

# City of Santa Rosa



## Legislation Details

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**File #:** 14-0549      **Version:** 1      **Name:** Out There Campaign - Phase 2  
**Type:** CC- Staff Briefing      **Status:** Agenda Ready  
**File created:** 10/27/2014      **In control:** CITY COUNCIL  
**On agenda:** 12/2/2014      **Final action:**  
**Title:** OUT THERE CAMPAIGN - PHASE 2

Staff will provide an update on the “Out There” destination awareness and local pride campaign. The briefing will include an overview of the Phase One outcomes, and an overview of the Phase Two goals and strategies, with examples of some of the marketing products.

**Sponsors:**

**Indexes:** Not a Project

**Code sections:**

**Attachments:** 1. Presentation PDF

Date	Ver.	Action By	Action	Result
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