



City of Santa Rosa

Legislation Details

File #:	20-0466	Version:	1	Name:	GoSonoma - November 2020 Transportation Sales Tax Ballot Measure
Type:	CC- Report	Status:			Agenda Ready
File created:	6/4/2020	In control:			City Council
On agenda:	6/16/2020	Final action:			6/16/2020
Title:	REPORT - GOSONOMA - NOVEMBER 2020 TRANSPORTATION SALES TAX BALLOT MEASURE				

BACKGROUND: The Sonoma County Transportation Authority (SCTA) Board has been discussing when and how to ask voters to continue support for a local tax for transportation. In March 2019, then SCTA Chair Landman formed the Measure M ad hoc committee to help focus the approach. Members of the ad hoc are Chair Susan Gorin and Directors Bagby, Gurney, Landman, Rabbitt and Rogers. The SCTA advisory committees reviewed the strawman proposal in late January and early February. In February and March, the SCTA Board took public comment and deliberated on the strawman. The direction to SCTA staff was to drop the proposed structure, simplify the content and provide greater detail on the overall expenditure plan. The DRAFT Expenditure Plan, GoSonoma, was developed to include four programs in two categories: (Category A) fix roads and fill potholes and improve traffic (65%); (Category B) improve alternatives to cars, fight climate change (35%).

RECOMMENDATION: It is recommended by the Sonoma County Transportation Authority and Transportation and Public Works Department that the Council 1) receive a presentation from the Sonoma County Transportation Authority, and 2) consider, by motion, expressing support for the Sonoma County Transportation Authority's plans for placing the GoSonoma measure on the November 2020 ballot.

Sponsors: Public Works

Indexes: Not a Project

Code sections:

Attachments: 1. Staff Report, 2. Attachment 1 SCTA Staff Report From May 26 2020, 3. Attachment 2 Ordinance No. 5 with GoSonoma Expenditure Plan, 4. Attachment 3 GoSonoma Info Sheet, 5. Presentation

Date	Ver.	Action By	Action	Result
6/16/2020	1	City Council	recommended for approval	Pass