

City of Santa Rosa



Legislation Details

File #: 23-0775 **Version:** 1 **Name:** Draft Economic Development Strategic Action Plan
Type: CC- Study Session **Status:** Agenda Ready
File created: 10/10/2023 **In control:** City Council
On agenda: 12/12/2023 **Final action:** 12/12/2023
Title: DRAFT ECONOMIC DEVELOPMENT STRATEGIC ACTION PLAN

Pursuant to the Council’s economic and community vibrancy goal to sustain and develop a diverse and thriving economy that benefits Santa Rosa residents and businesses and contributes to the community’s economic health while preserving historical and cultural integrity, a strategic action plan has been developed. The plan focuses on objectives and tactics around business and workforce retention, expansion, and attraction, including resiliency and community investment, physical infrastructure, and access and opportunity.

Sponsors: Planning and Economic Development
Indexes: Not a Project
Code sections: 15061(b)(3) - General Rule Exemption, 15378 - Not a Project
Attachments: 1. Staff Report, 2. Attachment 1 - Draft Economic Development Strategic Plan, 3. Presentation

| Date | Ver. | Action By | Action | Result |
|------------|------|--------------|-------------------|--------|
| 12/12/2023 | 1 | City Council | directed staff to | |