

# City of Santa Rosa



## Legislation Details

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**File #:** 24-0269      **Version:** 1      **Name:** Wayfinding Signage Ordinance Adoption

**Type:** CC- Consent - Ordinance      **Status:** Agenda Ready

**File created:** 3/18/2024      **In control:** City Council

**On agenda:** 4/9/2024      **Final action:** 4/9/2024

**Title:** ORDINANCE ADOPTION SECOND READING - ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA ADOPTING ZONING CODE TEXT AMENDMENTS TO TITLE 20 OF THE SANTA ROSA CITY CODE, SECTION 20-38, SIGNS, TO PROVIDE CLEAR STANDARDS FOR BOTH BUSINESS IDENTIFICATION WAYFINDING AND CIVIC/PUBLIC AMENITY WAYFINDING, AND SECTION 20-70.020, GLOSSARY, TO ADD DEFINITIONS RELATED TO WAYFINDING SIGNS - FILE NUMBER REZ23-009

RECOMMENDATION: This ordinance, introduced at the March 26, 2024, Regular Meeting by a 6-0-1 vote (Council Member Fleming absent), amends Zoning Code Chapter 20-38, Signs, and Section 20-70.020, Glossary to allow and provide standards for public/civic wayfinding and business wayfinding, as well as various text amendments to allow for the implementation of wayfinding signage within the boundaries of the North Santa Rosa Station Area Specific Plan and the Downtown Station Area Specific Plan. The text amendments also include renumbering of Chapter 20-38, Signs, and amendments to any cross-references to each section that has been changed. Additionally, the Glossary amendments include new definitions related to Wayfinding Signage.

**Sponsors:** Planning and Economic Development

**Indexes:** EIR Previously Certified by City Council

**Code sections:** 15168 - Program EIR, 15301 - Existing Facilities, 15303 - New Construction or Conversion of Small Structures, 15304 - Minor Alterations to Land

**Attachments:** 1. Ordinance

Date	Ver.	Action By	Action	Result
4/9/2024	1	City Council	to adopt on second reading	Pass