

# City of Santa Rosa



## Legislation Details

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**File #:** 21-0239      **Version:** 1      **Name:** Streetlight Pole Banner Proposed Fees  
**Type:** CC- Public Hearing      **Status:** Agenda Ready  
**File created:** 3/2/2021      **In control:** City Council  
**On agenda:** 5/25/2021      **Final action:**  
**Title:** PUBLIC HEARING - STREETLIGHT POLE BANNERS PROPOSED FEES

**BACKGROUND:** City Council adopted the Streetlight Pole Banner Policy No. 000-71 on January 5, 2021, in response to community interest in a banner program. The proposed Banner Fee Schedule is intended to offset costs associated with the permit application, issuance and management process ensuring public safety, quality control and program/scheduling management.

**RECOMMENDATION:** It is recommended by the Economic Development Division that the Council, by resolution, adopt the Streetlight Pole Banner Schedule of Fees related to the review, permitting, installation/deinstallation and inspection of streetlight pole banners.

**Sponsors:** Economic Development Subcommittee

**Indexes:** Not a Project

**Code sections:** 15378 - Not a Project

**Attachments:** 1. Staff Report, 2. Resolution, 3. Exhibit A - Policy 000-71 Streetlight Pole Banners, 4. Exhibit B - Banner Fee Schedule, 5. Presentation

Date	Ver.	Action By	Action	Result
5/25/2021	1	City Council	to waive reading of the text and adopt as amended	Pass