



# City of Santa Rosa

Municipal Services Center  
South  
69 Stony Circle

## Water Conservation Subcommittee Meeting Minutes - Final

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Tuesday, May 4, 2021

11:00 AM

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### 11:00 A.M. (Virtual Meeting)

#### 1. CALL TO ORDER AND ROLL CALL

Meeting was called to order at 11:03 a.m. via a Zoom webinar, with Board Members Watts, and Walsh presiding. Board Members Grabill joined the meeting at 11:13 a.m.

Present:

Jennifer Burke  
Peter Martin  
Roberta Atha

Others Present:

Karen Donovan  
Kimberly Zunino  
Claire Nordlie

#### 2. PUBLIC COMMENTS

None.

#### 3. APPROVAL OF MINUTES

The minutes for April 6, 2021 were accepted and received.

3.1 April 6, 2021 - Special Meeting Minutes.

#### 4. NEW BUSINESS

4.1 COMMUNITY-WIDE 20% VOLUNTARY WATER CONSERVATION  
IMPLEMENTATION REVIEW AND REQUEST FOR RECOMMENDATION

Staff will provide an overview of current drought and regional water supply conditions as well as a proposed request for Community-wide 20% voluntary conservation compared to 2020 water usage. Staff will also provide an update on Water Use Efficiency Program's current resources, tools and support available to assist our customers with reducing water use and eliminating water waste, information on the current and proposed outreach and education campaign, as well

as next steps for implementing the request for 20% voluntary conservation. Staff will seek input from the Water Conservation Subcommittee on the proposed plan of action and request a recommendation to the Board of Public Utilities.

Peter Martin, Deputy Director - Water Resources, provided an overview of current drought and regional water supply conditions as well as a proposed request for community-wide 20% voluntary conservation compared to 2020 water usage. He also provided an update on the Water Use Efficiency Program's current resources, tools and support available to assist customers with reducing water use and eliminating water waste, information on the current and proposed outreach and education campaign, as well as next steps for implementing the request for 20% voluntary conservation.

Board Members Watts, Grabill and Walsh supported the proposed plan of action and a recommendation to the Board of Public Utilities.

## **5. ADJOURNMENT**

Meeting Adjourned at 11:52 a.m.