

City of Santa Rosa



Legislation Details

File #:	22-0497	Version:	1	Name:	Renewing Sales Tax Measure, Funding for Public Safety & Violence Prevention
Type:	CC- Report	Status:		Status:	Agenda Ready
File created:	6/20/2022	In control:		In control:	City Council
On agenda:	7/12/2022	Final action:		Final action:	
Title:	REPORT - RENEWING SALES TAX MEASURE, FUNDING FOR PUBLIC SAFETY AND VIOLENCE PREVENTION				

BACKGROUND: In 2004, Santa Rosa voters enacted a 20-year dedicated sales tax to fund public safety and violence prevention programs. The measure, known as Measure O, expires on March 31, 2025. The Council is considering placing a renewal measure on the ballot before the expiration of the tax to ensure no pause in funding. The renewal measure would extend the ¼ cent tax for an additional 20 years. This renewal measure would continue the funding allocation as currently outlined in Measure O for police, fire, and violence prevention programs. Further, the proposed measure would update permissible uses for the extension of the sales tax, including mental health support teams and new geographic areas for enhanced police services.

RECOMMENDATION: It is recommended by the City Manager’s Office, Finance Department and Communications & Intergovernmental Relations Office that the City Council, (1) introduce an ordinance to amend chapter 3.26 of the Santa Rosa City Code to extend a quarter-cent Transaction and Use Tax to fund public safety and violence prevention programs and to update permissible uses of the tax revenues, and (2) approve a resolution directing the submission of a ballot measure to seek voter approval of that ordinance at the November 8, 2022, General Municipal Election and approving related actions.

Sponsors: City Council, City Manager, Finance

Indexes: Not a Project

Code sections: 15061(b)(3) - General Rule Exemption, 15378 - Not a Project

Attachments: 1. Staff Report, 2. Attachment 1 - Redlined Changes to SRCC, 3. Attachment 2 - Topline Report from Godbe Research, 4. Attachment 3 - Let’s Connect Survey Summary Report, 5. Resolution, 6. Ordinance, 7. Consultant Presentation, 8. Staff Presentation

Date	Ver.	Action By	Action	Result
7/12/2022	1	City Council	to waive reading of the text and introduce	Pass