City of Santa Rosa



Legislation Details

File #: 17-0640 Version: 1 Name: Red Bus Only Pavement Markings

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Title: REPORT - AUTHORIZATION TO SUBMIT REQUEST TO FEDERAL HIGHWAY ADMINISTRATION

FOR INSTALLATION OF RED BUS ONLY PAVEMENT MARKINGS IN DOWNTOWN SANTA ROSA

BACKGROUND: In response to concerns from the transit operators and transit service representatives, we are looking at ways to reduce the number of private vehicles that enter and navigate through the Transit Mall. The presence of unauthorized vehicles creates significant safety concerns for bus operators and pedestrians that would not expect to encounter private vehicles. The Transit Mall is regularly congested with buses from five different operators (CityBus, Sonoma County Transit, Golden Gate Transit, Mendocino Transit and Greyhound) that load/unload passengers against the curb and use the center lane to navigate in and out between the stopped busses. In addition, thousands of pedestrians traverse the Transit Mall attempting to catch their bus and transferring between buses. While we credit our professional bus operators for the limited number of incidents, there have been numerous close calls that could be avoided by providing better visual information to the public to limit unauthorized vehicles.

There are currently large signs at both entrances noting "Do Not Enter", "Authorized Vehicles Only" and "Bus Only". Unfortunately, this messaging has proven to not be adequate. In that regard, staff has been researching alternative techniques to improve the visual recognition that this area is just for buses.

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by motion, authorize the Director of Transportation and Public Works to submit a request for experimentation to California Traffic Control Devices Committee (CTCDC) and Federal Highway Administration (FHWA) to add red colored (BUS ONLY) pavement markings at two locations in downtown Santa Rosa.

Sponsors: Public Works

Indexes: Exempt Project

Code sections:

Attachments: 1. Staff Report, 2. Attachment 1, 3. Presentation

Date	Ver.	Action By	Action	Result
7/18/2017	1	City Council	approved	Pass