



## **City of Santa Rosa**

Finley Center  
2060 W. College Avenue  
Cypress Room

**BOARD OF COMMUNITY SERVICES  
REGULAR MEETING AGENDA AND  
SUMMARY REPORT - FINAL  
JUNE 28, 2023**

**5:00 P.M. - NEW TIME, EFFECTIVE JUNE 28, 2023**

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY  
ATTENDING IN-PERSON: 2060 W COLLEGE AVE. THE FINLEY  
COMMUNITY CENTER, CYPRESS ROOM  
(IT IS RECOMMENDED THAT SOCIAL DISTANCING CONTINUE TO BE  
OBSERVED),**

**ATTENDEES MAY ALSO JOIN:  
VIA ZOOM WEBINAR BY VISITING  
<https://srcity-org.zoom.us/j/86185331632>**

**OR BY DIALING (877) 853-5257  
AND ENTERING WEBINAR ID: 861 8533 1632**

**DEADLINES AND INSTRUCTIONS FOR PUBLIC COMMENT ARE SET  
FORTH BELOW:**

## **PUBLIC COMMENTS**

**Live Public Comment:** Public comment may be made live during the meeting, in-person, or via zoom.

**E-mail Public Comment:** To submit an e-mailed public comment to the Board of Community Services, please send to: [BOCS-comment@srcity.org](mailto:BOCS-comment@srcity.org) by 5:00 pm, the Monday before the Board of Community Services meeting. E-mailed public comments will be added to the record prior to the start of the meeting and will be distributed to the Board of Community Services members and uploaded to the agenda prior to the start of the Board Meeting for public access. Emails received will not be read into the record. Please note that all e-mails sent to the city are considered to be public records and subject to disclosure under the California Public Records Act.

### **1. CALL TO ORDER**

### **2. ROLL CALL**

### **3. PUBLIC COMMENTS ON NON-AGENDA MATTER**

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction of the Board of Community Services. Each speaker will be allowed three minutes to share their comments.

### **4. APPROVAL OF MINUTES**

#### **4.1 Regular Meeting Minutes - May 24, 2023 - Draft**

**Attachments:** [Regular Meeting Minutes May 24, 2023 - draft](#)

### **5. REPORTS ON UPCOMING EVENTS AND ACCOMPLISHED EVENTS**

#### **5.1 REPORTS ON UPCOMING EVENTS AND ACCOMPLISHED EVENTS**

**Attachments:** [UPCOMING AND ACCOMPLISHED EVENTS - June 2023](#)

## 6. DIRECTOR UPDATES

This time is reserved for the Department Director/Deputy Director to provide a briefing on issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

## 7. CHAIR/BOARD MEMBERS' REPORTS

The Chair and Board Members may provide brief updates relevant to their district, Recreation and Parks, or updates relevant to the subject matter within the jurisdiction of the Board of Community Services

## 8. SCHEDULED ITEMS

### 8.1 ART IN PUBLIC PLACES

Arts & Culture Manager, Tara Thompson and Arts Specialist, Jessica Rasmussen, will introduce the Art in Public Places Program as coordinated through the Planning & Economic Development Department.

Recommended Action: Information

**Attachments:** [Art in Public Places Presentation](#)

### 8.2 ANNUAL APPOINTMENT OF THE SANTA ROSA WATERWAYS ADVISORY COMMITTEE REPRESENTATIVE

The Board will nominate, discuss, and vote to elect a member of the Board of Community Services to serve as Representative of the Santa Rosa Waterways Advisory Committee.

Recommended Action: The Board shall, by motion, elect a Representative for a term of one (1) year

**8.3 BOARD OF COMMUNITY SERVICES (BOCS) ORDINANCE  
SUBCOMMITTEE UPDATE**

Deputy Director, Parks, Jen Santos will discuss the reinstatement of the BOCS Ordinance Subcommittee and will also address the Board name.

Recommendation Action: The Board shall, by motion, address any changes to be recommended to Council

**Attachments:** [Ordinance Presentation](#)

**9. COMMITTEE REPORTS**

**9.1 Mayor's Lunch for Committee/Board Chairs**

Recommended Action: Information

**9.2 Santa Rosa Waterways Advisory Committee**

Recommended Action: Information

**10 WRITTEN AND/OR ELECTRONIC COMMUNICATIONS**

**11. FUTURE AGENDA ITEMS**

This schedule is tentative and subject to change pending final publication and posting of the Meeting Agenda. This time is reserved for discussion whether to place matters on a future agenda for further discussion.

**12. ADJOURNMENT**

**The next regularly scheduled meeting if the Board of Community Services will be held on Wednesday, July 26th at 5:00 pm**

The City of Santa Rosa does not discriminate against individuals with disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a city program, service, or activity, including printed information in alternate formats, are available by contacting the Parks office at 707-543-3291 or 707-543-3770 (TTY Relay at 711) or [smcclure@srcity.org](mailto:smcclure@srcity.org). Requests should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.

**Board of Community Services**

**- FINAL**

**JUNE 28, 2023**

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*This information can also be accessed via the internet at: <http://srcity.org>. Any writing or documents provided to a majority of the Board of Community Services regarding any item on this agenda will be made available for public inspection at the Parks Office, 55 Stony Point Road, Santa Rosa, CA during regular business hours by contacting the Parks office at 707-543-3291 or 707-543-3770 (TTY Relay at 711) or [smcclure@srcity.org](mailto:smcclure@srcity.org). Requests should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.*



# City of Santa Rosa

## Text File

**File Number: 23-106BCS**

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**Agenda Date:** 6/28/2023

**Version:** 1

**Status:** In Committee

**In Control:** Board of Community Services

**File Type:** BCS- Minutes

**Agenda Number:** 4.1



## Board of Community Services Regular Meeting Minutes - Draft

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Wednesday, May 24, 2023

4:00 PM

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### 1. CALL TO ORDER

The meeting was called to order at 4:09 pm by Chair Pitts

**Present:** 6 - Chair Logan Pitts, Vice Chair Paul Castillo, Board Member Guido Boccaleoni, Board Member Carole Quandt, Board Member Carolina Spence, and Board Member Omar Lopez

**Absent:** 1 - Board Member Madonna Cruz

### 2. ROLL CALL

Also present: Deputy Director, Parks - Jen Santos and Deputy Director, Recreation - Jeff Tibbets

**Present:** 6 - Chair Logan Pitts, Vice Chair Paul Castillo, Board Member Guido Boccaleoni, Board Member Carole Quandt, Board Member Carolina Spence, and Board Member Omar Lopez

**Absent:** 1 - Board Member Madonna Cruz

### 3. PUBLIC COMMENTS ON NON-AGENDA MATTERS

There were no public comments

### 4. APPROVAL OF MINUTES

Minutes for April 26, 2023 meeting were approved as submitted

#### 4.1 Regular Meeting Minutes: April, 26, 2023

**Attachments:** [Regular Meeting Minutes - April 26, 2023 - draft](#)  
[Regular meeting Minutes - April 26, 2023 - final](#)

approved as submitted

### 5. REPORTS ON UPCOMING EVENTS AND ACCOMPLISHED EVENTS

A list of accomplished and upcoming events was distributed to the Board and made available to the public prior to the meeting. Parks Deputy Director Santos highlighted the following:

#### Upcoming Highlights:

- **June 12:** Howarth Park operations open Sunday-Thursday and Saturday.

Closed on Friday's <https://www.srcity.org/1271/Howarth-Park>

### **Accomplishment Highlights:**

- **May 20: 11a-3pm** Kids to Parks Day at Howarth Park, a nationwide day of outdoor exploration and play, organized by the National Parks Trust.

<https://www.srcity.org/calendar.aspx?EID=640>

Thank you to our vendors: Santa Rosa Water, Santa Rosa Creek Stewardship, REI, and National Academy of Athletics. There were approx. 500 participants.

## **5.1 UPCOMING EVENTS AND REPORTS ON ACCOMPLISHED EVENTS**

Attachments: [UPCOMING AND ACCOMPLISHED EVENTS - May 24, 2023](#)

## **6. DIRECTOR UPDATES**

Parks Deputy Director Santos provided the following updates:

- Slide to discuss a development project on Hearn Ave., and to address the Departments involved in the development.
- Luther Burbank Home and Gardens is looking for Volunteers for onsite.
- Prince Gateway Park "Sprayground" opening Saturday, May 27, 2023, and will remain open until the end of Summer from 11am - 7pm.
- Recognition of Employee Service:  
35yr - Rob Beal, Rec. Supervisor  
20yr - Ryan Shephard, Rec. Coordinator  
15years - Jason Parrish, ASO
- Brandon Hamann has been selected to replace retiring Aquatics Supervisor, Don Hicks
- City Council recognized Parks Maintenance via a Public Works recognition Proclamation

## **7. CHAIR/BOARD MEMBERS' REPORTS**

Chair Pitts - Visited Fir Ridge Park. Attended an event in Courthouse Square hosted by Art in Public Places.

Member Boccaleoni - No parks visited

Member Castillo - Visited Pioneer Park.

Member Lopez - Visited Bennett Valley Golf Course

Member Spence - Visited Bennett Valley Golf Course, and Nagasawa Park

Member Quandt - Visited Youth Community Park, and mini-train. Attended the City Council meeting to witness Proclamation. Volunteered with Clean Santa



Rosa.

## 8. SCHEDULED ITEMS

### 8.1 RURAL CEMETERY VOLUNTEER PROGRAM

Deputy Director of Recreation, Jeff Tibbetts, will introduced the Rural Cemetery Preservation Committee overview of the Volunteer Program at the Rural Cemetery.

Recommended Action: Information

Attachments: [Santa Rosa Rural Cemetery Presentation](#)

Item 8.2 presented in advance of Item 8.1

BOCS discussion and questions ensued

Public Comment: No public comment. Two Rural Cemetery Volunteers: Nancy Godfrey and Kit Conover added additional information to the information that was presented in character by Rural Cemetery Preservation Committee Member Bill Montgomery to encourage volunteerism.

### 8.2 BOARD OF COMMUNITY SERVICES (BOCS) ORDINANCE UPDATE

Assistant Parks Planner, Emily Ander, will present the BOCS Ordinance recommended updates to ordinances and bylaws associated with governance of the BOCS.

Recommendation: Information & Feedback

Attachments: [Board of Community Services \(BOCS\) Ordinance Update Presentation](#)

Item 8.2 presented in advance of Item 8.1

BOCS discussion and questions ensued

MEETING START TIME:

Motion to change meeting start time to 5:00pm: Board Member  
Boccaleoni

Second: Vice Chair Castillo

Aye's: 6      Nay's: 0

Public Comment: none

ADD A YOUTH MEMBER TO THE BOARD:

Motion to add a youth member: Board Member Lopez

Second: Board Member Spence

Aye's: 6      Nay's: 0

Public Comment: none

TYPE OF ADVISORY BODY:

Motion to change advisory type from Board to Commission: Board  
Member: Boccaleoni

Second: Board Member Lopez

Aye's: 2      Nay's: 4

Public Comment: none

NAME OF ADVISORY BODY: (item was not agendized for a vote)

Motion to change name to the Parks and Recreation Board: Board  
Member: Lopez

Second: Board Member Quandt

Aye's: 6      Nay's: 0

Public Comment: none

## **9. COMMITTEE REPORTS**

### **9.1      MAYOR'S LUNCH FOR COMMITTEE/BOARD CHAIRS**

Recommended Action: Information.

No lunch was held

### **9.2      SANTA ROSA WATERWAYS ADVISORY COMMITTEE**

Recommended Action: Information

No meeting was held

## **10. WRITTEN AND/OR ELECTRONIC COMMUNICATIONS**

No written or electronic communications were received

## **11. FUTURE AGENDA ITEMS**

Discuss future BOCS meeting start time in Aug/Sept to see how new time is working

Discuss background/history of Youth Community Park and development

Discuss specific detail/criteria of adding a Youth Member to the Board

Revisit the progress of Fremont Park

## **12. ADJOURNMENT**

Chair Pitts adjourned the meeting at 5:41 PM

The next regularly scheduled meeting will be on June 28, 2023, at 5:00pm.

Approved: \_\_\_\_\_

Shelley McClure, Recording Secretary





# City of Santa Rosa

## Text File

**File Number: 23-333BCS**

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**Agenda Date:** 6/28/2023

**Version:** 1

**Status:** In Committee

**In Control:** Board of Community Services

**File Type:** BCS-Agenda Item

**Agenda Number:** 5.1

**June 28, 2023**

## **UPCOMING AND ACCOMPLISHED EVENTS**

**To Sign up for volunteer events:** [City of Santa Rosa Recreation & Parks \(volunteerhub.com\)](https://www.volunteerhub.com)  
**Recreation and Parks Homepage:** [Recreation & Parks | Santa Rosa, CA \(srcity.org\)](https://www.srcity.org)

### **UPCOMING EVENTS:**

- **July 1 & 2:** Redwood Empire Live Steamers mini-train at Youth Community Park. [www.srcity.org](https://www.srcity.org)
- **July 8:** Senior Expo at the Person Senior Wing - come discover Santa Rosa businesses and organizations that make our community a great place to live. Now accepting vendor applications. [www.srcity.org/2173](https://www.srcity.org/2173)
- **July 8:** *A Walk Down Cemetery Lane* Tour at the Santa Rosa Rural Cemetery [www.srcity.org/1080](https://www.srcity.org/1080)
- **July 8:** Park-A-Month at Juilliard Park from 9a-12p [www.srcity.org/1028](https://www.srcity.org/1028)
- **July 9:** Deadline for Merit Award nominations [www.srcity.org/1241/City-Merit-Awards](https://www.srcity.org/1241/City-Merit-Awards)
- **July 16, 23, 30:** Live at Juilliard Summer Concert Series [www.srcity.org/2169](https://www.srcity.org/2169)
- **July 28 – Oct 12:** Madeline Behrens-Brigham, Emily Florence, Babette Kemler and Kathryn Vesey are bringing their exhibit called “Art: 4 Ways” to Steele Lane Community Center. This exhibit of oil paintings and mixed media is available for viewing during operating hours M-F, 9am-5:30pm.
- **August 4:** Neighborhood Services is hosting the annual SWIM BASH at Ridgway Pool, which is a free swim night for Neighborhood Services members along with a hotdog dinner, pool games and a free raffle. [Family Fun Times | Santa Rosa, CA \(srcity.org\)](https://www.familyfuntimes.com)

### **ACCOMPLISHED EVENTS:**

- **May 29:** 12pm Rural Cemetery Memorial Day Ceremony had over 100 people attend. <https://www.srcity.org/1044/Santa-Rosa-Rural-Cemetery>.
- **June 5 – 9:** In-Service Training held for Recreation’s 300+ temporary summer staff.
- **June 5:** Adult Summer Softball League began! 135 teams (almost 2,000 players) will play M-F evenings at Northwest, Franklin, Galvin, and Howarth Park softball fields. <https://www.srcity.org/1089/Softball>
- **June 10:** Park-A-Month at Doyle Community Park from 9am-12pm had 38 volunteers. Wood chips spread in dog park, bleachers and backstop were painted at baseball field, and litter pick up around the park. <https://www.srcity.org/1028/Park-A-Month-Program>

- **June 10:** Rural Cemetery history tour had over 100 attendees!  
<https://www.srcity.org/1044/Santa-Rosa-Rural-Cemetery>
- **June 12:** Summer Recreation Programs Began! <https://www.srcity.org/1565/Programs-Events>
- **June 12:** Howarth Park operations open Sunday-Thursday and Saturday. Closed on Friday's <https://www.srcity.org/1271/Howarth-Park>
- **June 12-August 5:** [Junior Giants | Santa Rosa, CA \(srcity.org\)](#) Junior Giants baseball program is up and running which is a free, non-competitive co-ed baseball program for underserved children ages 5-13 years old. Over 300 children are enrolled.
- **June 17:** Rural Cemetery Volunteer workday 9am-12pm had 10 volunteers assist.  
<https://www.srcity.org/1044/Santa-Rosa-Rural-Cemetery>



# City of Santa Rosa

## Text File

**File Number: 23-329BCS**

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**Agenda Date:** 6/28/2023

**Version:** 1

**Status:** In Committee

**In Control:** Board of Community Services

**File Type:** BCS-Agenda Item

**Agenda Number:** 8.1





# PUBLIC ART PROGRAM STAFF BRIEFING

**PUBLIC  
ART**

**BOARD OF COMMUNITY SERVICES  
JUNE 28, 2023**

**Tara Thompson, Arts & Culture Manager  
Jessica Rasmussen, Arts Specialist**

Planning & Economic Development Department

# BACKGROUND

- Rec & Parks -> Planning & Economic Development
- Program Management & Staffing
- Advisory Body: Art in Public Places Committee



# PUBLIC ART POLICY

- Council Policy 000-42 adopted by Council in 1996 establishing methods for the selection and funding of public art and forming the Art in Public Places Committee
- Various amendments approved by Council over the years with the latest in 2019







# PUBLIC ART FUND

- A dedicated fund for the purpose of supporting public art and cultural programming consistent with the Public Art Policy
- Funding sources
- Eligible expenditures

# PROJECT DEVELOPMENT



- Annual Work Plan
- Project Plan
- Artist Solicitation & Selection
- Selection Panel & Criteria
- Artist Agreement
- Community Engagement





# RECENT PROJECTS:

- **2023**

- *Unum* by Blessing Hancock installed in Courthouse Square

- **2022**

- *Help Each Other Grow* by Rough Edge Collective installed on 5<sup>th</sup> Street Parking Garage



# RECENT PROJECTS:

- **2021**

- Adoption of the Public Art Program Strategic Plan 2021-24
- Musician Relief Grants 2021

- **2020**

- *ZAGG* by Michael Hayden installed over SR Creek at Prince Gateway Park
- *Wellspring* by WOWHAUS installed in Coffey Park







## ARTSURROUND PROGRAM



Artists and Advocates attended the 2022 ArtSurround creative placemaking training in June 2022.

### About the Program

ArtSurround is a new collaborative effort, launched in early 2022, among the public, private, and nonprofit sectors to enhance County's creative vitality by supporting artists and infusing the arts into our public realm. The program engages businesses and agencies that endeavor to enhance community livability through the arts, and fosters public imagination by supporting artists.



# CURRENT PROJECTS

- Façade Improvement Program
- ArtSurround
- Arts Engagements for Santa Rosa Forward General Plan Update
- APPC Equity Training & Committee Taskforces



# ONGOING PROGRAMS

- Public Art Collection
- Conservation & Maintenance
- Public Art in Private Development
- Rotating Art Exhibits
- Live at Juilliard Concert Series
- Special Event, Film & Street Performer Permits
- Out There Santa Rosa



# OUT THERE SANTA ROSA

## Insider's Guide:

What's **hip**, **fun**, **cool** and **weird** in Santa Rosa.



ART



MUSIC



EAT-DRINK



ACTIVE



WILD CARD

OUT THERE  
**SR**  
SANTA ROSA

**OutThereSR.org**







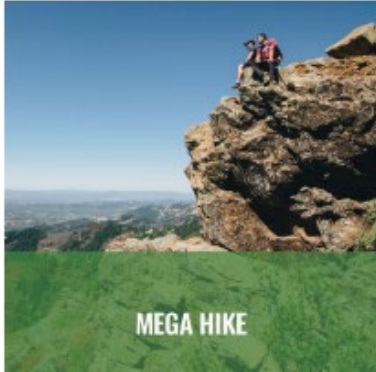
flat rock OASIS



LEARN SALSA/BACHATA



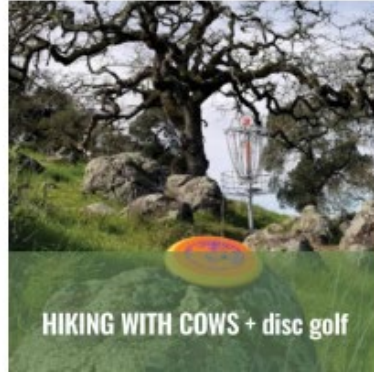
RENT E-BIKES make hills easy



MEGA HIKE



SKATE PARK



HIKING WITH COWS + disc golf



100% authentic  
SNEAKER store



HATCHET THROWING +



WORLD-CLASS climbing



LEARN POLE DANCING



CIRCUS JAM !!!



RENT PADDLE BOARDS



**Santa Rosa locals know SO many different ways to break a sweat.**

Santa Rosa has over 70 parks! And we have all kinds of wild ways to exercise indoors too.



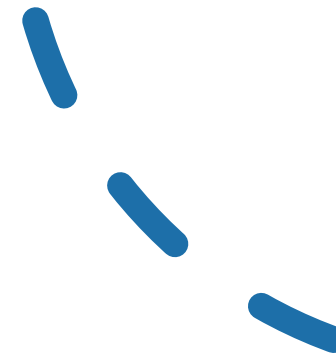
# STRATEGIC PLAN FY 21-24

**VISION** – *what's the world we're working to build?*

An empowered, thriving, and inclusive Santa Rosa community connected through the power of art.

**MISSION** – *what's our unique contribution in making that world a reality?*

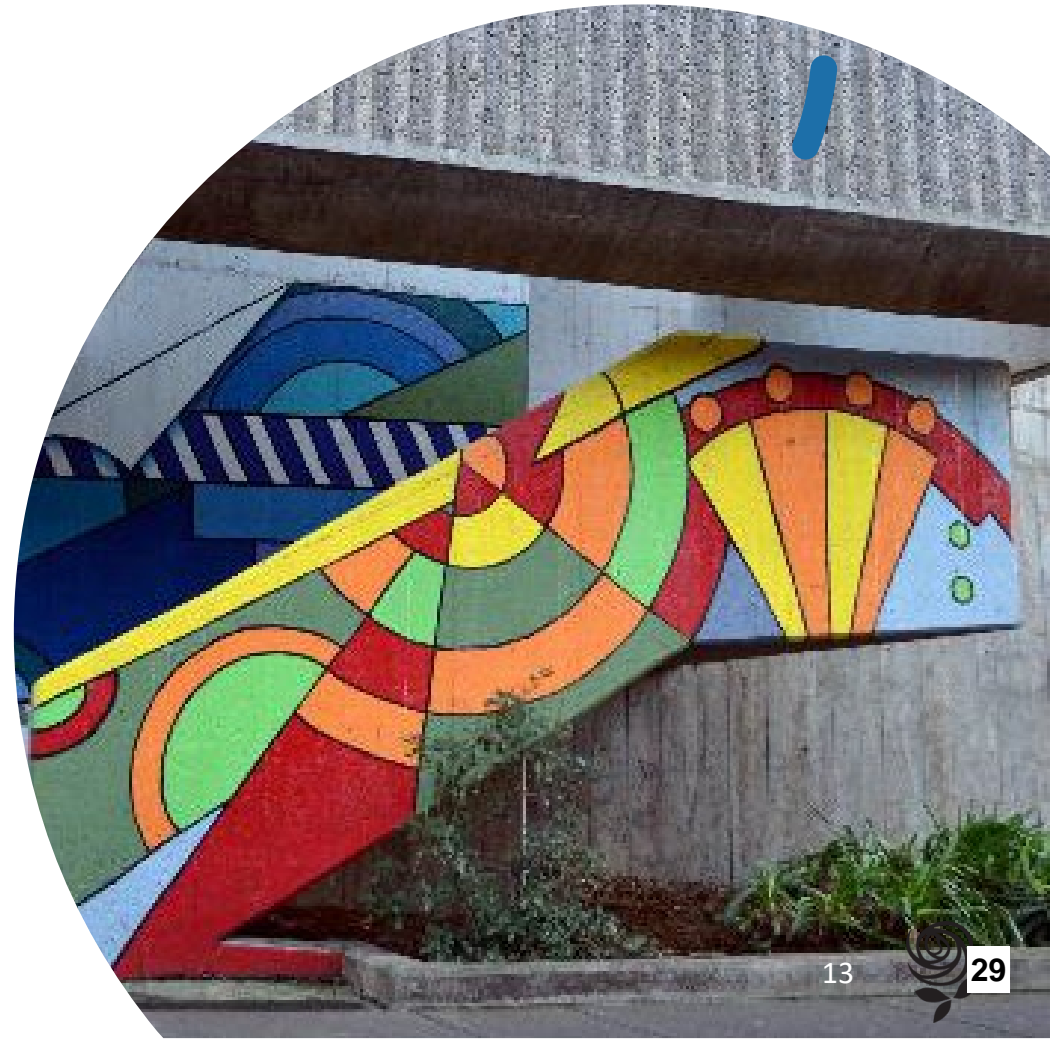
Champion artistic expression and amplify community voices through a diverse array of public art experiences.



**ART  
OF  
PUBLIC  
ART**

# FY 21-24 GOALS

- I. Diverse voices are represented, included, and celebrated within the programming, process, outreach, and infrastructure of the Public Art Program.
- II. Neighborhoods are infused with art and community leaders across the city champion arts programming.
- III. Public Art is funded and maintained as a core component of placemaking and economic development.
- IV. The Public Art Program and the Art in Public Places Committee are rightfully seen as positive and familiar and as key assets in and for the community.
- V. The Public Art Program is more nimble, better resourced, and better equipped to deliver on its mission and fulfill its vision for Santa Rosa.





# QUESTIONS





# City of Santa Rosa

## Text File

**File Number: 23-330BCS**

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**Agenda Date:** 6/28/2023

**Version:** 1

**Status:** In Committee

**In Control:** Board of Community Services

**File Type:** BCS-Agenda Item

**Agenda Number:** 8.2



# City of Santa Rosa

## Text File

File Number: 23-326BCS

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**Agenda Date:** 6/28/2023

**Version:** 1

**Status:** In Committee

**In Control:** Board of Community Services

**File Type:** BCS-Agenda Item

**Agenda Number:** 8.3





# Board of Community Services (BOCS) Ordinance Update

Board of Community Services  
June 28, 2023

Jen Santos  
Parks Deputy Director

# BACKGROUND

- **May 24, 2023, BOCS meeting to discuss and recommend the following;**
  - Meeting Start Time
  - Addition of a Youth Member
  - Type of Advisory Body
  - Name of Advisory Body

# ADVISORY BODY BACKGROUND

- **Advisory Body name;**
  - Original intent of subcommittee: align Board of Community Services with the City's Department name
  - The City is not changing the name of the Recreation and Parks Department
  - BOCS to rescind their recommendation from the May 23, 2023, BOCS meeting to change the name of the BOCS to the Parks and Recreation Board and vote to approve new BOCS name to the Recreation and Parks Board

# SUBCOMMITTEE BACKGROUND

- Created by the BOCS on date October 26, 2022
- Purpose: review and discuss options for updating Ordinances and Bylaws governing the BOCS and bring recommendations before full BOCS
- BOCS subcommittee was paused by the full BOCS on February 22, 2023
- Recommendation to reestablish the BOCS Governing Documents Subcommittee

# SUBCOMMITTEE BACKGROUND

- **Re-establish the Governing Documents Subcommittee of the BOCS**
  - Review Ordinances related to Powers and Duties
  - Review the option to include diversity, equity, inclusion and belonging language in Bylaws
- **Reports back to the full BOCS & community**
- **All recommendations from the Board and the Subcommittee to be reviewed by City Attorney and approved by City Manager's Office prior to Council approval**

# RECOMMENDATION

1. Recommend discussion and motion to rescind former recommendation to change the name of the Board of Community Services to the Parks and Recreation Board.
2. Recommend voting to align the BOCS name with the Recreation and Parks Department name to the Recreation and Parks Board
3. Recommend reestablishing the BOCS Governing Documents Subcommittee

# Questions



# City of Santa Rosa

## Text File

**File Number: 23-331BCS**

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**Agenda Date:** 6/28/2023

**Version:** 1

**Status:** In Committee

**In Control:** Board of Community Services

**File Type:** BCS-Agenda Item

**Agenda Number:** 9.1





# City of Santa Rosa

## Text File

File Number: 23-332BCS

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**Agenda Date:** 6/28/2023

**Version:** 1

**Status:** In Committee

**In Control:** Board of Community Services

**File Type:** BCS-Agenda Item

**Agenda Number:** 9.2