



# City of Santa Rosa

## Legislation Details

**File #:** 19-490BPU    **Version:** 1    **Name:** Streets to Creeks Campaign  
**Type:** BPU- Agenda Item    **Status:** Agenda Ready  
**File created:** 8/6/2019    **In control:** Board of Public Utilities  
**On agenda:** 8/15/2019    **Final action:** 8/15/2019  
**Title:** STREETS TO CREEKS MULTI-COUNTY CAMPAIGN LAUNCH

Santa Rosa, in partnership with ten other local agencies, has teamed up to launch an impressive multi-county multi-media educational campaign to prevent pollution in the Russian River Watershed. Santa Rosa Water will provide an overview of the campaign that focuses on educating residents about one essential fact - only rain should ever go down the storm drain. Neighborhood storm drains are an extension of local creeks and streams; any water, debris, or pollutants that make their way into a storm drain flow untreated to local creeks and eventually into the Russian River. Staff will describe the variety of outreach techniques being deployed to help our community limit pollution and be part of the solution. The Board may discuss this item and give direction to staff.

**Sponsors:** Board of Public Utilities

**Indexes:** Not a Project

**Code sections:**

**Attachments:** 1. Presentation

Date	Ver.	Action By	Action	Result
8/15/2019	1	Board of Public Utilities	presented	