

# City of Santa Rosa



## Legislation Details

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**File #:** 18-0517      **Version:** 1      **Name:** Idea Cooperative  
**Type:** CC- Consent - Resolution      **Status:** Agenda Ready  
**File created:** 6/25/2018      **In control:** City Council  
**On agenda:** 7/10/2018      **Final action:** 7/10/2018  
**Title:** RESOLUTION - FIRST AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT WITH CREATIVE THINKING, INC., DBA THE IDEA COOPERATIVE, FOR DESTINATION MARKETING SERVICES

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve an amendment to the professional services agreement with Creative Thinking, Inc., DBA The Idea Cooperative, to extend destination marketing services through June 30, 2021, using Santa Rosa Tourism Business Improvement Area Ordinance assessment funds in the amount of \$180,000 per year for a total additional amount to the agreement of \$540,000.

**Sponsors:** Planning and Economic Development

**Indexes:** Not a Project

**Code sections:**

**Attachments:** 1. Staff Report, 2. Resolution, 3. Exhibit A, 4. Presentation

Date	Ver.	Action By	Action	Result
7/10/2018	1	City Council	adopted	Pass