



City of Santa Rosa

Virtual

**BOARD OF COMMUNITY SERVICES
REGULAR MEETING AGENDA AND
SUMMARY REPORT
JANUARY 26, 2022**

4:00 P.M.

**PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND THE
RECOMMENDATION OF THE HEALTH OFFICER OF THE COUNTY OF
SONOMA, BOARD OF COMMUNITY SERVICES MEMBERS WILL BE
PARTICIPATING IN THIS MEETING VIA ZOOM WEBINAR. MEMBERS OF
THE PUBLIC CAN PARTICIPATE IN THE MEETING BY:**

- BY ZOOM BY VISITING
[HTTPS://SRCITY-ORG.ZOOM.US/J/82382047150](https://srcity-org.zoom.us/j/82382047150), OR**
- BY PHONE BY DIALING 877-853-5257 AND ENTERING WEBINAR ID:
823 8204 7150.**

**DEADLINES AND INSTRUCTIONS FOR PUBLIC COMMENT ARE SET
FORTH BELOW:**

PUBLIC COMMENTS:

Live Public Comment: The public accessing the meeting through the Zoom link or dial-in will be able to provide public comment on agenda items at the time the Agenda item is discussed during the Board of Community Services Meeting. Go to <https://srcity.org/virtualparticipation> for more information.

E-mail Public Comment: To submit an e-mailed public comment to the Board of Community Services, please send to: BOCS-comment@srcity.org by 5:00pm Tuesday, January 25, 2022. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words. E-mail public comments will be added to the record prior to the start of the meeting.

E-mail public comments received by the deadline will be distributed to the Board of Community Services members and uploaded to the agenda prior to the start of the Board Meeting for public access. Emails received will not be read into the record.

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PUBLIC COMMENTS**

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

- 4. APPROVAL OF MINUTES**

4.1 Regular Meeting Minutes-December 8, 2021

Attachments: [Regular Meeting Minutes- December 8, 2021](#)

5. REPORTS ON UPCOMING EVENTS AND ACCOMPLISHED EVENTS

5.1 UPCOMING EVENTS AND ACCOMPLISHED EVENTS

Attachments: [Upcoming and Accomplished Events](#)

6. DIRECTOR UPDATES

This time is reserved for City staff to provide a briefing on issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

7. SCHEDULED ITEMS

7.1 BOARD OF COMMUNITY SERVICES MEMBERS INTRODUCTIONS

Chair of the Board of Community Services (BOCS) lead the BOCS members in brief introductions regarding their background relevant to their service as a Board Member.

Recommended Action: Information

7.2 AQUATICS OVERVIEW AND PROGRAM STATUS UPDATE

Recreation Supervisor, Don Hicks provided an overview update regarding the status of Aquatics programs and activities.

Recommended Action: Information

Attachments: [Presentation](#)

8. COMMITTEE REPORTS

8.1 Mayor's Lunch for Committee/Board Chairs

Recommended Action: Information

8.2 Santa Rosa Waterways Advisory Committee

Recommended Action: Information

9. WRITTEN AND/OR ELECTRONIC COMMUNICATIONS

9.1 ZEST NEWSLETTER

Attachments: [Zest Newsletter](#)

10. FUTURE AGENDA ITEMS

This schedule is tentative and subject to change pending final publication and posting of the Meeting Agenda. This time is reserved for discussion whether to place matters on a future agenda for further discussion.

11. ADJOURNMENT

The Meeting was adjourned by Chair Pits at 5:33 p.m.

Approved on February 23, 2022

/s/ Shelley McClure, Recording Secretary



City of Santa Rosa

Text File

File Number: 22-103BCS

Agenda Date: 1/26/2022

Version: 1

Status: Approved

In Control: Board of Community Services

File Type: BCS- Minutes

Agenda Number: 4.1



**Board of Community Services
Meeting Minutes - Draft**

Wednesday, December 8, 2021

4:00 PM

4:00 PM

1. CALL TO ORDER

The meeting was called to order by Chair Quandt at 4:14 pm.

2. ROLL CALL

Present: 6 - Chair Carole Quandt, Board Member Guido Boccaleoni, Board Member Madonna Cruz, Board Member Terri Griffin, Board Member Logan Pitts, and Board Member Steven Spillman

Absent: 1 - Board Member Carolina Spence

Also Present: Deputy Director of Parks Jen Santos, Interim Deputy Director of Recreation Jeff Tibbetts, Parks Superintendent James Castro, Parks Supervisor Tim Finegan.

3. PUBLIC COMMENTS

None.

3.1 Public Correspondence

Attachments: [Public Correspondence](#)

4. APPROVAL OF MINUTES

4.1 Regular Meeting Minutes-October 27, 2021

Attachments: [Regular Meeting Minutes-October 27, 2021](#)

Approved as submitted.

5. REPORTS ON UPCOMING EVENTS AND ACCOMPLISHED EVENTS

5.1 UPCOMING EVENTS AND ACCOMPLISHED EVENTS

Attachments: [Upcoming and Accomplished Events](#)

A list of accomplished and upcoming events was distributed to the Board and made available to the public prior to the meeting. Deputy Director Santos, Events; noted that garden plots were available at Finali Park. Santos also reminded everyone that a public meeting would be held on December 15, 2021 at 5:30pm to discuss the redesign of the Fremont Neighborhood Park. Accomplishments: Holiday Craft Fair was a success.

6. DIRECTOR UPDATES

Deputy Director Santos welcomed new Board Member Guido Boccaleoni. The Board was advised the new City Manager, Maraskeshia Smith will begin January 3, 2022. On December 7, 2021 Council elected Council Member Alvarez as the new Vice Mayor. The Parks Planning team welcomed new Parks Planner, Scott Wilkinson. The Pickleball Teams have funded and purchased new nets for the shared courts at Finley. Also noted, the pickleball courts were vandalized and our Park Maintenance team has cleaned the substance off the courts. Spring is the projected timeline for double-lining the shared courts.

7. SCHEDULED ITEMS

7.1 NEIGHBORHOOD SERVICES PROGRAMS

Recreation Coordinator, Joanna Moore, provided an update on Neighborhood Services Programs including After School and Summer Programs as well as staff efforts to resume community events and youth sports programs as COVID restrictions lessen. Recreation Supervisor, Sherinne Wilson, was available to join Joanna after the presentation to answer questions.

Recommended Action: Information

Attachments: [Presentation](#)

Recreation Coordinator Joanna Moore highlighted the benefits of the Neighborhood Services Programs including After School and Summer Programs. The different programs and services, funded by Measure O, are offered throughout the year at little to no cost. The mission is to provide youth with early prevention services. Programs were modified in fun and creative ways during the challenging COVID protocols. Guest speaker and former youth participant Jeremiah Cano spoke about the positive experiences he had as a youth in the programs and services, and how they inspired him to become a part of the staff. He was a youth that was able to participate in programs that would not have been available to him through other channels. Cano expressed that the programs gave him clear direction and goals and appreciates his ability to now offer these same opportunities to youth today.

Discussion ensued by the Board.

The Board responded with positive comments about the programs, and remarked it was vital. Interim Recreation Deputy Director, Jeff Tibbetts spoke to how Measure O was used to fund the programs and noted that Jeremiah Cano was a great example of the purpose of the programs.

Public Comment:

Annette - asked how kids can become involved in the programs.

received and filed.

7.2 MEASURE M: SYSTEMWIDE PARKS CONDITION ASSESSMENT, DEFERRED MAINTENANCE ANALYSIS, AND PROJECT PRIORITIZATION

Park Planner Assistant, Emily Ander, introduced the project and the consultant group, Callander Associates, presented their systemwide approach for assessing and ranking the condition of Santa Rosa's parks and roadway landscapes.

Recommended Action: For information, discussion, and feedback.

Attachments: [Presentation](#)

Assistant Park Planner, Emily Ander along with Callander consultant representatives Grant Huang and Brian Fletcher presented and spoke about an assessment report being created by the consultant group to help rank the condition of all City parks and a sample of roadway landscape areas. The objective is to determine the current condition of the parks, and rank the parks based on the criteria developed. This is the first condition assessment of parks being conducted in the city. The presentation carefully laid out the process for developing the assessment so far. Next steps will include a comprehensive draft parks condition assessment report available for final review and approval at a future Board of Community Services meeting.

Board discussion ensued.

The Board feedback suggested that the assessment should utilize language that is more straightforward and less technical in nature. Deputy Director Jen Santos advised that Feb/March would be a follow-up that would be rolled-out to the community, then back to the Board for approval.

Public Comment:

Annette - responded positively to the consultant's concept, and asked how we are addressing equity in under served neighborhood come up to par.

received and filed.

8. COMMITTEE REPORTS

8.1 Mayor's Lunch for Committee/Board Chairs

Recommended Action: Information

Chair Quandt reported that a luncheon was held 12/8/2021. It was well attended. New artwork at Courthouse Square is moving forward. Also, the Ruth Asawa fountain is going to be installed and recast in metal.

8.2 Santa Rosa Waterways Advisory Committee

Recommended Action: Information

There was no meeting scheduled in the last month, one will be scheduled later in December.

9. WRITTEN AND/OR ELECTRONIC COMMUNICATIONS

Zest Newsletter. Also, more comments were received regarding the striping of the Pickleball Courts.

9.1 Zest Newsletter

Attachments: [Zest Newsletter](#)

10. FUTURE AGENDA ITEMS

Overview of parks projects that have been started and are not complete.

11. ADJOURNMENT

The meeting was adjourned by Chair Quandt at 6:04 pm.



City of Santa Rosa

Text File

File Number: 22-300BCS

Agenda Date: 1/26/2022

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Status: In Committee

In Control: Board of Community Services

File Type: BCS-Agenda Item

Agenda Number: 5.1

UPCOMING AND ACCOMPLISHED EVENTS for BOCS

JANUARY 26, 2022

UPCOMING EVENTS:

December 3 – January 31 – Santa Rosa Photographic Society presents “From Our Wall” art display at Steele Lane Community Center

February 1 – Sports field permits begin for baseball/softball season. 8 Clubs representing over 1,000 athletes will begin using the fields.

February 12 – Park-A-Month Volunteer Program: Franklin Community Park

February 15 - Park Planning staff and Meyer Studio Land Architects will host the second virtual community meeting to reimagine Fremont Neighborhood Park. An online survey will be available to gather additional community input. See the Park Project webpage for meeting details, <https://srcity.org/3670/Fremont-Neighborhood-Park>.

March 12 – Arbor Day volunteer tree planting event at Rincon Valley Community Park from 9am-12pm.

ACCOMPLISHED EVENTS:

December - New Annual Aquatic Membership Drive rollout has been very successful with over 350 memberships sold.

December 10-12 - Successful Neptune Invitational Swim Meet at Finley Aquatic Center.

December 15 - Park Planning staff and Meyer Studio Land Architects hosted the first virtual community meeting to reimagine Fremont Neighborhood Park. An online survey is available to continue gather additional community input. <https://srcity.org/3670/Fremont-Neighborhood-Park>

December 20-30 – Winter Break Camps: Neighborhood Services (Measure O 2004) 85 Campers attending; Watum Winter Camp at Finley Community Center with 125 campers attending.

January - New STEM program began at the Neighborhood Services after-school program sites.

January - Construction at Colgan Creek Neighborhood Park began for the replacement of play equipment for 5-12 year old children on December 13th and, due to weather delays, will be complete by the end of January

January 11 - City Council approved a Professional Services Contract with Carlile Macy to work with the community to amend the Master Plan for South Davis Neighborhood Park and to design and construct play area improvements funded through California State Parks’ Per Capita Program.

January 25 – Dutch Flohr Neighborhood Park Master Plan Amendment went to City Council for approval.

January 25 - City Council authorized Park Planning staff to submit a grant application to the California Department of Transportation (Caltrans) Clean California Local Grant Program for funding to beautify and improve South Davis Neighborhood Park and Newhall Trail and the corridor connecting the two parks

January 25 - City Council authorized Park Planning staff to submit a grant application to the California Department of Parks and Recreation’s Outdoor Legacy Recreation Program to implement the Kawana Springs Community Park Master Plan. complete. Visit the Parks project web site for more information;

<https://www.srcity.org/2448/Park-Projects>



City of Santa Rosa

Text File

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Agenda Number: 7.1



City of Santa Rosa

Text File

File Number: 22-302BCS

Agenda Date: 1/26/2022

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In Control: Board of Community Services

File Type: BCS-Agenda Item

Agenda Number: 7.2

City of Santa Rosa Aquatics Centers



Finley Aquatic Center



Ridgway Swim Center

Recreation Swim and Rentals

- **48,000 visitors to our pools – 2 to 3 sessions daily, 150 Max each session**
- **24 groups totaling 14,000 campers – 12 groups (with cohorts of 12)**
- **200+ pool Rentals & Birthday Parties (May-Oct) – Sat and Sun Group rentals**



Water Fitness & Therapeutic Exercise

- **25,000+ visits every year – Limited On-line reservations**
- **Limited Numbers**
- **Masks, 6ft, Instructors on deck**



Lap Swim

- A variety of times offered at both pools
- Over 43,000 visits each year
- On-line Res, Outdoor Check in, Safety Protocols
- Safety procedures remain in place as we open up



Aquatics - Lifeguard Training Courses

- **50-80 Lifeguards trained & certified each year**
- **Blended Learning**
- **Small sizes, 6ft, masks, Bob Way & Bob Ly**



Aquatics - Swim Lessons & Vamos a Nadar

- 5,000+ Swim Lessons each season
- 16th year of Hispanic Water Safety
- SC Water Safety Team



Swim Teams



Neptune Swim Team



**5 Santa Rosa City Schools +
Cardinal Newman HS**

Waterpolo

- Year round growing program
- Cardinal Newman Polo Team
- Still operating practices



Aquatics - Floating Pumpkin Patch

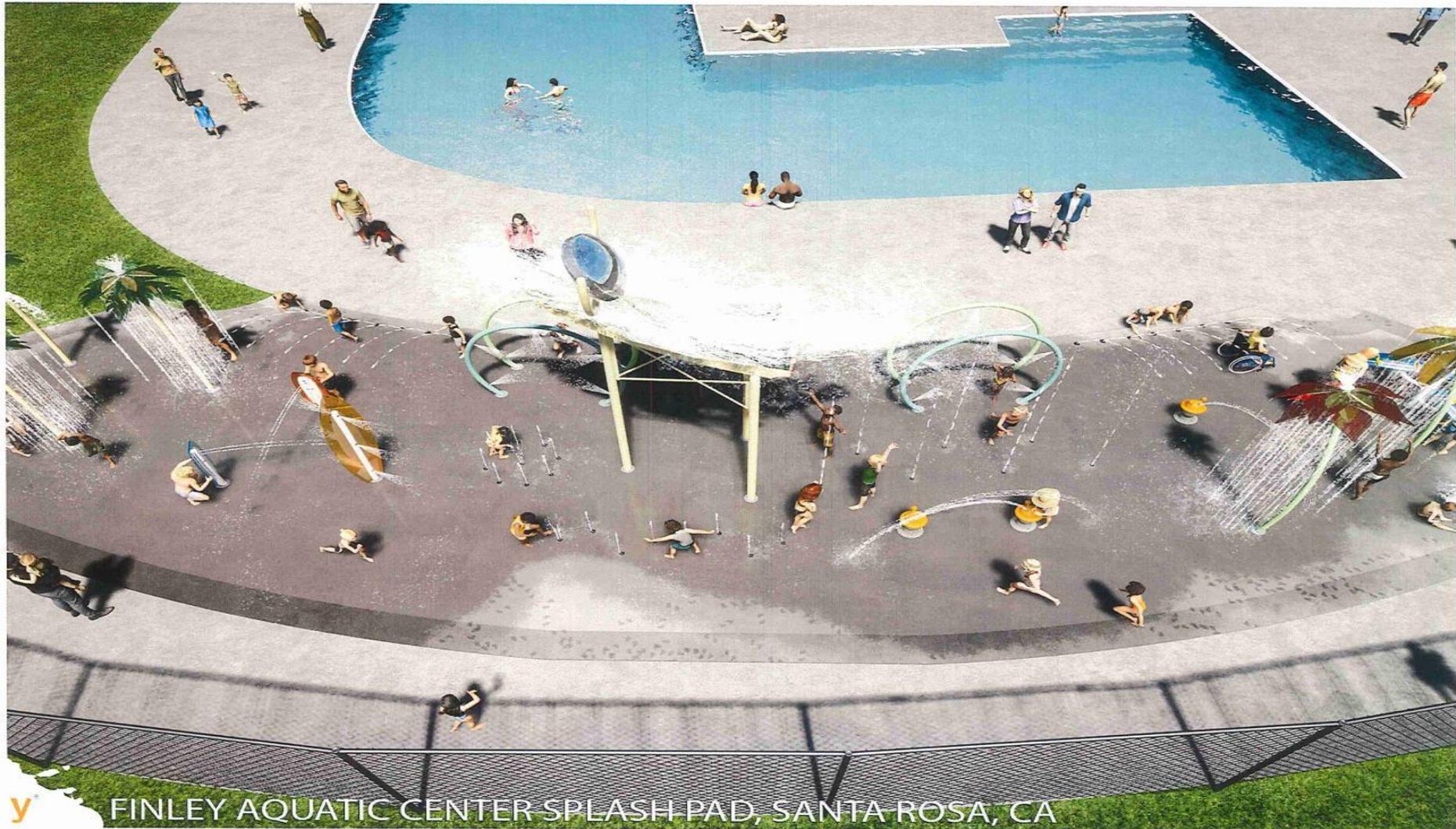
- **Fun annual event in its 10th year.**
- **2 sessions 300 total**
- **Masks, 6ft, and lots of great decorations & FUN**



Aquatics - New Spray Ground at Finley

- **Coming in 2023**
- **In “Design” phase now**
- **New revenue producer for B-Day Parties & Rentals**





FINLEY AQUATIC CENTER SPLASH PAD, SANTA ROSA, CA

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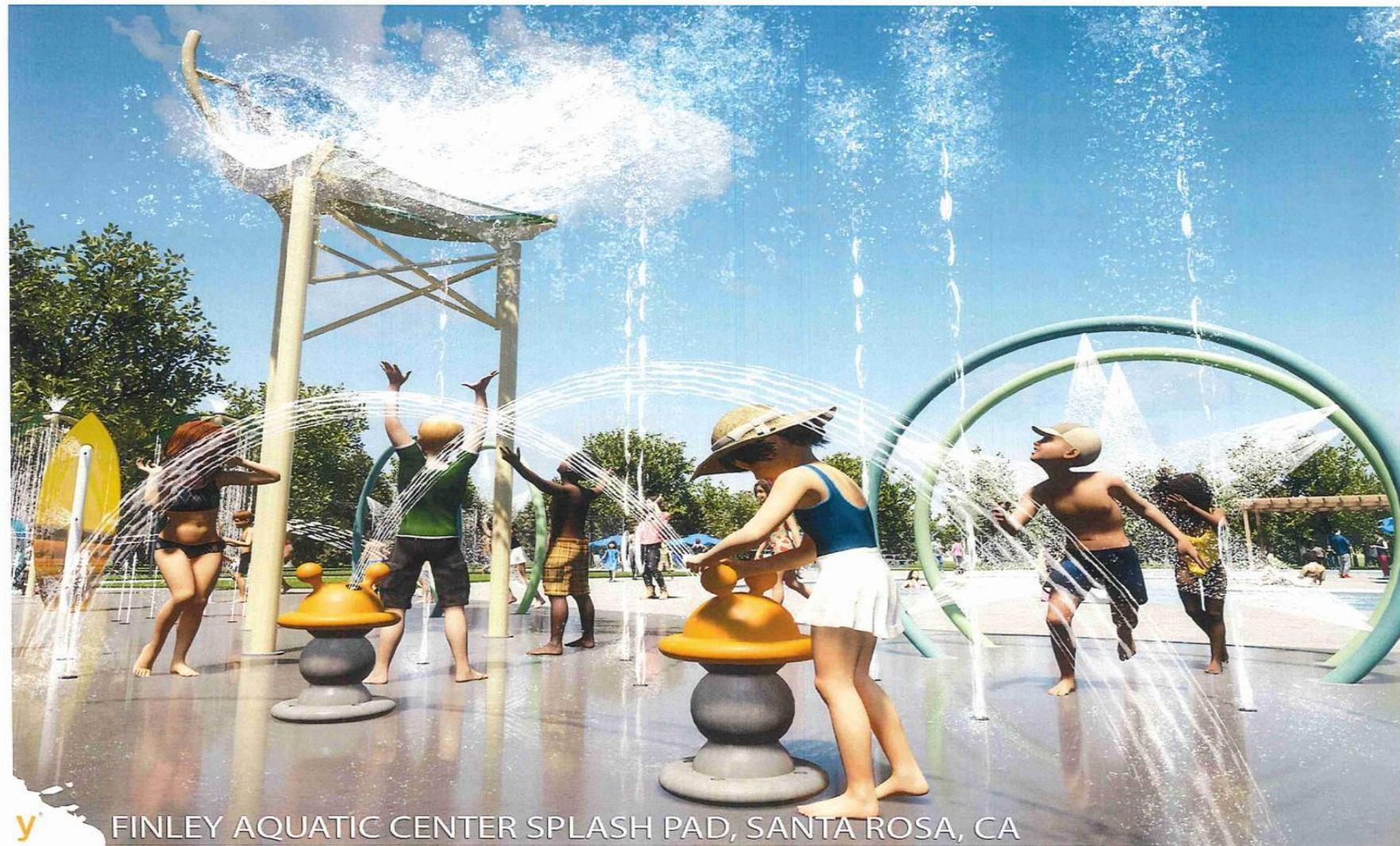
FINLEY AQUATIC CENTER SPLASH PAD, SANTA ROSA, CA

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Challenges / Achievements

- **Maintaining aging facilities (New Pump / Plaster Repairs)**
- **Minimum wage increase (2019: \$12.50 - 2022: \$16.85)**
- **Staffing (Shortage / COVID issues / Training Complications)**
- **Operating costs increase (Chlorine / Aging Generation System)**
- **Aquatics Memberships 2022 (500 sold = \$12,500 new revenue)**
- **Kept pools open & operating safely during COVID**

QUESTIONS?



City of Santa Rosa

Text File

File Number: 22-303BCS

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City of Santa Rosa

Text File

File Number: 22-304BCS

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In Control: Board of Community Services

File Type: BCS-Agenda Item

Agenda Number: 8.2



City of Santa Rosa

Text File

File Number: 22-305BCS

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Status: In Committee

In Control: Board of Community Services

File Type: BCS-Agenda Item

Agenda Number: 9.1



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**Parks
Make
Life
Better!**



Renew Your Membership or Join Today!

Member Benefits:

- Save 50¢ on classes & activities
- Discounts on select events
- Computer lab, legal consultations & speaker presentations
- Zest for Life newsletter delivered to your home
- FREE coffee & tea service (bring your own mug)

**Renew or join by Jan. 31st
to receive 2 FREE Howarth
Park train tickets
& a ZEST for LIFE
coffee mug!**

Memberships are \$24 a person/\$40 a couple, per year (non SR residents \$34/\$50)

Steele Lane Center • Person Senior Wing



Zest for Life
NEWS AND ACTIVITIES FOR THE 50+ COMMUNITY
Winter 2022
Person Senior Wing • 2060 W. College Ave, Santa Rosa, CA 95401 • 707-543-3745
Steele Lane Recreation Center • 415 Steele Lane, Santa Rosa, CA 95403 • 707-543-3282 Ext 1
SantaRosaRec.com

Wishing You Happy New Year!

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The last couple of years have been tough and we at Santa Rosa Recreation & Parks hope 2022 will bring you and all of us more ZEST for LIFE! Our senior centers are open and offer many ways to celebrate LIFE including:

- L** for Learning and expanding knowledge
- I** for Independence and living on your own terms
- F** for Friends and enjoying life
- E** for Energy, health and vitality

Please take a moment to consider the many programs offered at your senior centers, as there is something for everyone! Start 2022 by coming back to see us (if you haven't already), trying something new, and becoming a senior center member! See the full list of classes at srcity.org/ActiveSeniors. The centers continue to follow COVID safety protocols to provide your favorite activities and help you discover your ZEST for LIFE!

**Renew Your Membership
or Join Today!**

Join or renew by Jan 31st to receive 2 FREE Howarth Park train tickets and a ZEST for LIFE coffee mug! For member benefits see page 4 or visit srcity.org/ActiveSeniors. Stop by the front desk or give us a call to renew or join!



Foot Class Donates 50+ Pairs of Socks

In October, our Balance class had a “foot session” where participants took off their shoes to emphasize foot health and do exercises in their socks. To compliment the theme, class members were invited to bring new socks to be donated to community members experiencing homelessness. This resulted in a 6-foot-long table covered deep with socks that were taken to the Redwood Gospel Mission and given to those in need.

Mark Your Calendar

PSW = Person Senior Wing
STL = Steele Lane Center

JANUARY

- Jan 7 Dance, Tom Shader Trio, *Finley*
- Jan 14 Dance, Carl Green, *Finley*
- Jan 17 MLK Holiday, Centers Closed
- Jan 21 Dance, Steve Luther, *Finley*
- Jan 28 Dance, SwingSet, *Finley*

FEBRUARY

- Feb 4 NO Dance, *Finley Maintenance*
- Feb 11 Valentine's Dance Social, Tom Sharder Trio, *Finley*
- Feb 18 Dance, Steve Luther, *Finley*
- Feb 21 President's Holiday, Centers Closed
- Feb 25 Dance, SwingSet, *Finley*



Guy Richards teaches Mahjong at PSW

Community Center News



Legal Consultation

Meet with an elder law attorney for a 15-minute private consultation.

Attorney: Roy Johnston
PSW/Rm28
4th Thursday, 1/27 & 2/24
FREE members, \$5 non-members
Pre-registration required

Bingo

Keep your mind active and brain stimulated as a variety of bingo games are played in the large auditorium at Steele Lane. Bingo callers are available to assist those that are new to the program. This is a great opportunity to get out, socialize, and hopefully win a few games! Come by and give it a try!

STL/Dohn Rm
Mon, Wed 11:30-2:30pm
\$2.50 members, \$3 non-members
Pre-registration required

Instructor Spotlight!

'Guy' Richards - Mahjong

PSW Instructor 'Guy' Richards has played Mahjong since he was 13 and he'd love to teach you how! Mahjong is a Chinese game played, usually by four people, with 136 or 144 rectangular pieces called tiles. The object is to collect winning sets of these tiles, as in card games such as gin rummy. Both eastern and western versions of the game are played and supplies are provided. Mahjong is played at both senior centers.

PSW/Rm21
Fri, 8:45-12pm
\$3.50 members, \$4 non-members
Instructor: Guy Richards

STL/Rm6
Wed, 10:30-1:30pm
\$2.50 members, \$3 non-members
Instructor: Kaaren Wong

Senior Interest



FREE for Members!

Guest Speaker Series for Senior Members

Join us for engaging, educational presentations on a wide variety of topics.

Premier World Discovery presents: Upcoming Travel Opportunities

Joan Thornton, Premier World Discovery Representative, presents highlights of their travel package opportunities in 2022 including:

The Magnolia Trail & The Heart of Texas featuring Magnolia Market at the Silos and HGTV Fixer Upper Tour

Utah's Mighty National Parks by Rail featuring the NEW 2 Day Rocky Mountaineer Train Experience from Moab to Denver

Landscapes & Lighthouses of Coastal Maine featuring Five Nights in Kennebunkport

Wednesday, January 19, 11-12pm
PSW/Rm23
\$2 non-members



Johnston-Thomas Attorneys at Law presents: Basic Estate Planning

Roy Johnston, Attorney offering legal services specific to seniors including:

- Avoid the traps of giving property to children
- Why do I need a trust? The basics of estate planning
- What do I do when my spouse passes?
- My Partner Has Dementia – What do I do?
- How to Create Your Own Will, Power of Attorney and Health Care Directive
- How do I name a charity in my trust or will?



Senior Resources

Avoid Being a Victim to Scams

A scam is a deceptive scheme or trick used to cheat someone out of something, especially money. For example, a bank calls you asking for your credit card number or social security number over the phone -- this is a scam!

It might be a scam if:

1. It seems too good to be true – for example, a holiday that's much cheaper than you'd expect.
2. Someone you don't know contacts you unexpectedly.
3. You've been asked to transfer money quickly.
4. You suspect you're not dealing with a real company, for example no postal address.

What You Can Do to Avoid a Scam

1. Block unwanted calls and text messages.
2. Don't give your personal or financial information in response to a request that you didn't expect.
3. Resist the pressure to act immediately.
4. Know how scammers tell you to pay
5. Stop and talk to someone you trust.

