

# City of Santa Rosa



## Legislation Details

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**File #:** 16-0855      **Version:** 1      **Name:** SRTBIA Annual Report 2015  
**Type:** CC- Report      **Status:** Agenda Ready  
**File created:** 5/16/2016      **In control:** City Council  
**On agenda:** 6/7/2016      **Final action:**  
**Title:** REPORT - SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA ANNUAL REPORT

**BACKGROUND:** The Santa Rosa Tourism Business Improvement Area (SRTBIA) was established on September 3, 2010, by Ordinance No. 3946. The ordinance requires an annual report to the Council. The Annual Report is due to the Director of Planning and Economic Development Services by June 1 of each year.

**RECOMMENDATION:** It is recommended by the Planning and Economic Development Department that the Council, by motion, approve the 2015 Annual Report and adopt the 2016/2017 Budget for the Santa Rosa Tourism Business Improvement Area.

**Sponsors:**

**Indexes:** Not a Project

**Code sections:**

**Attachments:** 1. Staff Report, 2. Attachment 1 - SRTBIA Annual Report 2015, 3. Attachment 2 - Historical Transient Occupancy Tax, 4. Attachment 3 - 2015 Annual County Tourism Report, 5. Presentation

Date	Ver.	Action By	Action	Result
6/7/2016	1	City Council		