

City of Santa Rosa

Virtual Meeting - See Agenda for Participation Information

Water Conservation Subcommittee Meeting Minutes - Final

Monday, January 31, 2022 3:00 PM

3:00 P.M. (Virtual Meeting)

The Board of Public Utilities Water Conservation Subcommittee met on January 31, 2022 at 3:08 p.m. via Zoom Webinar with Board Members Watts, Grabill and Walsh presiding.

1. CALL TO ORDER AND ROLL CALL

Present:

Jennifer Burke

Claire Nordlie

Holly Nadeau

Roberta Atha

Others Present:

Peter Martin

Diana Singh

Deb Lane

Joe Schiavone

Karen Donovan

Emma Walton

2. PUBLIC COMMENTS

None.

3. APPROVAL OF MINUTES

The minutes for September 14, 2021 were accepted and received.

3.1 September 14, 2021 - Special Meeting Minutes.

4. **NEW BUSINESS**

4.1 WATER USE EFFICIENCY PROGRAM AND DROUGHT OUTREACH UPDATE

Staff will provide an overview of recent Water Use Efficiency activities, including rebates issued, and past and upcoming events. Staff will also provide an update on

the current and future drought related outreach campaign.

Claire Nordlie, Water Use Efficiency Coordinator, provided an overview of recent Water Use Efficiency activities, including rebates issued, and past and upcoming events. She also provided an update on the current and future drought related outreach campaign.

4.2 WATER USE EFFICIENCY REBATE PROGRAM MODIFICATIONS

Staff will present Water Use Efficiency rebate modifications for the residential Irrigation Efficiency Rebate, Graywater Rebate, Recirculating Hot Water Pump Rebate and Sustained Reduction Rebate. Staff will provide a proposal to increase the rebate amount of these programs to increase program participation for the Subcommittee's consideration and approval.

Claire Nordlie, Water Use Efficiency Coordinator provided information on proposed rebate modifications to the residential Irrigation Efficiency Rebate, Graywater Rebate, Recirculating Hot Water Pump Rebate and Sustained Reduction Rebate to increase program participation.

Chair Watts suggested an average calculation of installation costs versus water savings would be helpful for customers.

Subcommittee members unanimously supported the proposed changes to the rebates.

4.3 PROPOSED POOL REBATES

Staff will present two new rebate options; a pool removal rebate and pool cover rebate for the Subcommittee's consideration and approval. Staff will describe these new rebate options including the impetus for developing such a program, and drawing on research conducted, the expected water savings and participation. The implementation of the programs will also be discussed.

Holly Nadeau, Sustainability Technician, provided information on two new proposed rebate options - a pool removal rebate and a pool cover rebate. She described the impetus for development of the program and expected water savings and participation.

Subcommittee members asked about the average cost to remove a pool and to purchase a pool cover. Chair Watts suggested that City pools should also be encouraged to utilize pool covers if it's not

already being done to provide a positive example to customers.

Subcommittee members unanimously supported the new rebates.

5. ADJOURNMENT

The meeting was adjourned at 4:00 p.m.