

City of Santa Rosa



Legislation Details

File #:	24-0187	Version:	1	Name:	South SR Specific Plan – Community Engagement Strategy
Type:	CC- Report	Status:			Agenda Ready
File created:	2/14/2024	In control:			City Council
On agenda:	4/9/2024	Final action:			
Title:	REPORT - SOUTH SANTA ROSA SPECIFIC PLAN COMMUNITY ENGAGEMENT STRATEGY AND ENGAGEMENT ADVISORY COMMITTEE FORMATION				

BACKGROUND: The Planning and Economic Development Department has contracted with 4LEAF, Inc. to prepare the South Santa Rosa Specific Plan (Specific Plan). The Community Engagement Strategy for the Specific Plan outlines the open, thoughtful, and inclusive approach to community outreach that will occur throughout the Specific Plan process, and staff is seeking Council's acceptance of the proposed Strategy. An important component of the Community Engagement Strategy is the formation of the Engagement Advisory Committee (EAC), which represents residents and stakeholders in the development of the Specific Plan. Council Policy 000-06, Appointments to Boards/Commissions/Committees, outlines specific requirements for appointments to City committees. Because the Specific Plan EAC will be an official City committee, it is required to comply with this Council Policy. However, strict application of the Policy requires that members be residents of the City of Santa Rosa and requires member appointment by the City Council. Because a large portion of the Specific Plan area is in unincorporated Sonoma County, and to ensure an expedited appointment process for the project, staff is recommending that the Policy be waived to allow County residents within the Specific Plan area to participate and to allow City staff to appoint members based on the EAC composition included in the Strategy.

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by motion: 1) waive Council Policy 00-06 regarding appointments to Boards/Commissions/Committees to allow Staff to appoint members of the Engagement Advisory Committee for the South Santa Rosa Specific Plan; and 2) accept the Community Engagement Strategy for the South Santa Rosa Specific Plan.

Sponsors:	Planning and Economic Development
Indexes:	Not a Project
Code sections:	15378 - Not a Project
Attachments:	1. Staff Report, 2. Attachment 1 - South Santa Rosa Specific Plan Maps, 3. Attachment 2 - Council Policy 000-06, 4. Attachment 3 - Community Engagement Strategy, 5. Presentation

Date	Ver.	Action By	Action	Result
4/9/2024	1	City Council	approved	Pass