

City of Santa Rosa



Legislation Details

File #:	18-0517	Version:	1	Name:	Idea Cooperative
Type:	CC- Consent - Resolution		Status:	Agenda Ready	
File created:	6/25/2018		In control:	City Council	
On agenda:	7/10/2018		Final action:	7/10/2018	
Title:	RESOLUTION - FIRST AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT WITH CREATIVE THINKING, INC., DBA THE IDEA COOPERATIVE, FOR DESTINATION MARKETING SERVICES				
	RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve an amendment to the professional services agreement with Creative Thinking, Inc., DBA The Idea Cooperative, to extend destination marketing services through June 30, 2021, using Santa Rosa Tourism Business Improvement Area Ordinance assessment funds in the amount of \$180,000 per year for a total additional amount to the agreement of \$540,000.				
Sponsors:	Planning and Economic Development				
Indexes:	Not a Project				
Code sections:					
Attachments:	1. Staff Report, 2. Resolution, 3. Exhibit A, 4. Presentation				

Date	Ver.	Action By	Action	Result
7/10/2018	1	City Council	adopted	Pass