

# City of Santa Rosa



## Legislation Details

**File #:** 22-0080      **Version:** 1      **Name:** First Amendment to PSA F002334 with Belinda M. Fernandez DBA Studio B  
**Type:** CC- Consent - Resolution      **Status:** Agenda Ready  
**File created:** 1/12/2022      **In control:** City Council  
**On agenda:** 2/15/2022      **Final action:** 2/15/2022  
**Title:** RESOLUTION - FIRST AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT F002334 WITH BELINDA M. FERNANDEZ, DBA STUDIO B

**RECOMMENDATION:** It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve the First Amendment to Professional Services Agreement Number F002334 with Belinda M. Fernandez, dba Studio B, Santa Rosa, CA, to extend multi-platform marketing and brand management services for the Economic Development Division through June 30, 2023, and increase compensation in the amount of \$65,000 for a total contract amount not to exceed \$152,000.

**Sponsors:** Planning and Economic Development  
**Indexes:** Not a Project  
**Code sections:** 15378 - Not a Project  
**Attachments:** 1. Staff Report, 2. Resolution, 3. Exhibit A - Amendment to PSA Studio B, 4. Presentation

Date	Ver.	Action By	Action	Result
2/15/2022	1	City Council	adopted	