



Santa Rosa Tourism Business Improvement Area Advisory Board Meeting Minutes - Final

Thursday, May 26, 2022

11:00 AM

1. CALL TO ORDER AND ROLL CALL

Alternate Chair Thompson called the meeting to order at 11:00AM.

Present 6 - Board Member Todd Anderson, Alternate Board Member Charlene Lennon, Board Member Tony Pace, Board Member Donna Renteria, Board Member Peter Rumble, and Alternate Board Member Tara Thompson

Absent 1 - Board Member Rafael Rivero

2. PUBLIC COMMENTS

None.

3. APPROVAL OF MINUTES

3.1 Approval of Minutes: March 24, 2022 Meeting

A motion was made by Board Member Rumble, seconded by Board Member Renteria, that this item be approved as submitted. The motion carried by the following vote:

Yes: 4 - Board Member Anderson, Board Member Renteria, Board Member Rumble and Alternate Board Member Thompson

Absent: 1 - Board Member Rivero

Abstain: 2 - Alternate Board Member Lennon and Board Member Pace

3.2 Approval of Minutes: April 11, 2022 Special Meeting

A motion was made by Board Member Rumble, seconded by Board Member Renteria, that this item be approved as amended. The minutes to reflect that Member Thompson was not present. The motion carried by the following vote:

Yes: 3 - Board Member Anderson, Board Member Renteria and Board Member Rumble

Absent: 1 - Board Member Rivero

Abstain: 3 - Alternate Board Member Lennon, Board Member Pace and Alternate Board Member Thompson

4. EVENT SUPPORT APPLICATIONS

4.1 Beerfest, The Good One

Public Comment: Event organizer, Gary Saperstein, addressed the Board.

A motion was made by Board Member Rumble, seconded by Alternate Board Member Thompson, that this item be approved as amended. The requested amount of \$5,000 was amended to \$2,000. The amended motion carried by the following vote:

Yes: 5 - Board Member Anderson, Board Member Pace, Board Member Renteria, Board Member Rumble and Alternate Board Member Thompson

Absent: 1 - Board Member Rivero

Abstain: 1 - Alternate Board Member Lennon

4.2 Snoopy's 44th Annual Senior World Hockey Tournament

Public Comment: Event organizer, Tamara Stanley, addressed the Board.

A motion was made by Board Member Rumble, seconded by Alternate Board Member Thompson, that this item be approved as amended. The requested amount of \$30,000 was amended to \$10,000. The amended motion carried by the following vote:

Yes: 5 - Board Member Anderson, Board Member Pace, Board Member Renteria, Board Member Rumble and Alternate Board Member Thompson

Absent: 1 - Board Member Rivero

Abstain: 1 - Alternate Board Member Lennon

4.3 Beer City

This item is continued to the July 28, 2022 meeting.

5. ADJOURNMENT

Alternate Chair Thompson adjourned the meeting to order at 11:30AM.