

# City of Santa Rosa



## Legislation Details

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**File #:** 24-0484      **Version:** 1      **Name:** Proposed Revenue Measures  
**Type:** CC- Study Session      **Status:** Agenda Ready  
**File created:** 6/17/2024      **In control:** City Council  
**On agenda:** 7/9/2024      **Final action:**  
**Title:** PROPOSED REVENUE MEASURES

As part of a broader strategy to address the imbalance in the General Fund budget, staff identified revenue enhancement opportunities that would have minimal impact to residents of Santa Rosa. Santa Rosa's Transient Occupancy Tax (TOT) and Business License Tax (BLT) have not been updated since 1993 and 1990, respectively. Increasing these tax rates would; have minimal impact to Santa Rosa residents, increase General Fund revenue significantly, and ensure the continuation of vital services to the community. In this study session, staff will provide background information on the existing TOT and BLT ordinance and provide details of the proposed changes.

**Sponsors:** Finance  
**Indexes:** Not a Project  
**Code sections:** 15061(b)(3) - General Rule Exemption, 15378 - Not a Project  
**Attachments:** 1. Staff Report, 2. Presentation, 3. Correspondence

Date	Ver.	Action By	Action	Result
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