



## Santa Rosa Tourism Business Improvement Area Advisory Board Meeting Minutes - Final

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Thursday, May 27, 2021

11:00 AM

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Revision - Draft meeting minutes attached for review.

### 1. CALL TO ORDER AND ROLL CALL

Member Rafael Rivero called the meeting to order at 11:06AM.

**Present** 5 - Board Member Todd Anderson, Board Member Vern Lakusta, Board Member Peter Rumble, Board Member Rafael Rivero, and Board Member Brad Calkins

**Absent** 2 - Board Member Raissa de la Rosa, and Board Member Donna Renteria

### 2. PUBLIC COMMENTS

None

### 3. APPROVAL OF MINUTES

#### 3.1 Draft Meeting Minutes for March 2021

**A motion was made by Board Member Anderson, seconded by Board Member Rumble, that this Santa Rosa Tourism Business Area Advisory Board item be approve as submitted. The motion carried. by the following vote:**

**Yes:** 4 - Board Member Anderson, Board Member Lakusta, Board Member Rumble and Board Member Rivero

**Absent:** 2 - Board Member de la Rosa and Board Member Renteria

**Abstain:** 1 - Board Member Calkins

### 4. EVENT SUPPORT

#### 4.1 Cancellation Country Summer Music Festival - June 18-20, 2021

**Item received and filed.**

#### 4.2 Cancellation Rock & Revelry Music Festival - June 25-27, 2021

**Item received and filed.**

**4.3** Sonoma County LGBTQI Pride Celebration - June 1 - 30, 2021

Public Comment:

Christopher Kren-Mora, event organizer, thanked the Board for their support.

**This Santa Rosa Tourism Business Advisory Area Board item was approved as amended. Total support in the amount of \$5,000, was approved.**

**Yes:** 4 - Board Member Anderson, Board Member Lakusta, Board Member Rumble and Board Member Rivero

**Absent:** 2 - Board Member de la Rosa and Board Member Renteria

**Abstain:** 1 - Board Member Calkins

**5. ADJOURNMENT**

Member Rivero adjourned the meeting at 11:19AM

Approved on: July 28, 2022

/s/ Eileen Cleary, Recording Secretary