

City of Santa Rosa



Legislation Details

File #: 16-0855 **Version:** 1 **Name:** SRTBIA Annual Report 2015
Type: CC- Report **Status:** Agenda Ready
File created: 5/16/2016 **In control:** City Council
On agenda: 6/7/2016 **Final action:**
Title: REPORT - SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA ANNUAL REPORT

BACKGROUND: The Santa Rosa Tourism Business Improvement Area (SRTBIA) was established on September 3, 2010, by Ordinance No. 3946. The ordinance requires an annual report to the Council. The Annual Report is due to the Director of Planning and Economic Development Services by June 1 of each year.

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by motion, approve the 2015 Annual Report and adopt the 2016/2017 Budget for the Santa Rosa Tourism Business Improvement Area.

Sponsors:

Indexes: Not a Project

Code sections:

Attachments: 1. Staff Report, 2. Attachment 1 - SRTBIA Annual Report 2015, 3. Attachment 2 - Historical Transient Occupancy Tax, 4. Attachment 3 - 2015 Annual County Tourism Report, 5. Presentation

Date	Ver.	Action By	Action	Result
6/7/2016	1	City Council		