



# City of Santa Rosa

## Legislation Details

<b>File #:</b>	19-0414	<b>Version:</b>	1	<b>Name:</b>	Santa Rosa Railroad Square CBD
<b>Type:</b>	CC- Report	<b>Status:</b>		<b>Status:</b>	Agenda Ready
<b>File created:</b>	5/13/2019	<b>In control:</b>		<b>In control:</b>	City Council
<b>On agenda:</b>	9/10/2019	<b>Final action:</b>		<b>Final action:</b>	
<b>Title:</b>	REPORT - SANTA ROSA RAILROAD SQUARE COMMUNITY BENEFIT DISTRICT RESOLUTION OF INTENTION				

**BACKGROUND:** Ordinance No. 2018-004 enabling the establishment of Community Benefit Districts (CBD) by adding Article V to Chapter 6-56 of the Santa Rosa City Code, was introduced at the March 13, 2018, Council meeting by a unanimous vote, and adopted on March 20, 2018. Subsequently, the Santa Rosa Downtown CBD was established on July 17, 2018, and an effort to establish a Railroad Square area CBD was launched. Related to the latter effort, a petition, cover letter, summary Management District Plan (MDP) and return envelope was mailed in August to Railroad Square area property owners within a pre-determined area roughly encompassing 18 square blocks between Third Street to Eighth Street and Davis Street to the rail tracks, and consisting of 92 parcels owned by 58 property owners, including the City of Santa Rosa. Per the local enabling ordinance, property owners representing at least 30% of the total assessment amount of the defined proposed CBD area must submit signed petitions in favor of moving forward to a ballot vote for Council to approve the Resolution of Intention. This 30% threshold was met. This resolution allows the City to receive and file the petitions and authorizes the City Manager to sign the petition and forthcoming ballot pertaining to City-owned properties. Additionally, the resolution approves the Management District Plan and Assessment Engineer's Report and sets in motion the next steps in the CBD formation process.

**RECOMMENDATION:** It is recommended by the Planning and Economic Development Department that the Council by resolution: 1) authorize the City Manager to sign the Santa Rosa Railroad Square Community Benefit District petition and forthcoming ballot; 2) receive and file the District petition results; and 3) state the intention to form the Santa Rosa Railroad Square Community Benefit District and to levy and collect assessments within such district, approve the Management District Plan and Engineer's Report, set in motion the balloting by directing the City Clerk to mail ballots to the proposed CBD property owners, and schedule the public hearing for October 29, 2019.

**Sponsors:** Planning and Economic Development

**Indexes:** Not a Project

**Code sections:**

**Attachments:** 1. Staff Report, 2. Attachment 1 - Petition Report.pdf, 3. Resolution, 4. Exhibit A - Management Report and Engineers Report.pdf, 5. Presentation

Date	Ver.	Action By	Action	Result
9/10/2019	1	City Council	to waive reading of the text and adopt	Pass