



City of Santa Rosa

Legislation Details

File #:	18-0473	Version:	1	Name:	2018 Community Needs Assessment Survey
Type:	CC- Study Session	Status:		Status:	Agenda Ready
File created:	6/7/2018	In control:		In control:	City Council
On agenda:	6/26/2018	Final action:		Final action:	
Title:	REVIEW OF 2018 SANTA ROSA COMMUNITY NEEDS ASSESSMENT SURVEY				

The City engaged the services of an opinion research firm to conduct a “Community Needs Assessment Survey.” This survey took place from May 25 to May 30, 2018, and covered a range of questions to gauge community sentiment toward City services, issues facing the community, and support for various revenue measures to support City services and programs. These revenue measures included a housing and infrastructure bond, a quarter-cent increase in sales tax, and an increase in Transient Occupancy Tax (TOT).

Representatives from Godbe Research and TBWB Strategies, the firms commissioned to conduct the survey and provide analysis of the results, will present the findings of the Survey and will be available to answer questions from the City Council.

Sponsors: Finance

Indexes: Not a Project

Code sections:

Attachments: 1. Staff Report, 2. Attachment 1, 3. Presentation

Date	Ver.	Action By	Action	Result
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