



City of Santa Rosa

Legislation Details

File #:	20-0540	Version:	1	Name:	Sales Tax Ballot Measure
Type:	CC- Report	Status:		Status:	Agenda Ready
File created:	7/1/2020	In control:		In control:	City Council
On agenda:	7/21/2020	Final action:		Final action:	7/21/2020
Title:	REPORT - REVENUE BALLOT MEASURE				

BACKGROUND: Over the years the City has asked the voters to approve additional Transaction and Use Taxes to augment City services, or to provide additional revenue in times of financial crisis. General tax measures require approval by a simple majority of voters, and may be used for any service provided by the City through its General Fund. Special taxes require a two-thirds majority approval from the voters, and may only be used for specified purposes. The revenue generated by special taxes go to Special Revenue Funds and are completely separate from the General Fund. Here are the three tax measures approved by voters that are currently in place:

- In 2004, voters approved a special public safety tax to pay for additional Police, Fire, and Violence Prevention (Gang Prevention) services. This tax is scheduled to end in 2025.
- In 2010, during the Great Recession, voters approved a general tax to maintain City services in light of extensive budget reductions. This tax was extended in 2016, and will now expire in 2027.
- After the 2017 Tubbs fire, a general tax was approved by voters in 2018 to help build back reserves and continue services as the City's structural deficit continued to grow. This measure is also set to expire in 2025.

RECOMMENDATION: It is recommended by the Finance Department that the City Council (1) introduce an ordinance to add chapter 3-30 to the Santa Rosa City Code consolidating and extending the City's two general quarter-cent Transaction and Use Taxes into one half cent Transaction and Use Tax, and (2) approve a resolution ordering the submission of a ballot measure to seek voter approval of that ordinance at the November 3, 2020, General Municipal Election and directing related actions.

Sponsors: Finance

Indexes: Not a Project

Code sections: 15378 - Not a Project

Attachments: 1. Staff Report, 2. Resolution, 3. Resolution_REDLINE (Modified), 4. Resolution_FINAL, 5. Ordinance, 6. Ordinance_REDLINE (Modified), 7. Ordinance_FINAL, 8. Presentation, 9. REVISED Presentation (Uploaded 7-20-2020), 10. Ordinance_AMENDED (redlined0, 11. Ordinance_AMENDED FINAL

Date	Ver.	Action By	Action	Result
7/21/2020	1	City Council	adopt as amended	Pass