

# City of Santa Rosa



## Legislation Details

**File #:** 24-0395      **Version:** 1      **Name:** Regulation of Retail Tobacco Sales Public Hearing and Ordinance Introduction  
**Type:** CC- Public Hearing      **Status:** Agenda Ready  
**File created:** 4/29/2024      **In control:** City Council  
**On agenda:** 5/21/2024      **Final action:**

**Title:** PUBLIC HEARING - ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA ADDING CHAPTER 6-20 OF THE SANTA ROSA CITY CODE TITLED "REGULATION OF RETAIL TOBACCO SALES," AUTHORIZE THE CITY MANAGER TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE COUNTY FOR COMPLIANCE MONITORING AND ENFORCEMENT

**BACKGROUND:** The City Council will consider an ordinance that proposes adding Chapter 6-20 to the Santa Rosa City Code titled "Regulation of Retail Tobacco Sales" requiring all tobacco retailers to obtain a license and comply with enhanced regulations associated with tobacco sales, in particular, those targeting sales to youth. The ordinance would establish a buffer between retail locations and schools and parks, a ban on electronic tobacco smoking devices and flavored tobacco sales, and establishment of minimum package sizes and pricing. If adopted, the ordinance will impose a license fee on retailers selling tobacco products within the City limits. Staff will return to Council with a resolution to impose any such fees.

**RECOMMENDATION:** It is recommended by the City Manager's Office that the Council: 1) hold a public hearing to discuss regulation of retail tobacco sales; 2) introduce an ordinance adding Chapter 6-20 to the Santa Rosa City Code titled "Regulation of Retail Tobacco Sales"; and 3) by motion, authorize the City Manager to negotiate and execute an agreement with the County of Sonoma for compliance monitoring and enforcement.

**Sponsors:** City Manager  
**Indexes:** Not a Project  
**Code sections:** 15378 - Not a Project

**Attachments:** 1. Staff Report, 2. Attachment 1, 3. Ordinance, 4. Public Hearing Notice, 5. Presentation, 6. Late Correspondence (Uploaded 05-21-2024), 7. Late Correspondence (Uploaded 05-22-2024)

Date	Ver.	Action By	Action	Result
5/21/2024	1	City Council	to waive reading of the text and introduce	Pass