

Yes 10 - Chair Barnett Board Member Adrain Board Member Chaparro
Board Member Cruz Board Member Narath Board Member
Harper Board Member Querubin Board Member Weeks Board
Member Fleming Board Member Gudino Mendoza

Absent 4 - Vice Chair Moore Board Member Holmes Board Member
Nazario Board Member Meza

7. UPCOMING AGENDA ITEMS

- A. Strategic Planning (on-going)
- B. Housing Bond Measure and Housing for All Subcommittee (TBD)
- C. Community Improvement Grant Update (on-going)
- D. Resilient Neighborhoods and Neighborfest (TBD)

8. ADJOURNMENT

Meeting adjourned at 7:13pm.

A motion was made by Board Member Weeks, seconded by Board Member Gudino Mendoza, to adjourn the meeting, motion to adjourn approved:. The motion carried by the following vote:

Yes 10 - Chair Barnett Board Member Adrain Board Member Chaparro
Board Member Cruz Board Member Narath Board Member Harper
Board Member Querubin Board Member Weeks Board Member
Fleming Board Member Gudino Mendoza

Absent 4 - Vice Chair Moore Board Member Holmes Board Member Nazario
Board Member Meza

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Any writings or documents provided to a majority of this meeting body prior to this meeting regarding any item on this agenda are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.